



notchnco® 

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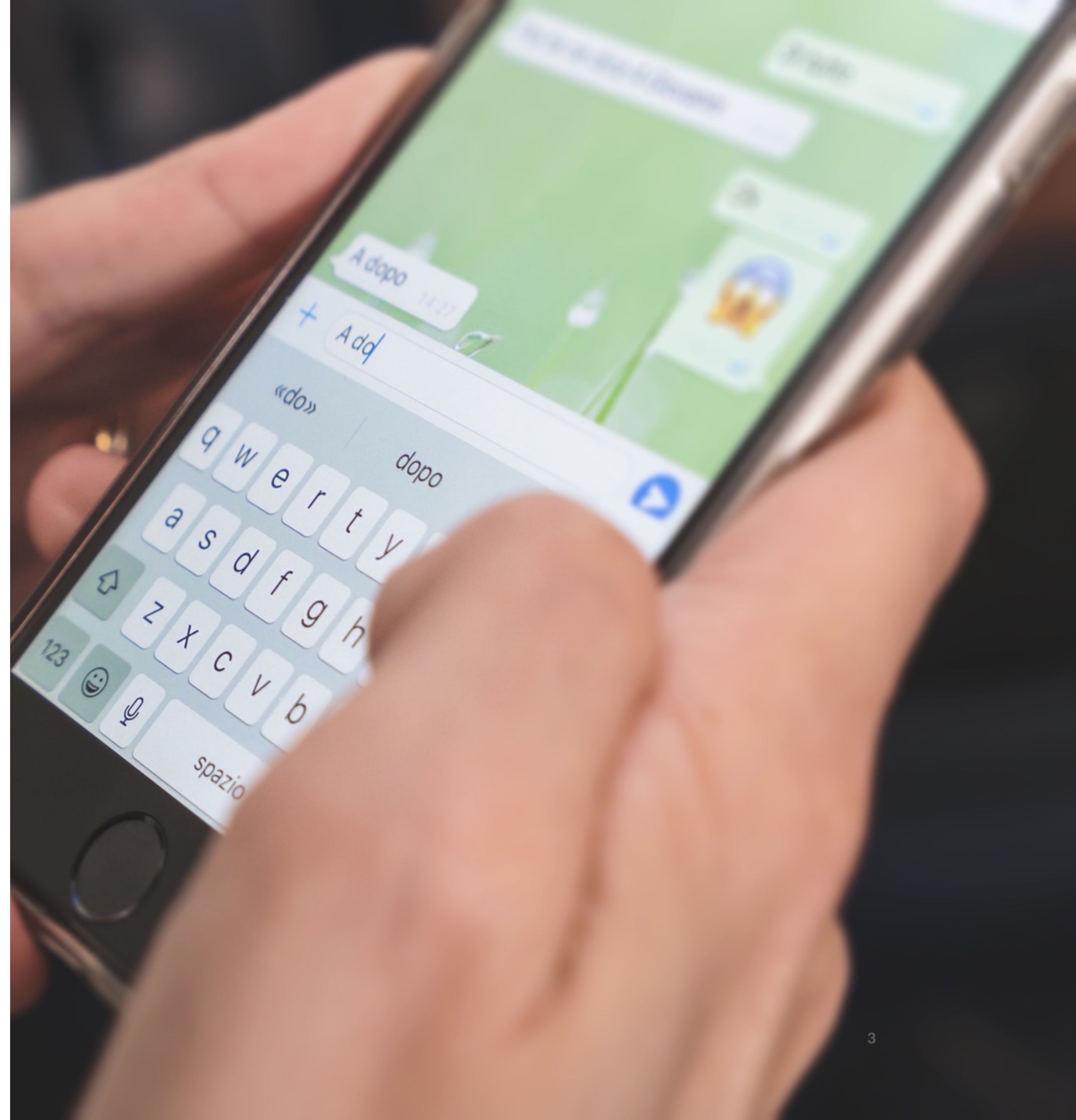
We Provide
CONVERSATIONAL
SOLUTIONS
to **DISRUPT**
Commerce
& Customer Experience.

According to
research, the
average person
would spend
40 Days
of his life on hold
with a call center.



7 out of 10 people prefer to text rather than call Businesses.

In MENA, we have more than **200Mn** WhatsApp Users.



