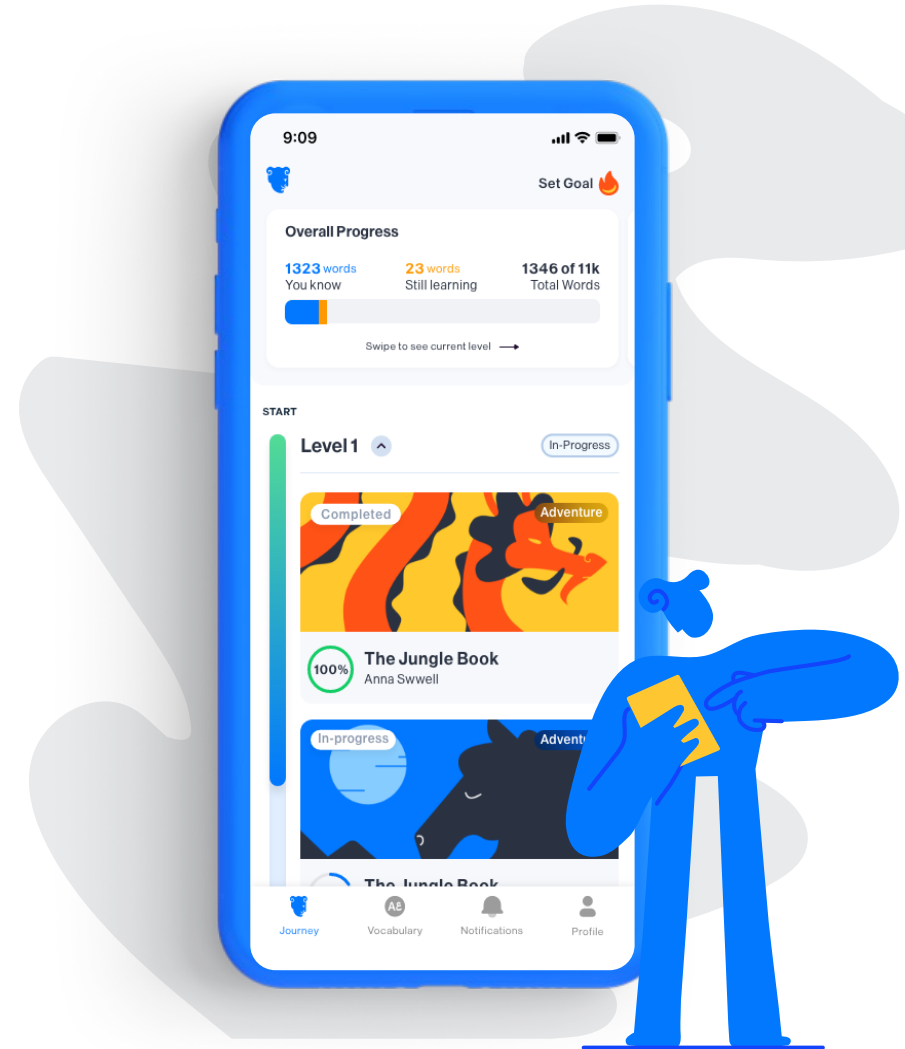


+1 M
Users



English-learning app that focuses on vocabulary building



+70%

Poor English vocabulary





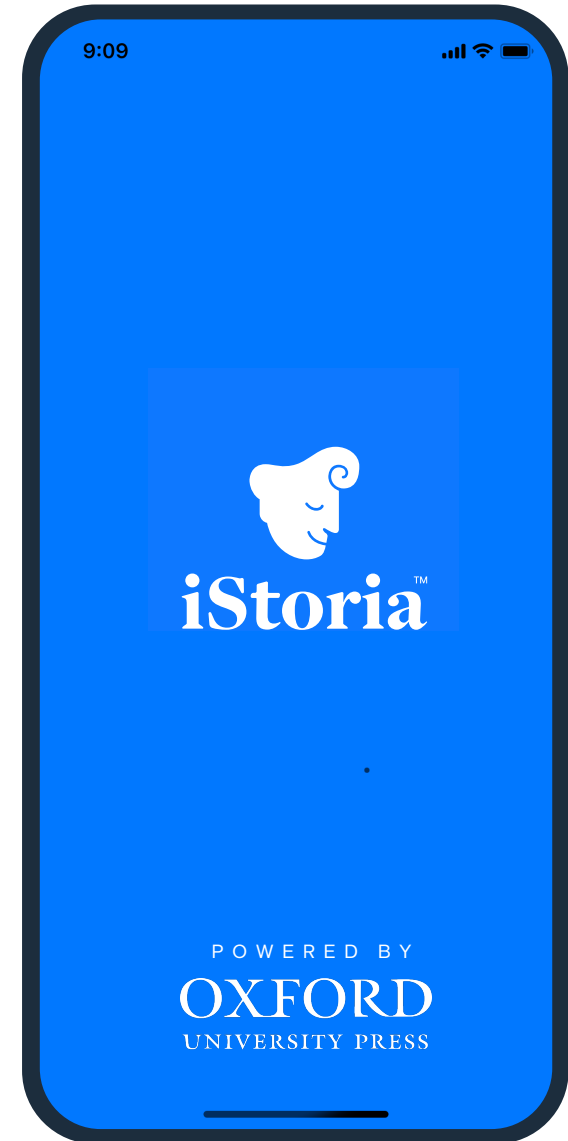
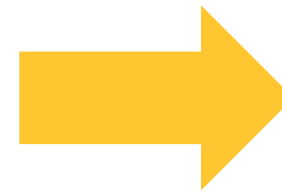
Headwords
+ 3000

