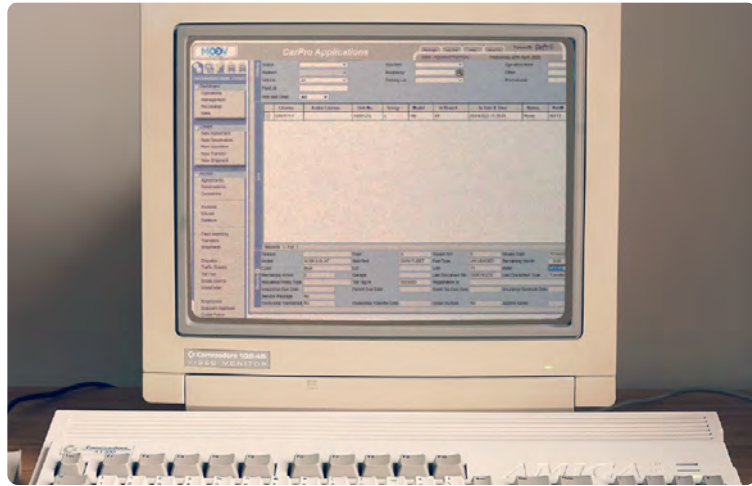




Digitising Vehicle Access & Operations

Getting access to a car is hard, whether to test drive for one hour, rent for a day or lease for multiple months.



Dated technology & Paper-based processes

Technology in the automotive industry is outdated and often relies on paper based process and manual ID checks



Customer friction & operational risk