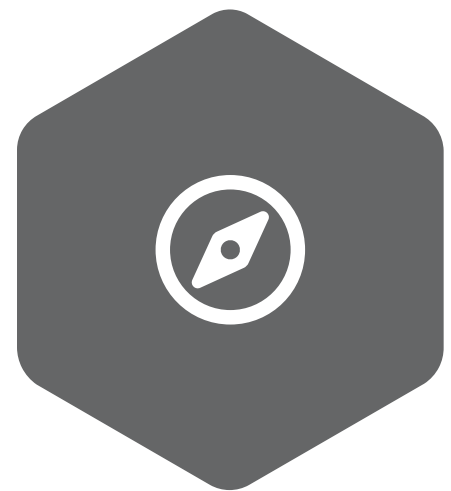
Market Size

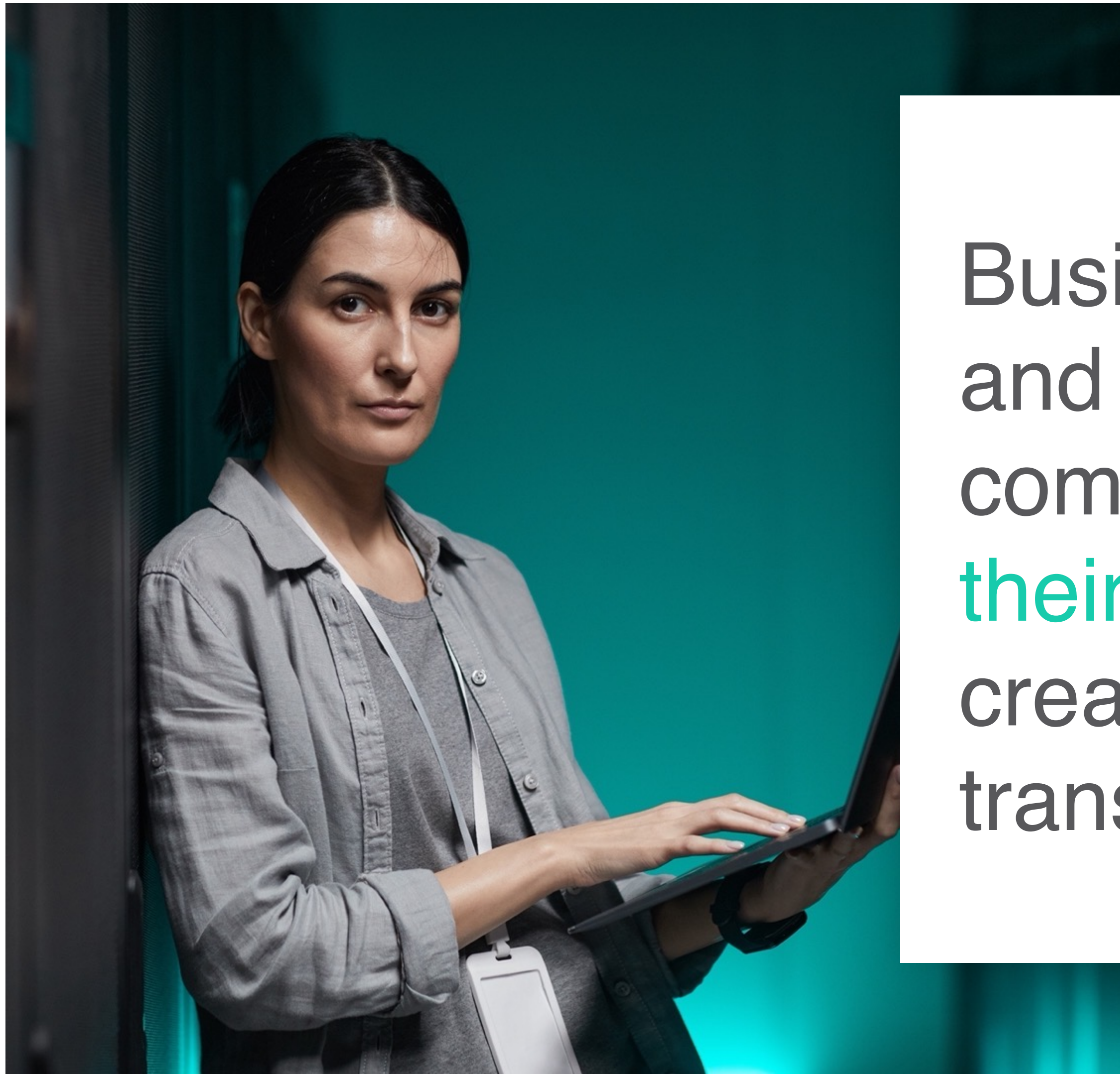
Call Center Outsourcing

Global 2022
\$249Bn.

2027
\$416Bn.

GCC 2022
\$5.5Bn





Businesses lack the infrastructure and the know-how to communicate with customers via **their favorite messaging apps** to create meaningful business transactions.

We developed **social commerce software** to facilitate transactions between businesses and users including **ordering, booking, and purchases.**