=

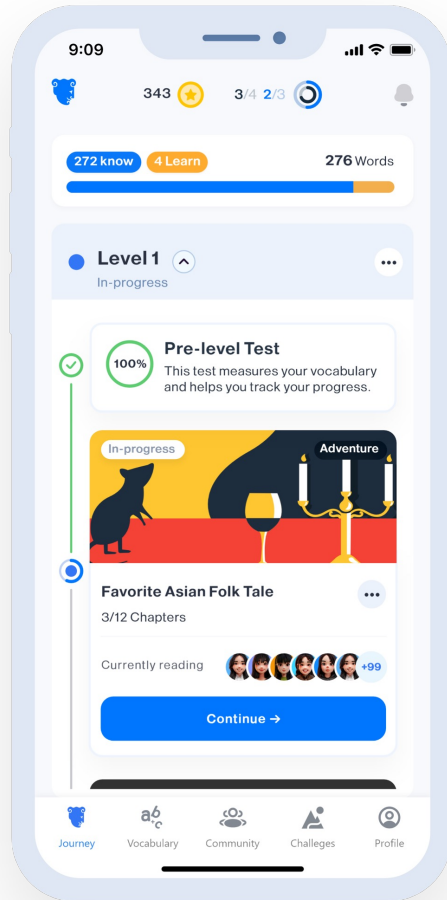
IELTS
+5

|

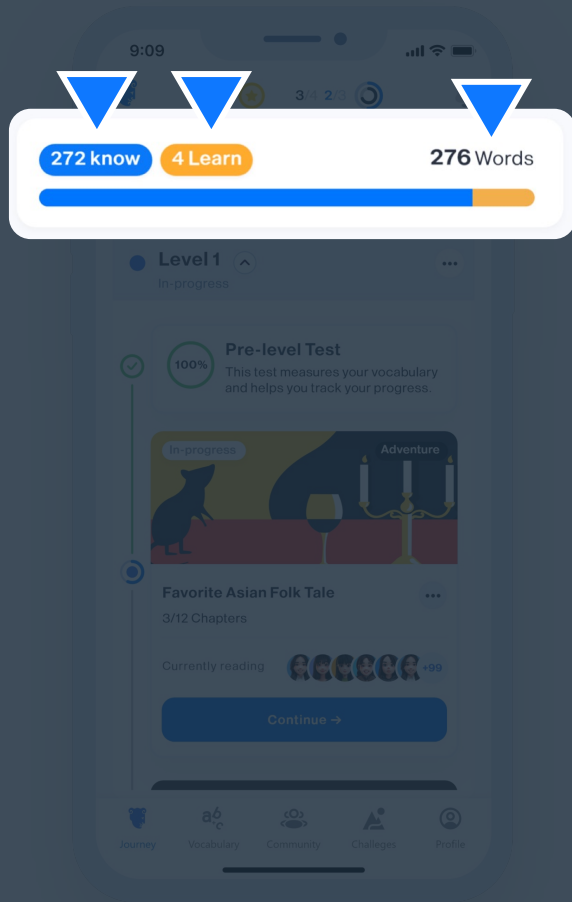
STEP
+70



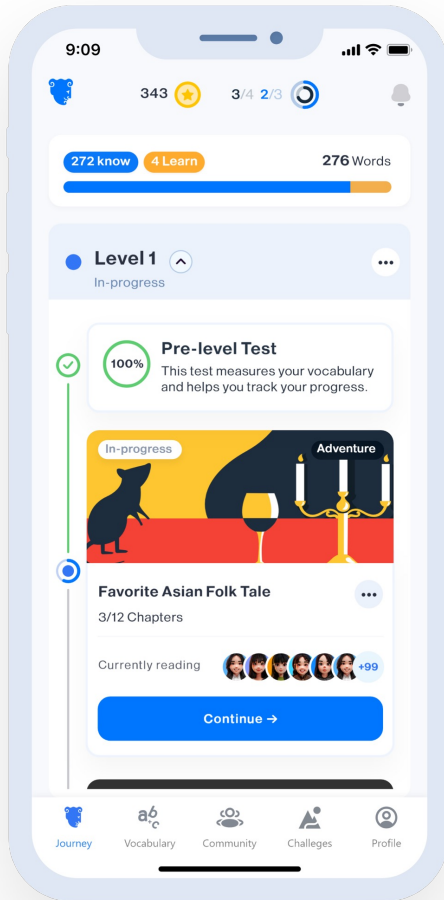
How It Works



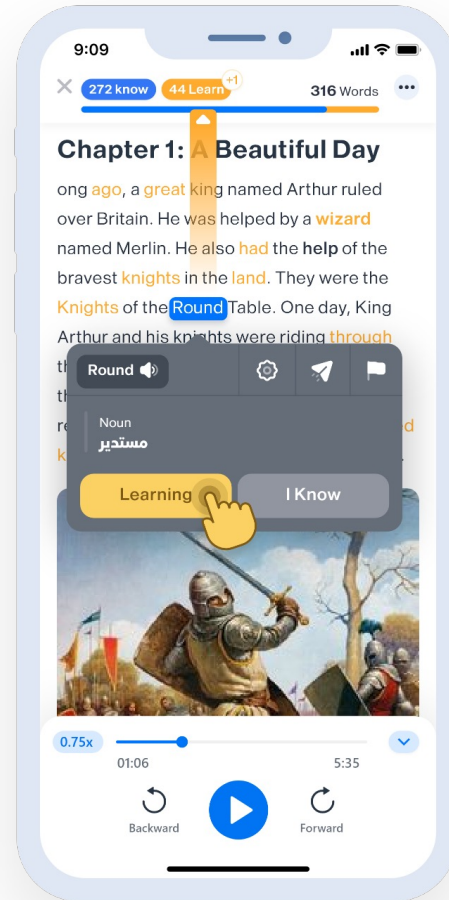
How It Works



How It Works