These slow, manual process create friction for drivers and opens up compliance risk for the operators.



Preventing seamless transactions business model flexibility

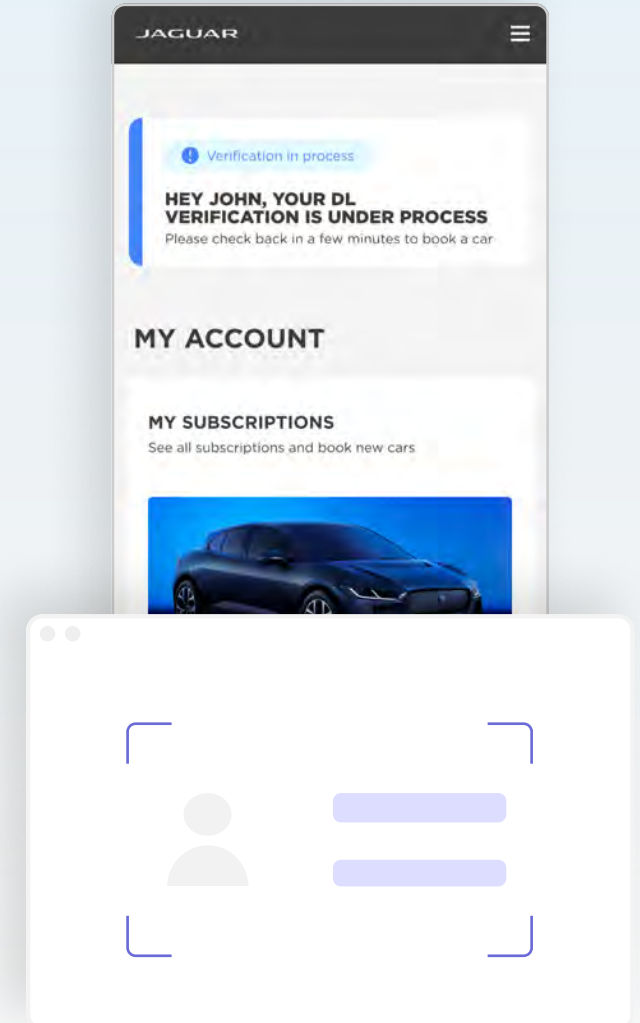
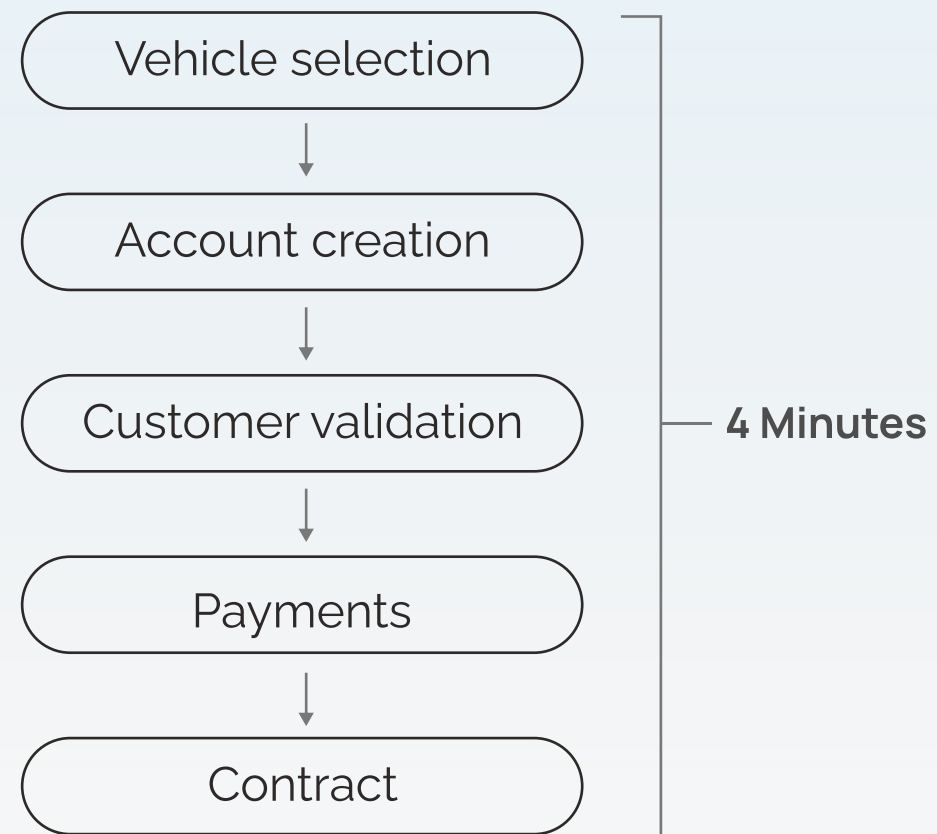
In the last 50 years there has been little innovation in automotive business models or within the customer experience offered.