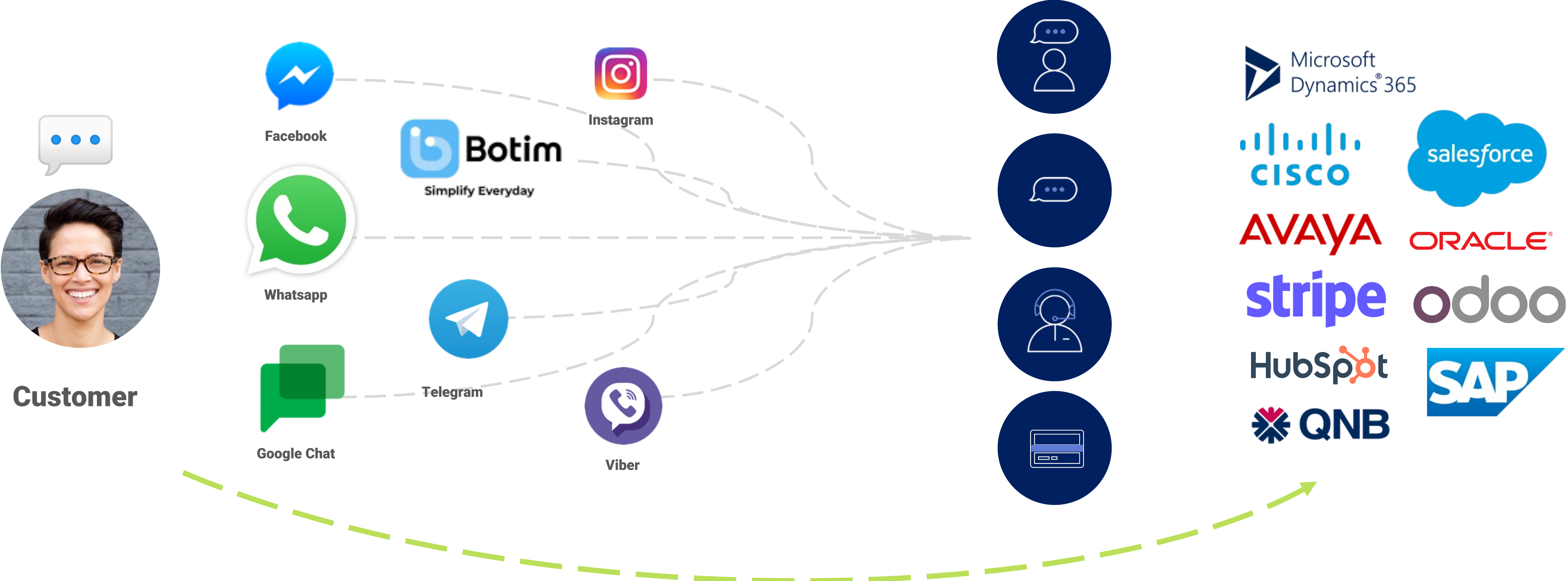


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Conversational products

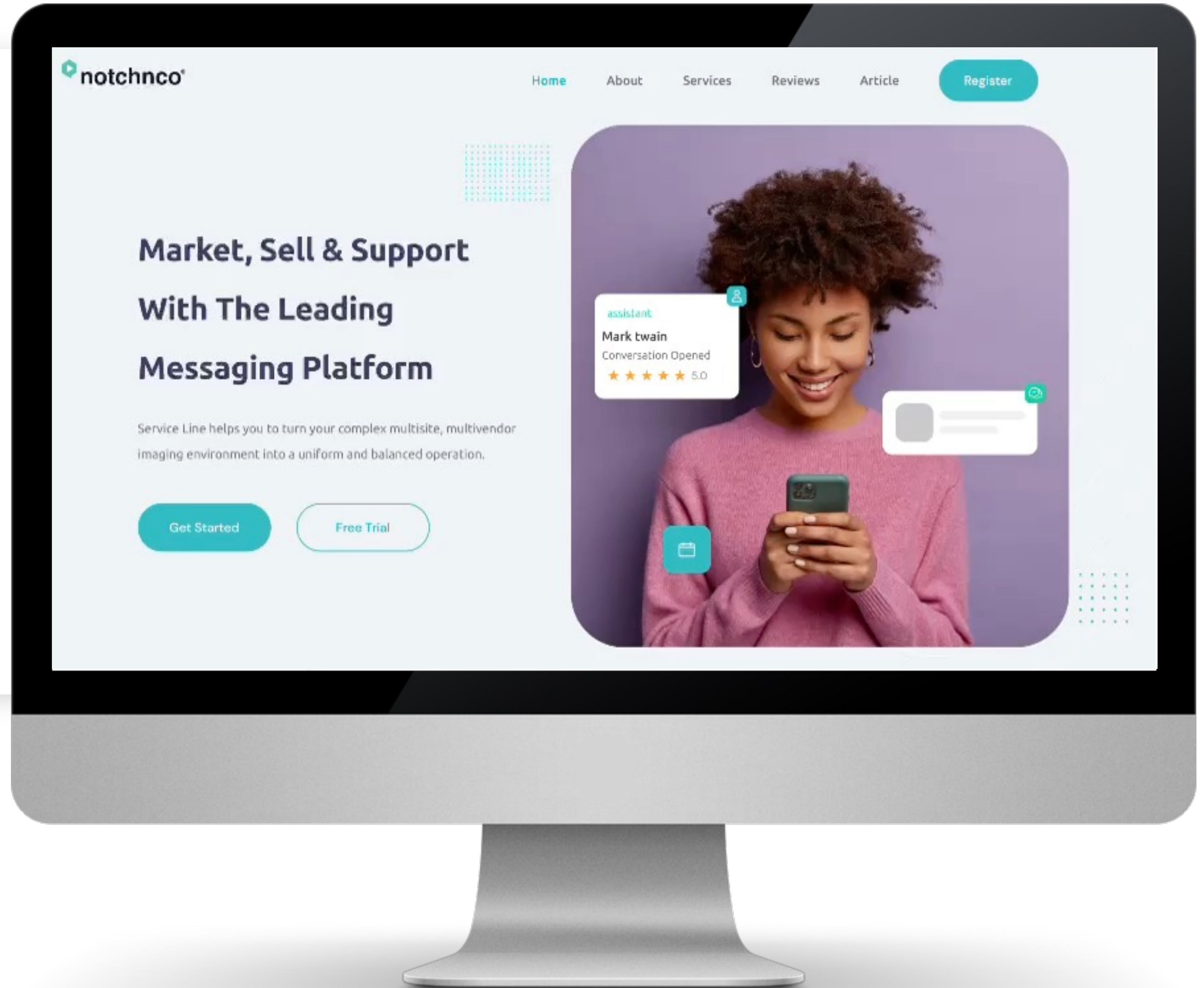
notchnco® | Technical Abilities

notchnco® **Omni-Channel** platform integrates with various messaging apps delivering that lead to transactions.