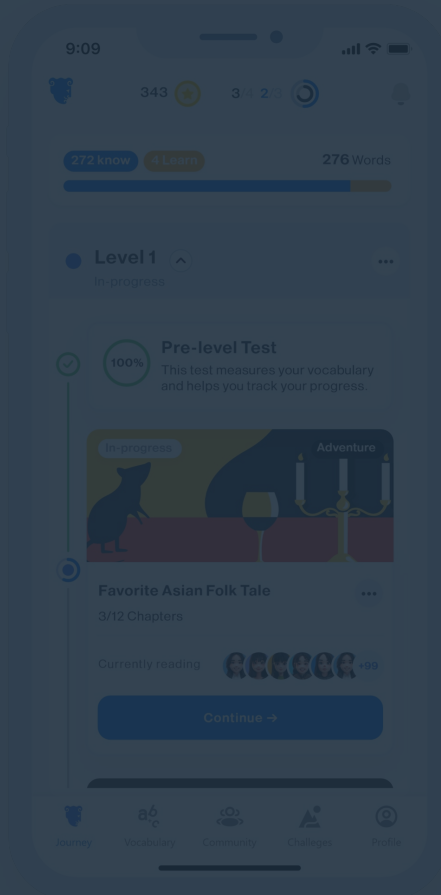


Start reading

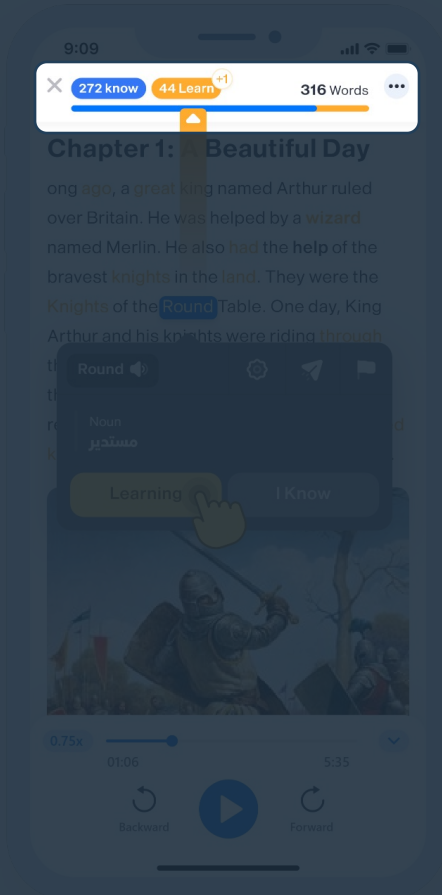


Add words to your list

How It Works

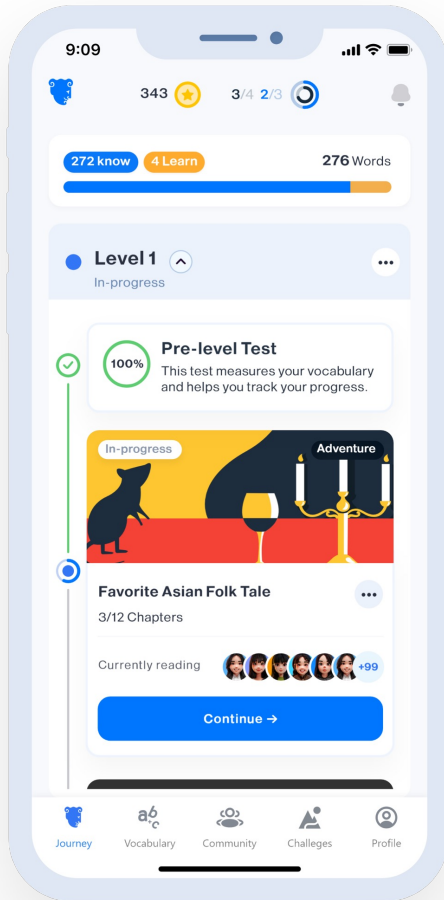


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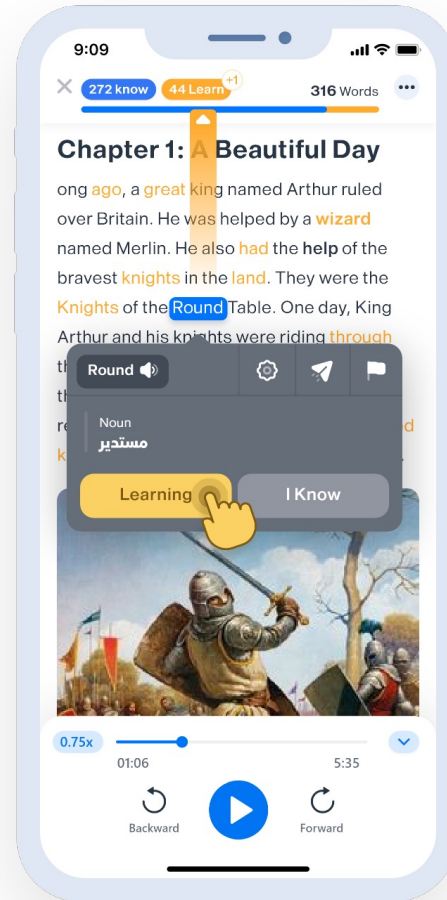