The global fleet management software market is worth over \$23b and is full of old, outdated solutions presenting a huge opportunity to modernise.

The JRNY Platform

Branded Customer Journeys

JRNY is a customisable SaaS technology combines a white label front end where drivers can find a vehicle, create an account, validate their identity, make payment and sign the contract, all digitally and in under 4 minutes.



The JRNY Platform

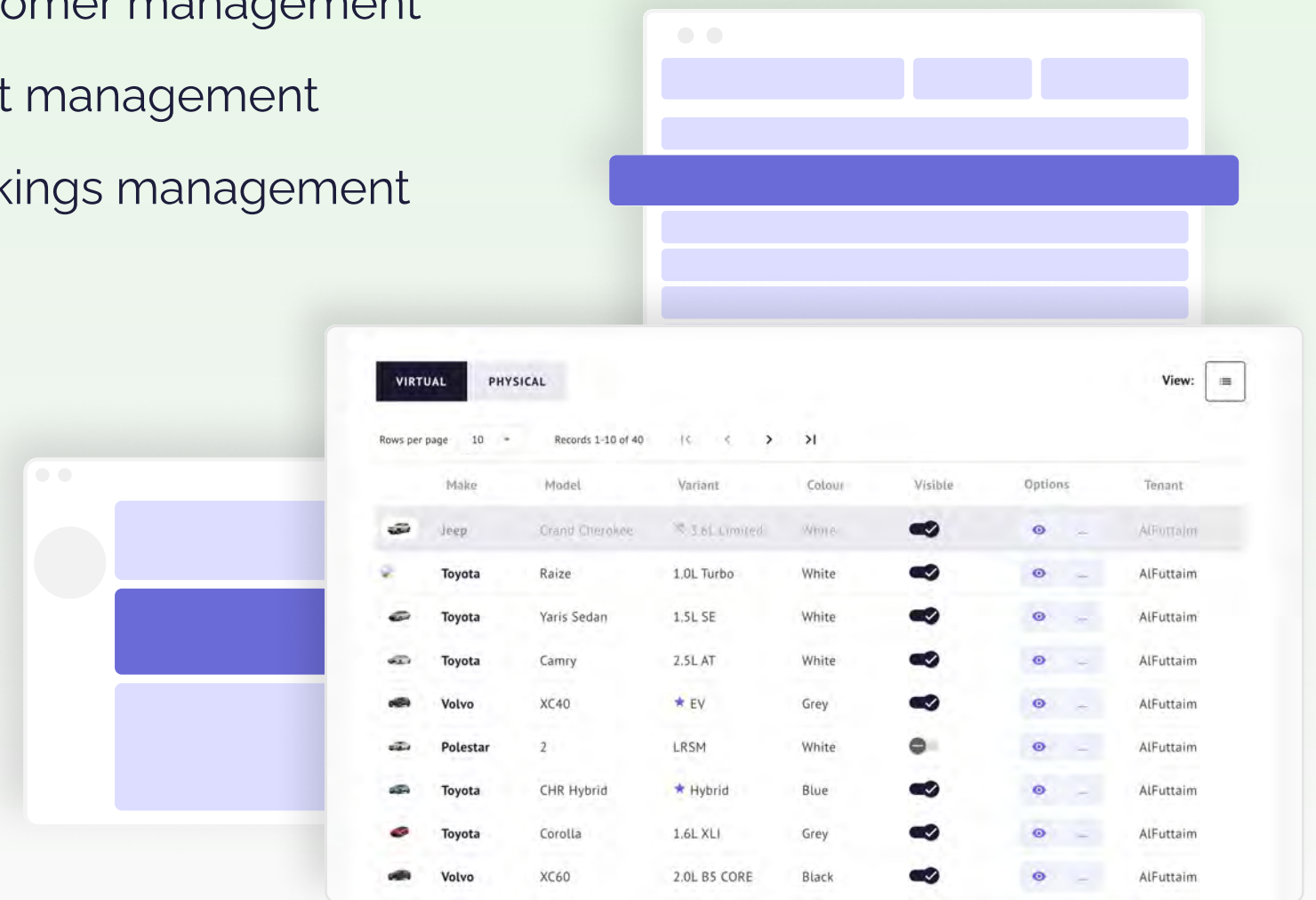
Comprehensive Back Office

With a comprehensive back office where operators manage customers, vehicles and bookings with high levels of automation, improving efficiency and removing friction.

Customer management

Fleet management

Bookings management



Today we are helping some of the world's biggest brands to revolutionise how they give vehicle access to their customers.