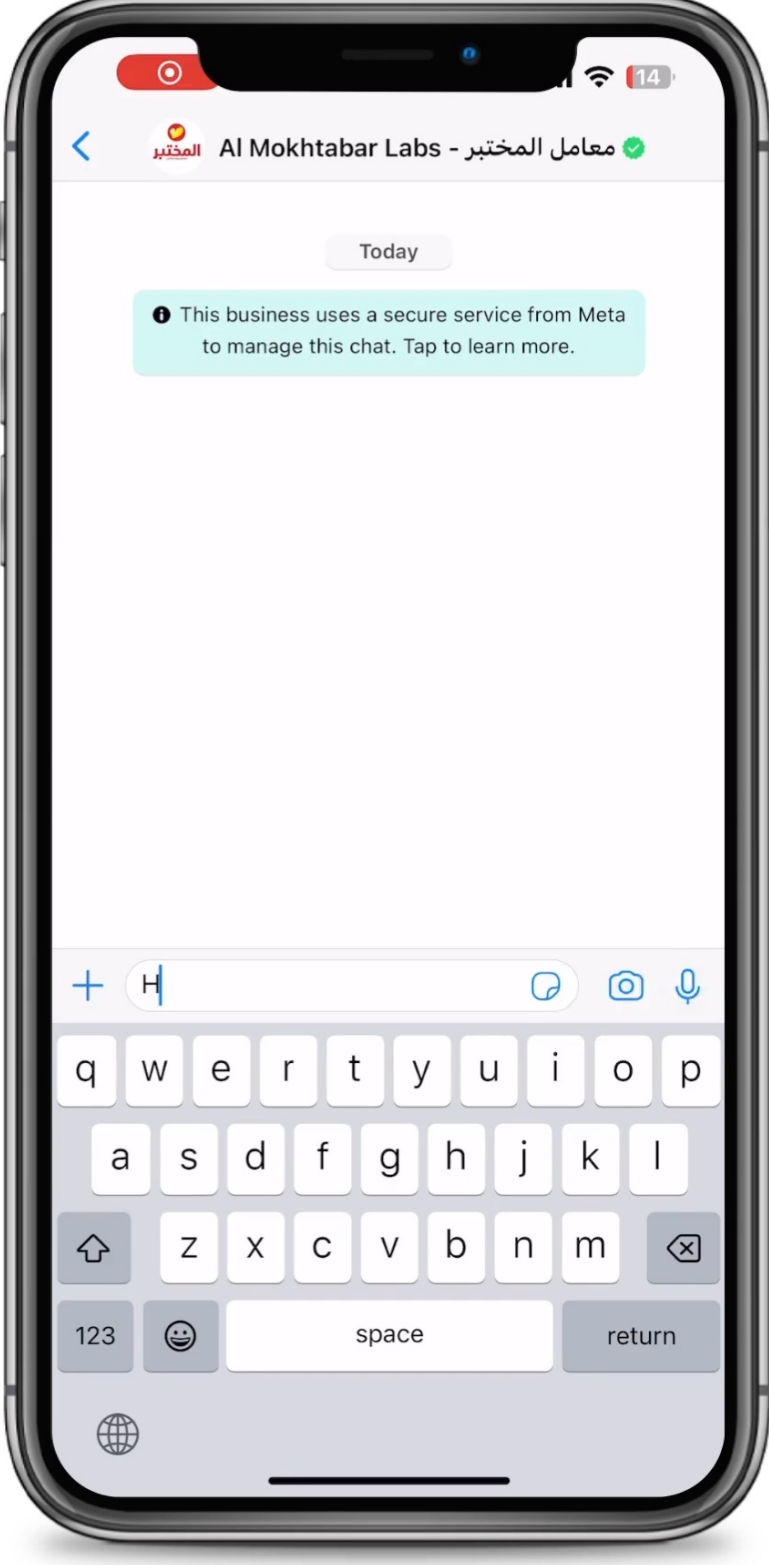
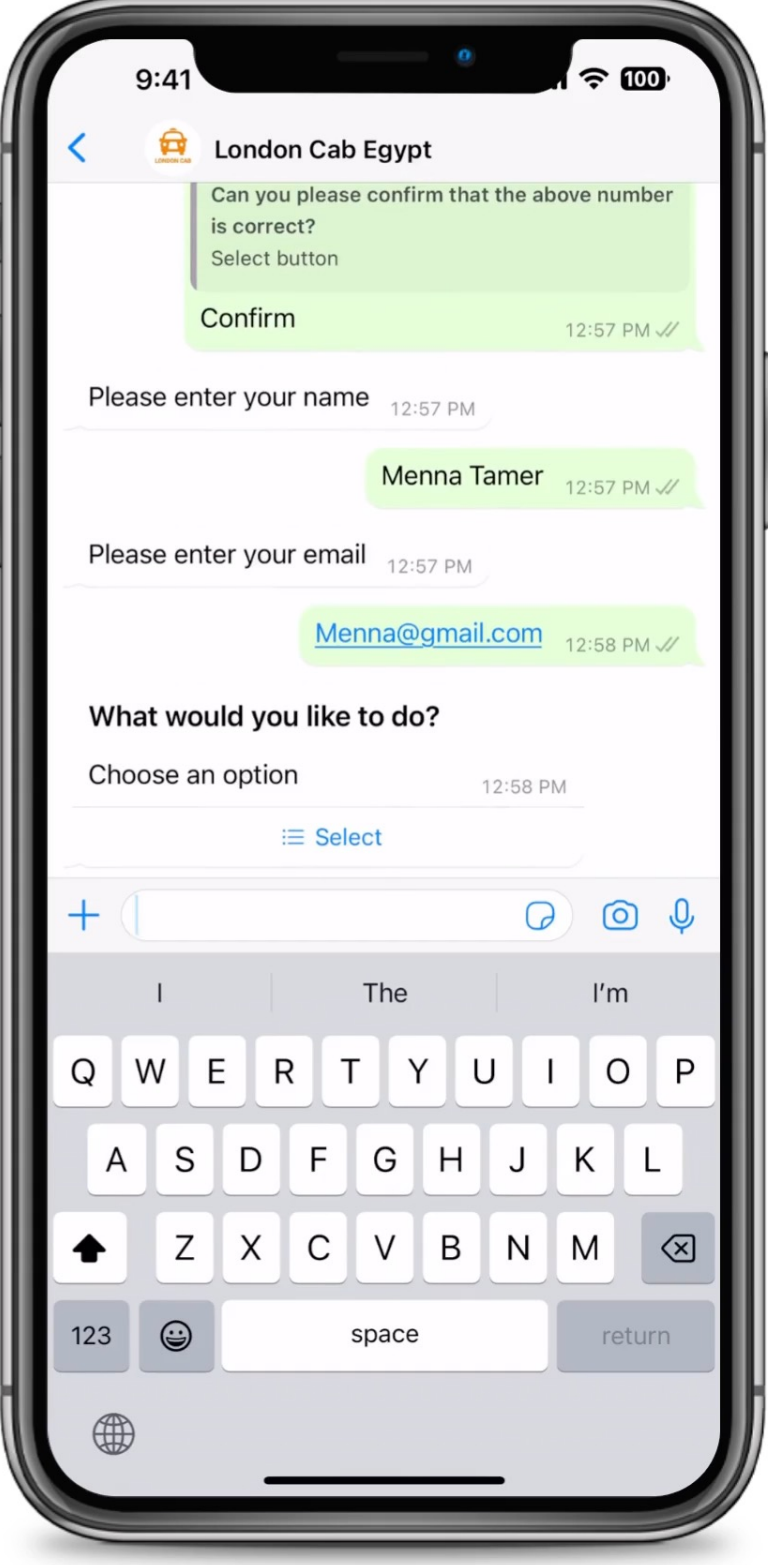