Add words to your list

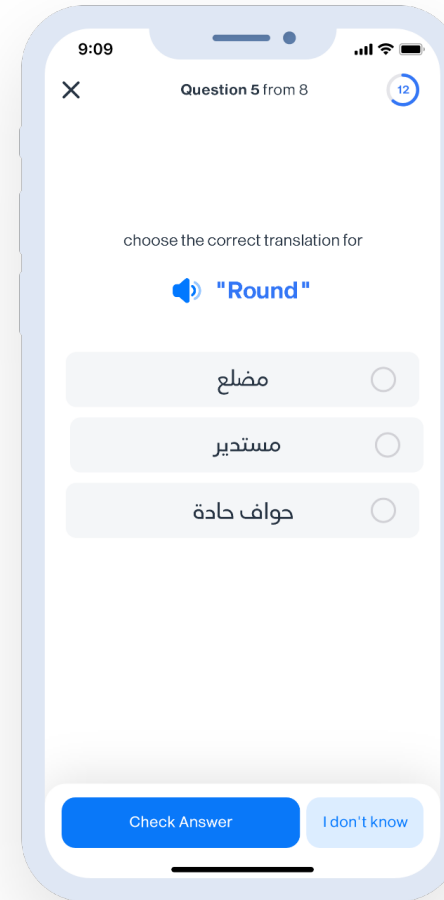
How It Works



Start reading

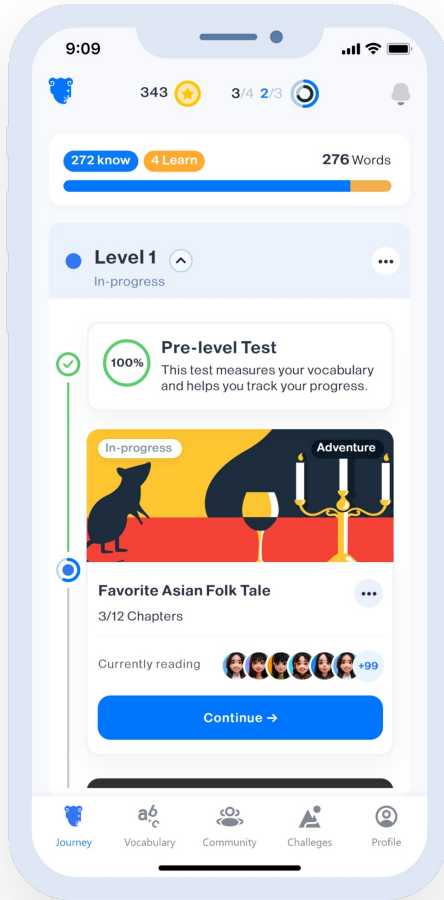


Add words to your list

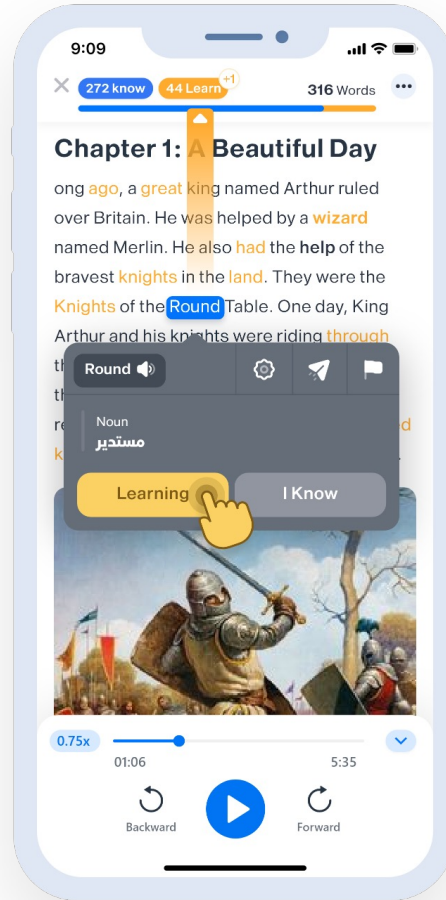


Start Practicing

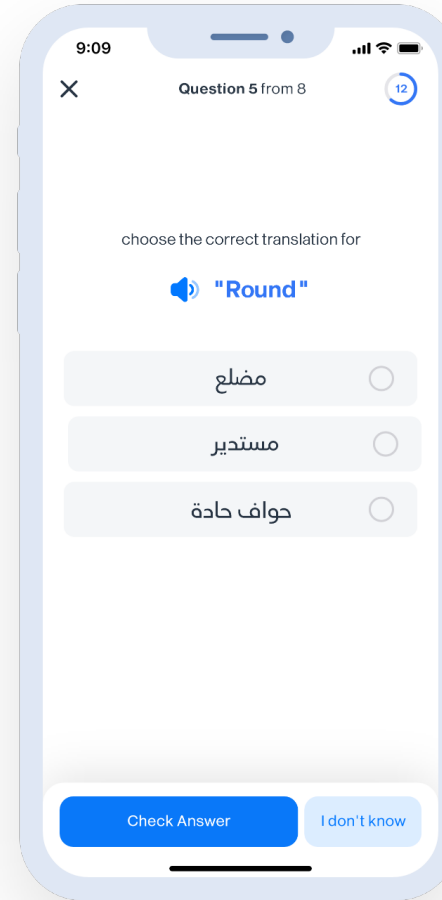