Car Subscription and Leasing

Flexible Membership

Rental and Sharing

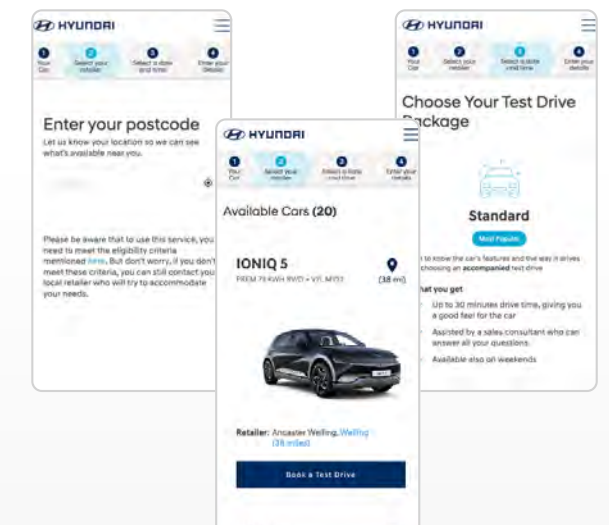
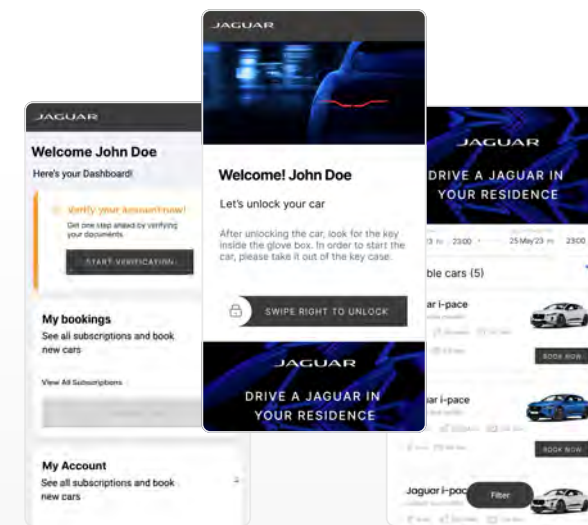
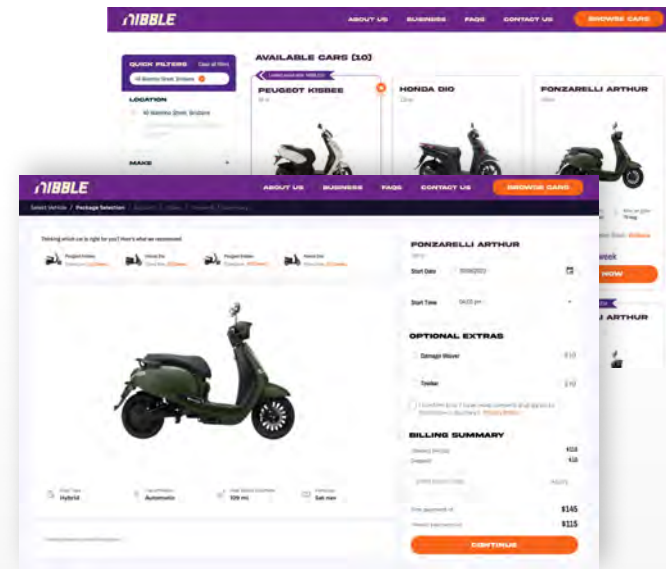
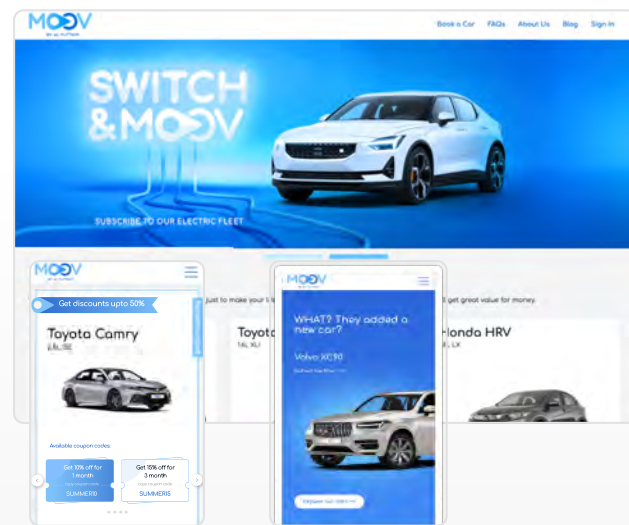
Test Drives and Courtesy Car

Monthly

Weekly

Daily

Hourly



In UAE we power MOOV by AI-Futtaim, the biggest monthly car subscription offering in the region.

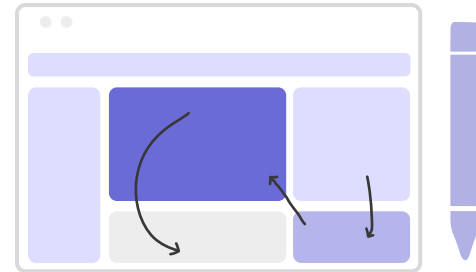
In Australia our tech is behind the weekly scooter subscription product for Deliveroo riders.