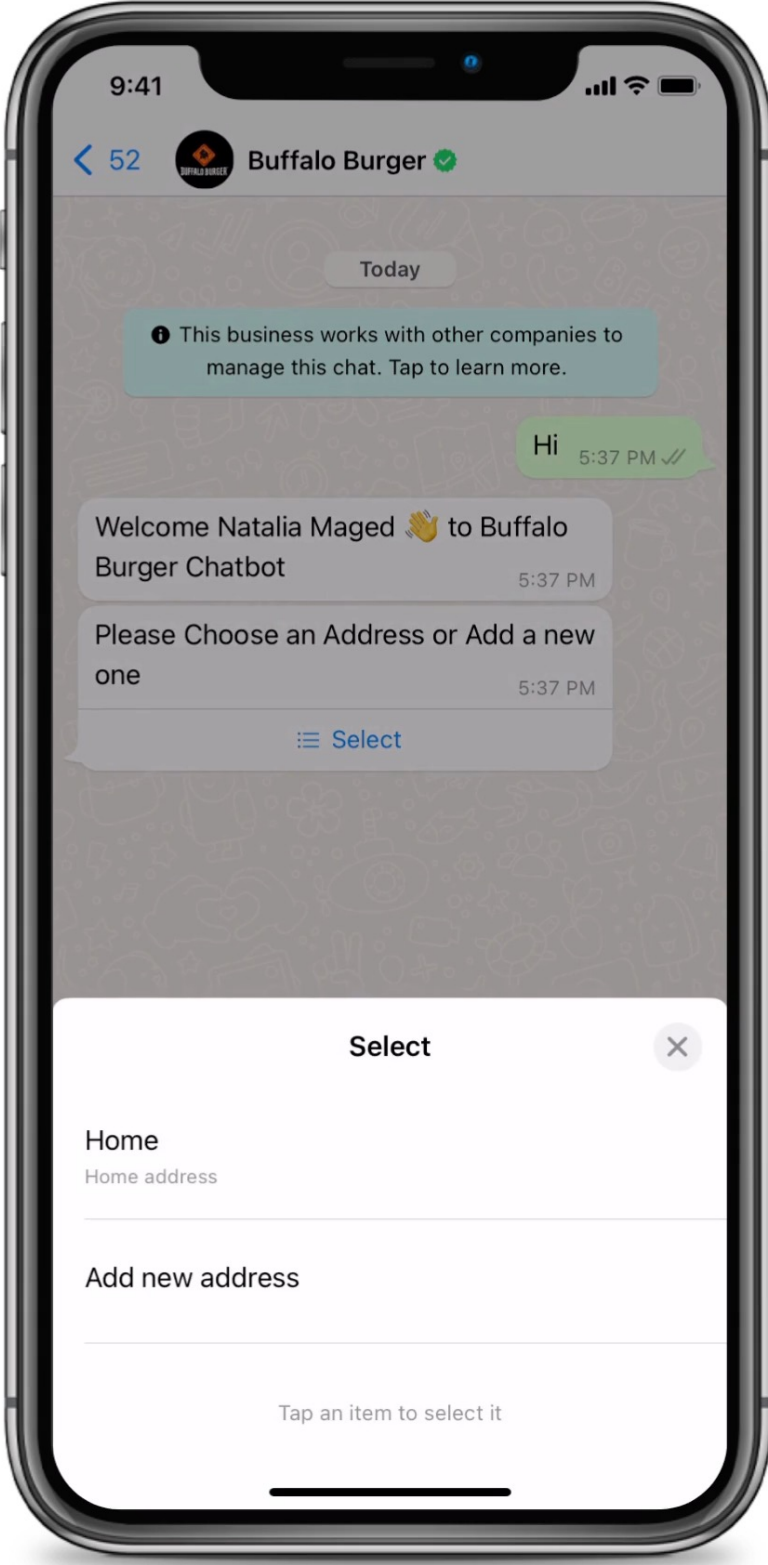