How It Works



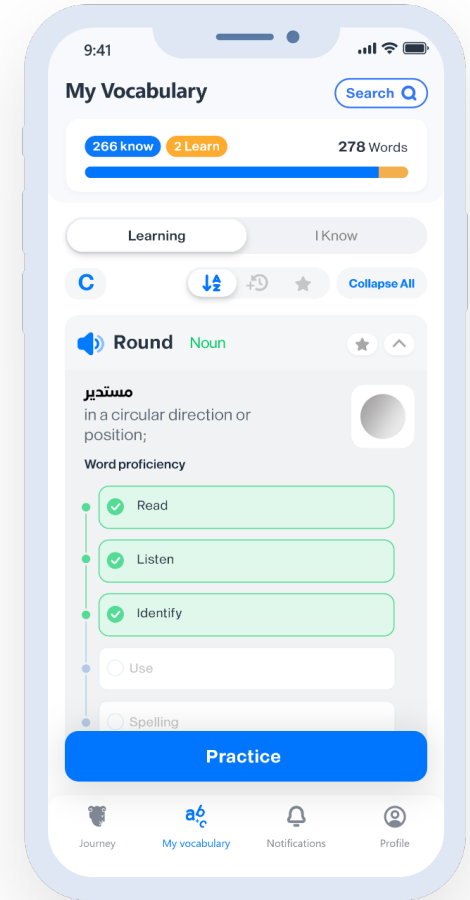
Start reading



Add words to your list



Start Practicing



Track your progress

Subscription Packages

Monthly

\$ 11

6 Months

\$ 52

Annually

\$ 70

* Freemium (Limited Features)