And in the UK we provide the system for Jaguar's innovative residential vehicle car sharing offering

All 160 Hyundai UK dealers use JRNY to manage their test drives.

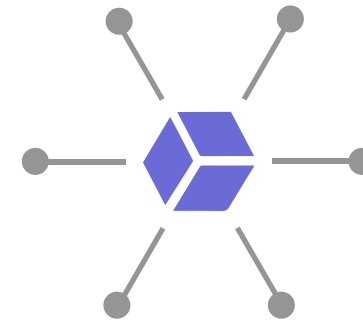
Why Tomorrow's Journey?

Companies large and small come to Tomorrow's journey because:



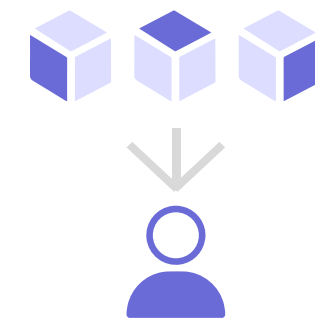
Fully customised

From a single code base JRNY is fully customisable which gives them the ability to tailor to their specific business requirements as they would with a custom build but deployed faster and more robustly using tried and tested SaaS technology that is always up to date.



Supports all use cases

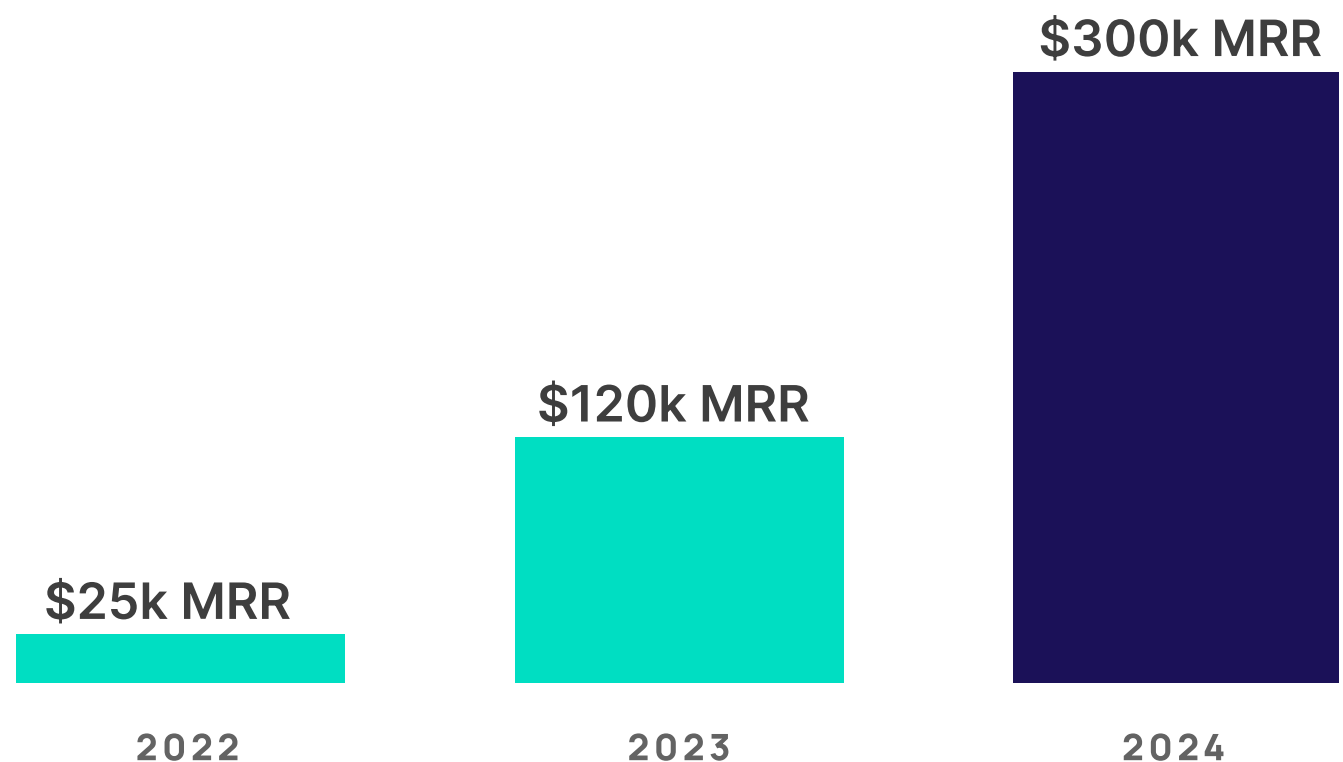
Our software can be used to support more than one use case, from 1 hour test drives to multi-year flexible leasing giving us much broader capabilities than our competitors.