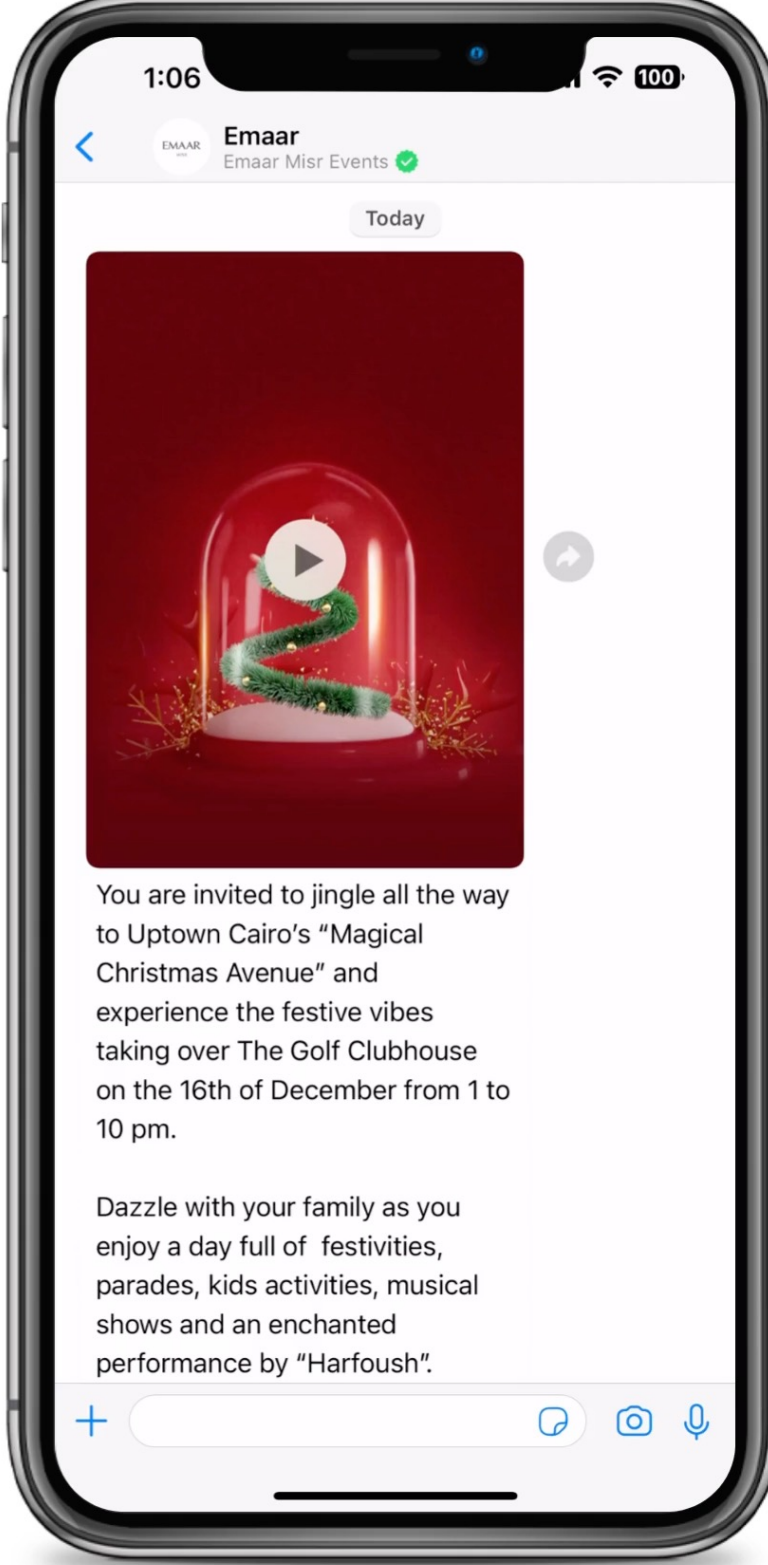
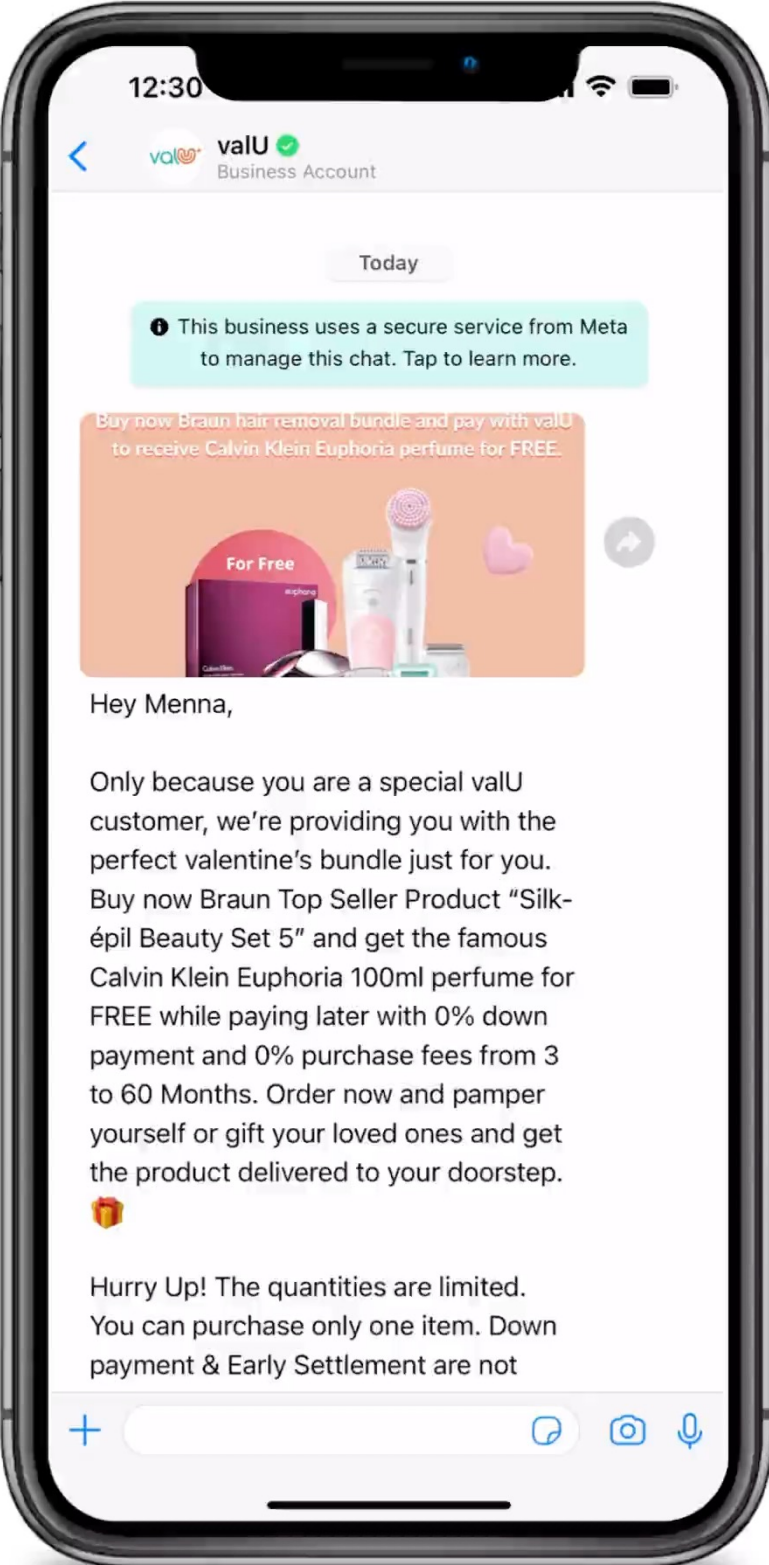