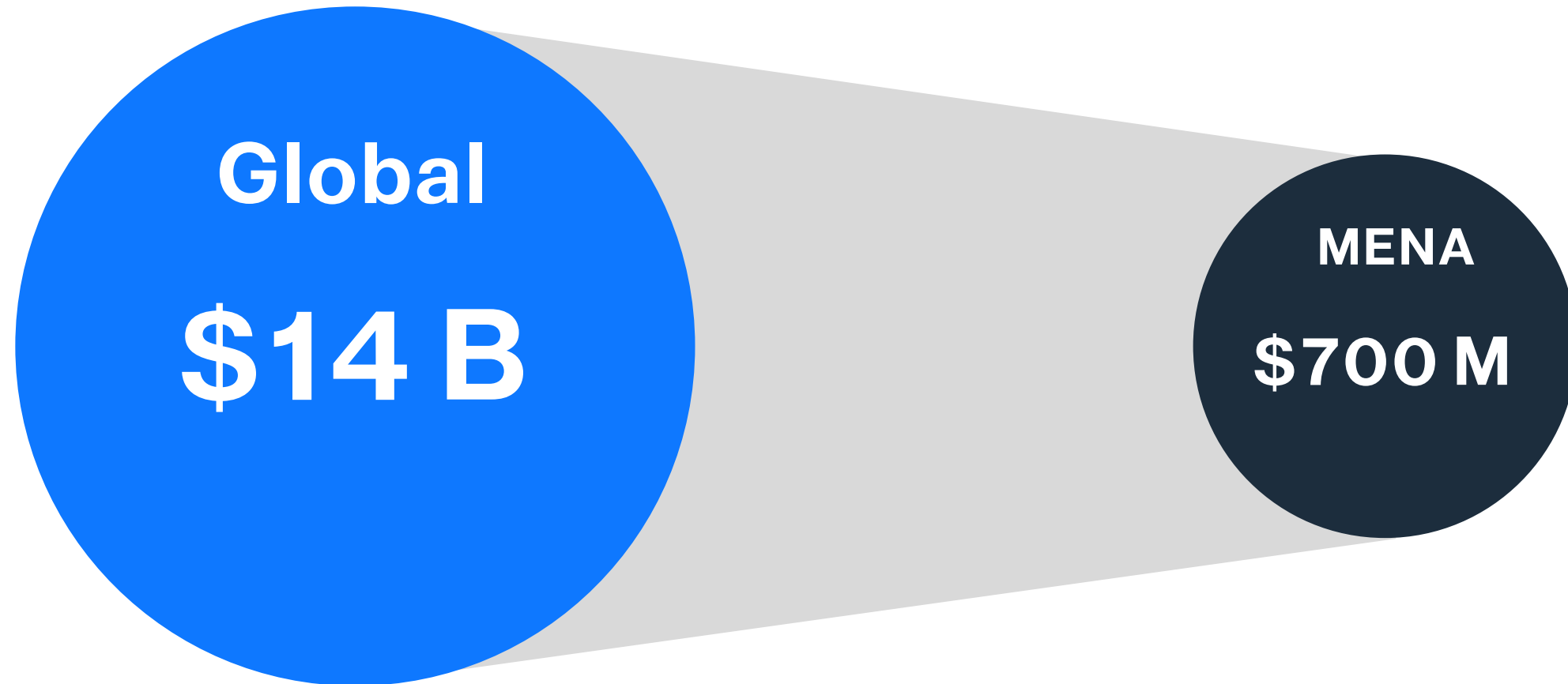


Traction



Market Size 2023

Online English Language Learning





Online Classes

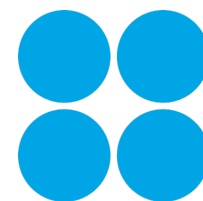


CAMBLY



ENGLISH NINJAS

Offline Classes



