



# The world of investments resembles an **exclusive** club in which only a minority **gain access and outperform?**

### Challenges



# Private Investment Sector

01

**<u>High</u>** initial capital barrier

**Lack** of optionality

**Difficulty** in managing fractured investments.

**Opportunities** lake a technology interface

# Public Investment Sector

02

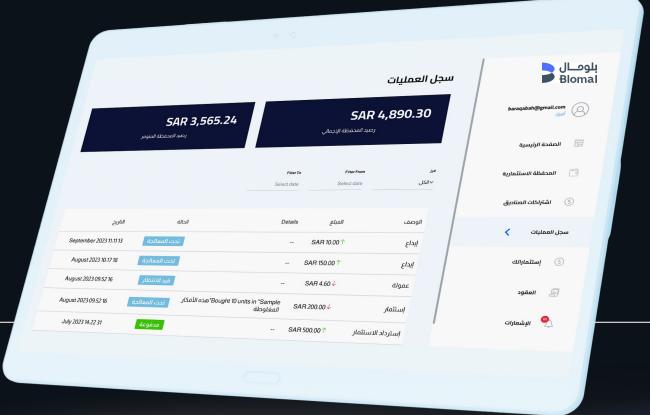
**Accessing** market data

**Know-how** gaps

Haigh Advisory **Cost** 

#### **Solution**







Blomal is a comprehensive investment and advisory platform that serves both public and private investments under one roof



### **Private Markets**





Diverse Investment Deals



Variety of Fund Managers



Access to open & closed Private Funds

### **Public Markets**



Guided Ai Model to Assist with Portfolio Creation



Pre-analyzed Market Data



Aggregated portfolios



Portfolio Rebalancing



### **Private Markets**

**Flat Subscription fee** of 1% to 2% from all funds (once)

Flat Referral fee from asset managers of 0.5% to 1%

**Advisory** services

**B2B solutions** for open banking investment accounts

# **Public Markets**

**Tiered Subscription Model** 

3-tiers Subscription model.

**Referrals** from new brokerage accounts

**Advisory** services

**B2B solutions** for open banking investment accounts

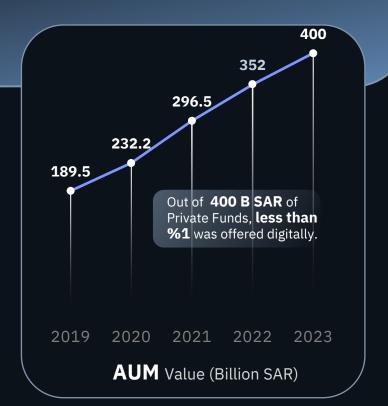
#### **Target Market Size & Value Proposition**



# Private Funds







### Target Market Size & Value Proposition



# Private Funds

- Trade Finance
- Revenue-based financing
- Pre-IPO

- Corporate debt
- Venture Capital
- Real-estate

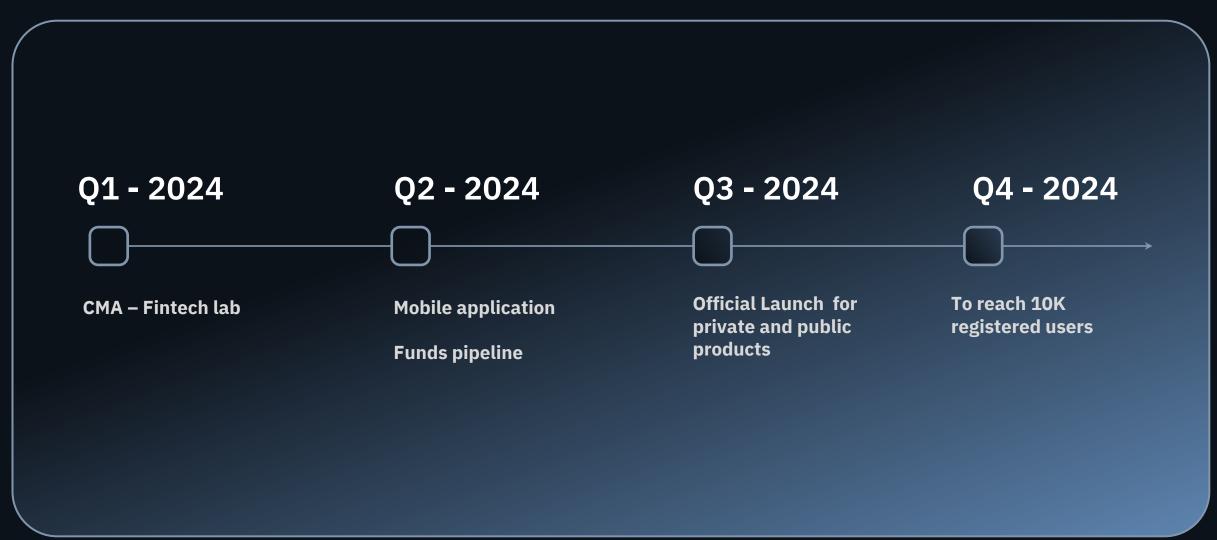






### Roadmap





<sup>\*</sup>Applied License 1: Investment And Real Estate Funds Distribution Platform

### **Fundraising**



\$1.6 Million Asked capital for Seed round

\$1 Million Secured Funding for preseed round

44%

21%

Marketing

18%

Tech-Dev

Team expansion 17%

Operation Cost

Use of Funds /



#### Team





Abdulaziz Baraqabah

**Founder & CEO** 







THE UNIVERSITY

FRANTS

THE UNIVERSITY

TradeStation

**♠ Interactive**Brokers



Munthir Alrehaili

Co-Founder & COO









Zubair Yousaf

СТО











Hazefa Alalayan caia

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THE UNIVERSITY

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