notchnco® Suite Conversational insights

- Marketing
- Transactional
- Lead Gen
- Customer feedback



notchnco® | Use Cases



We are SAAS!

Basic Pack

199\$

- 2,000 customer contacts
- 3 users
- 5,000 broadcast messages
- 10 automation rules
- 5 messaging channels
- Tickets Support

0\$
License Fee

Pro Plan

399\$

- 10,000 customer contacts
- 5 users
- Unlimited broadcast messages
- Unlimited automation rules
- 10 messaging channels
- Integrations
- Simple dashboard
- Onboarding support

1000\$
License Fee

Enterprise Plan

999\$

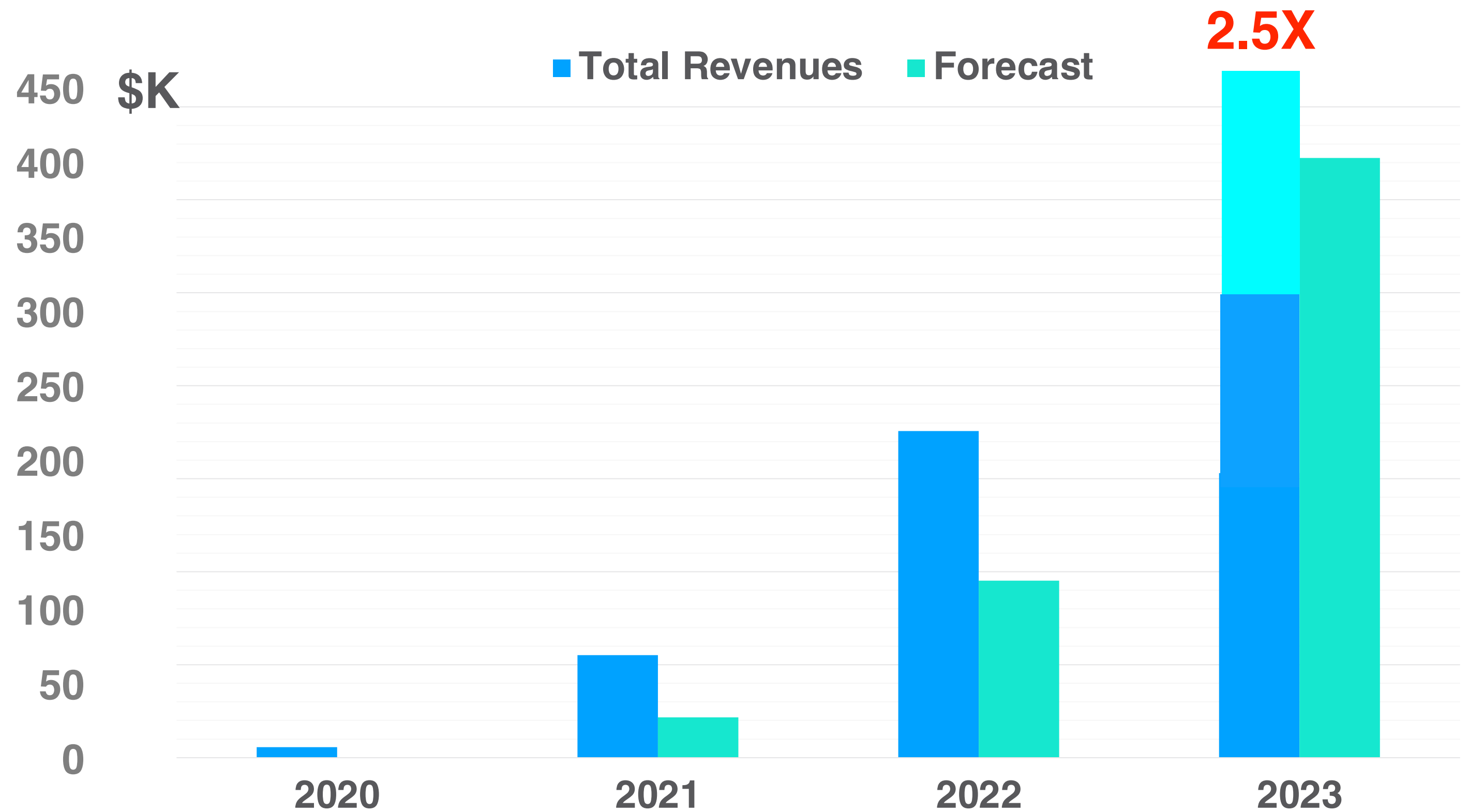
- Unlimited customer contacts
- Unlimited broadcast messages
- Unlimited automation rules
- Unlimited messaging channels
- integrations
- Analytics dashboard
- Priority support
- Onboarding support

6000\$
License Fee

Traction

We move forward confidently!