**BRITISH
COUNCIL**





VS





OXFORD
UNIVERSITY PRESS



iStoria™

VS



Roadmap



2024

Q1

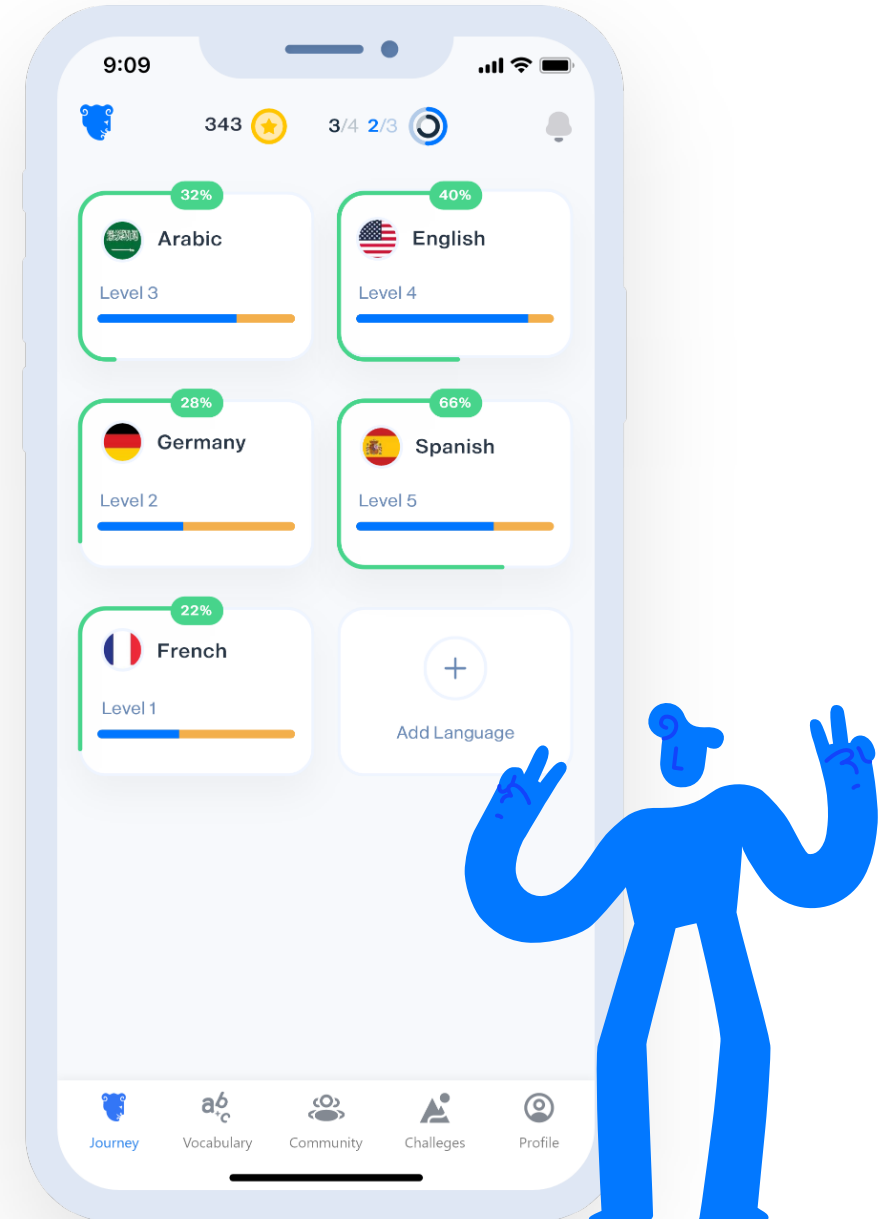
- Reach **2%** Conversion rate
- Support iPad
- Support Multi-Language