Multiple products to a single customer

This means our customers can use their single fleet and a single driver account to offer multiple services under a membership model, something that is unique to Tomorrow's Journey.

Single Code Base



This year we have grown our MRR from \$25k to \$120k and we forecast to reach over \$300k MRR within the next 12 months.

HYUNDAI, TBB LE, Simple SELF DRIVE, anwb
 Al-Futtaim, EZOO, SOGO DRIVING CHOICE, GRIDSERVE SUSTAINABLE ENERGY
 bp, JAGUAR, RAC, LeasePlan
 Pipeline 2024 :
 Al Abdulghani Motors, LUCID, DHL, Sime Darby, BLITZ electricride, Mercedes-Benz

20,000
 Vehicles on the platform

3,000+
 Transactions per month

7:1
 LTV:CAC Ratio

Traction

Our product is deployed in multiple markets and supports C.20,000 vehicles.

Our technology underpins the operations of our customers, often becoming the main system used day to day, this means churn is low, LTV is high.

Our strong pipeline includes global, multi market deployments for companies like Jaguar and DHL.

Why Now?

Globally there are nearly 100m vehicles leased or rented, however most of these fleets are only used for one purpose - for instance, a rental company's fleet is exclusively allocated for daily rentals.

However, the market is changing.

Companies are looking to maximise the utilisation of their fleets, making them available for a range of services and our technology is the only global solution capable of accommodating this shift and something it was purpose-built to deliver.

HISTORIC



One fleet



One product

TODAY



One fleet



Multiple products

FUTURE



Multiple fleets



Multiple products



nIBBLE

JAGUAR



JAGUAR



Ask

Raising \$5,000,000 Series A



Flat6Labs
Lead Institutional Investor
Lead Investor

Successful Seed round of \$600,000 earlier in 2023 led by Flat6Labs and supported with tech and auto angels.



David Betteley
Follow on investment



Arjun Ahluwalia
Founder of Jai Kisan



Abhimanyu Tripathi
Owner Stellar Skoda Group

Use Of Funds:



Expand operations in UAE, Australia and USA



Add new market leading features



Increase Sales and Marketing activity

Our vision is to see 1.5 million vehicles utilizing our system across more than 30 markets within the next five years

Meet the team



Chris Kirby

CEO & Co-Founder

Industry thought-leader with 20 years in senior automotive roles



Matt Potts

CTO & Co-Founder

20 Years experience as an enterprise level Technical Architect



David Betteley

Chairman

Jaguar Land Rover Board Director and Senior VP at Toyota



Alastair Brown

Engineering Director



Yakshi Shode

Product Director



Dan Kirby

Commercial Director

Supporting our vision, we have an international team of 25 professionals covering engineering, product development, and sales, meaning we have the capabilities in place for continued rapid growth.

Team Size: 25 FTE

Offices



UK | Tomorrow's Journey HQ



India | Asia & Middle East Office

Register your interest in our Series A round here
and find out more about our product at:

tomorrowsjourney.co.uk



So, join us as we take the friction away from getting
access to a vehicle and redefine mobility globally.

Register your interest in our Series A round at using the
QR code or visit tomorrowsjourney.co.uk to learn more
about our market leading technology. Thank You.