\$971K
Revenues To Date



+100

Enterprise Accounts

+1M

Conversations

\$520K

Total Value of transactions

> 5%

Churn Rate

notchnco® | Competition Landscape


240^{min} to go Live!




Fast TTM



High Price



Low Price



Slow TTM

notchnco® | Trusted by

Our success stories have real partners behind it..

They turned to be fans not customers!

|| We managed to gain the trust of top brands in each vertical to secure the upcoming deals with our portfolio.

+75

Large Enterprises



British Embassy



MOUNTAIN VIEW

Ezz Elarab
Automotive Group



NEWGIZA



CFF
AGENCY



valo*
It's About Time

LMD°



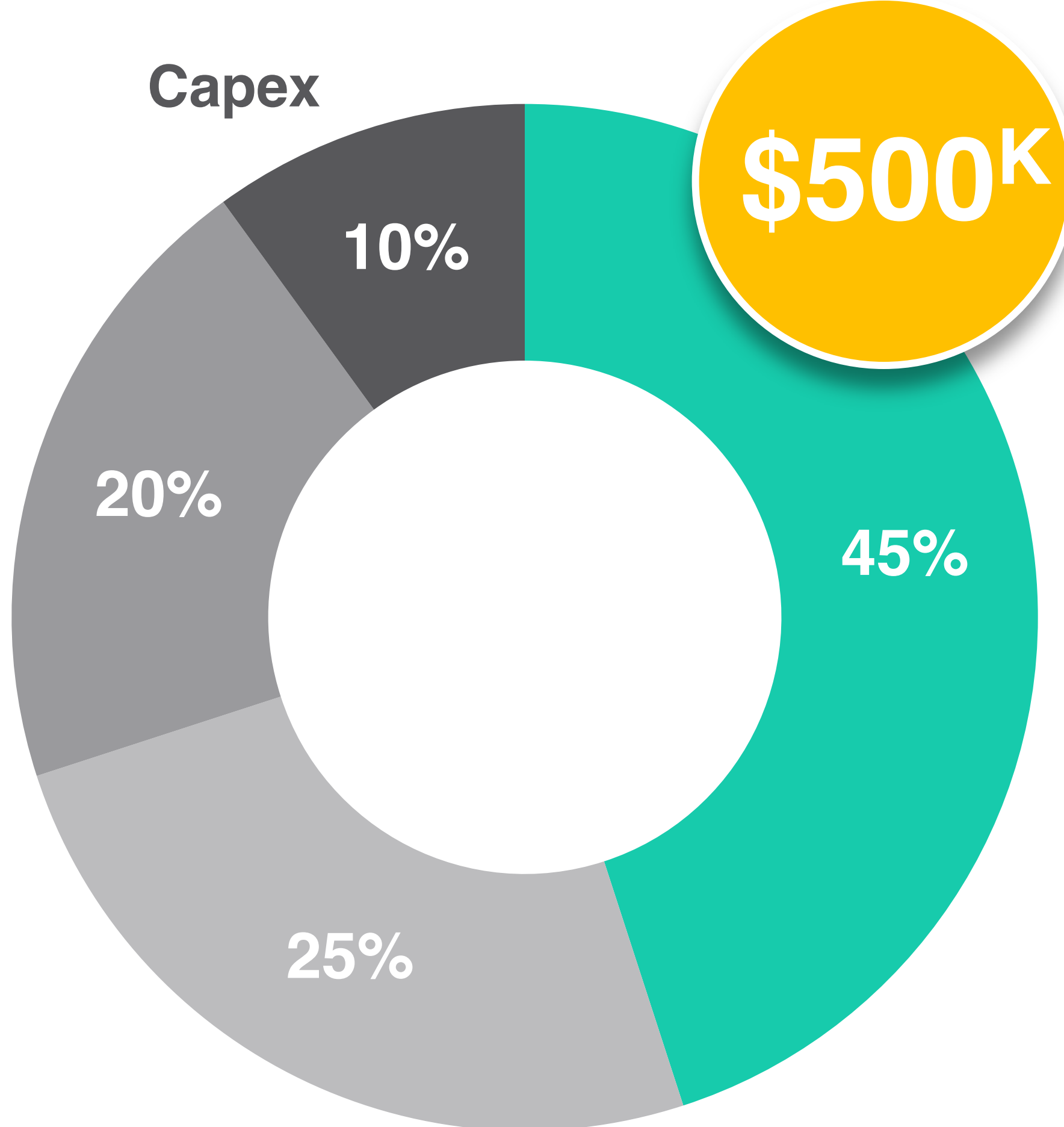
Coca-Cola

HYDE PARK
DEVELOPMENTS

10x

Marketing & PR
B2B sales always dependent activations and PR to support our presence and increase the awareness about our products via online ads.

Product Development
Focusing on new technologies and integrations to make our platform ready to go with the fastest time to market



Regional Expansion
Hiring more sales teams to be able to acquire new customers from the GCC



Join us!



Contact us

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