Q2

- Targeting **2** New Markets



The #1 app for Vocabulary Building



Our Team

+ 15 Employees



Abdullah AlJaberi

CEO



Abdulnaser AlWali

COO



Ismail Ashour

CTO



Khaled AlRashed

CMO



Dr. Faisal AlHomoud

CCO

ميركلز
miracles

MUSARU*

 Famtree

Famcare

 iStoria™

Investment



100%
Closed

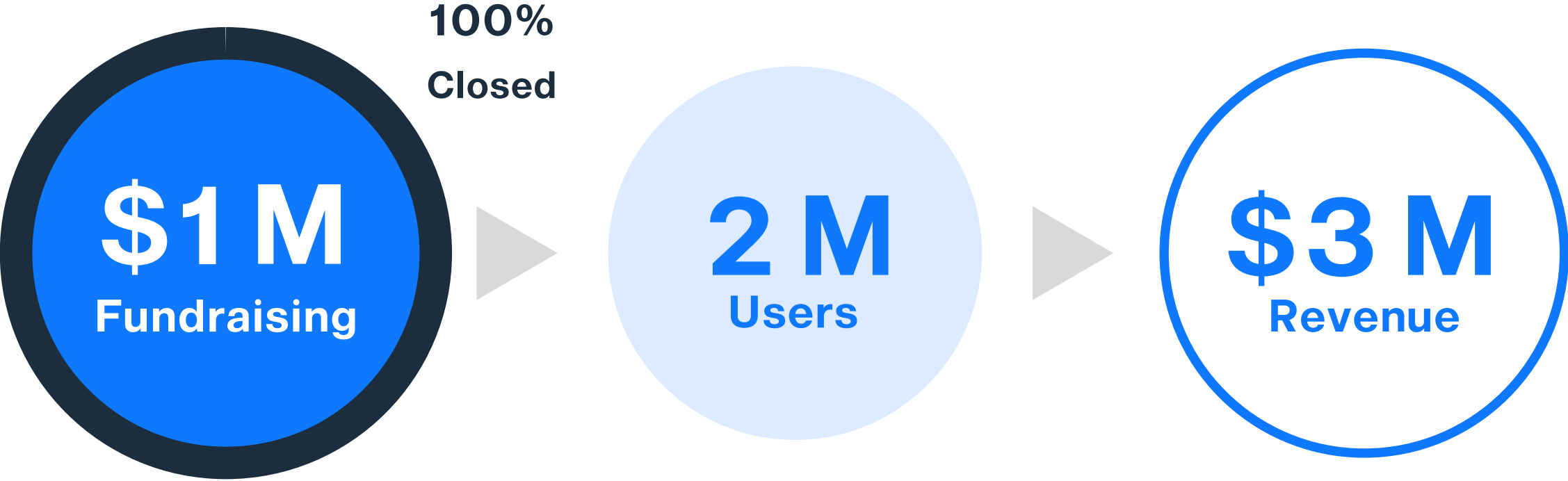
Investment



100%
Closed



Investment



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Thank You:)



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Made with  in Saudi Arabia