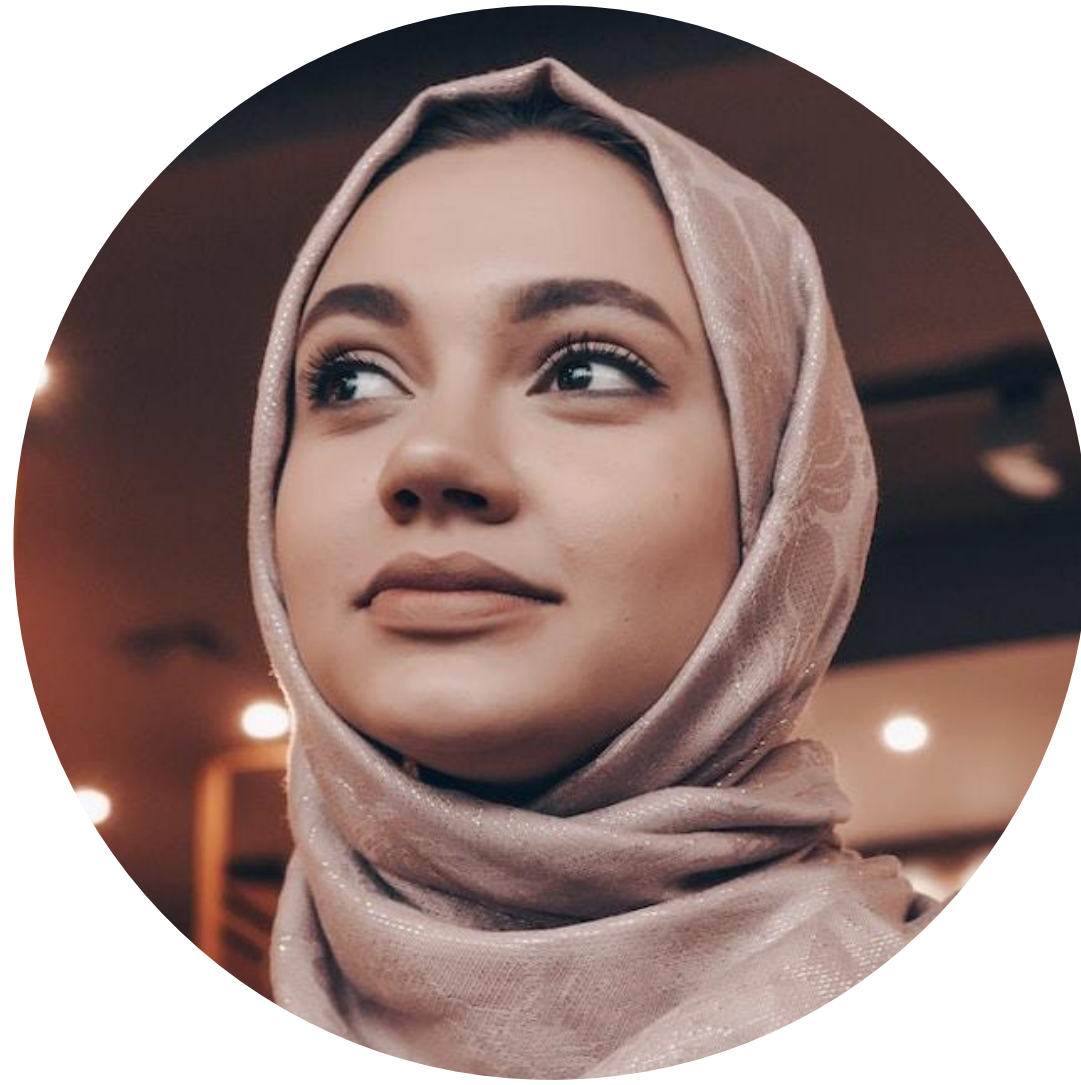


 **diagnio**



30M

women every year

- Years of **unsuccessful tries** until diagnosis
- Only **45% success rate** with IVF
- Av. cost **\$120,000** for a family



I know this problem first hand.

Many people do.

All women deserve at-home instant hormonal diagnostics!



Non-invasive &
continuous



Algorithms for
personalized
analytics



Timely medical
decisions



Patent-pending
technology



Clinical accuracy



Non-invasive saliva
biomarker



Instant results

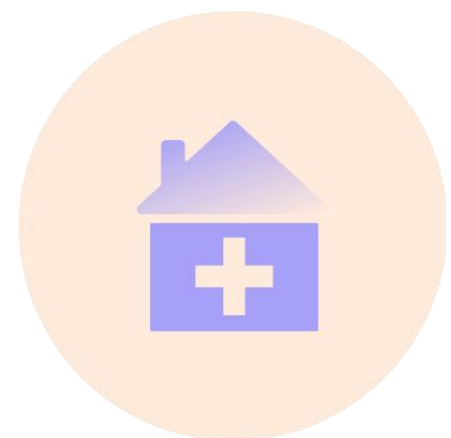




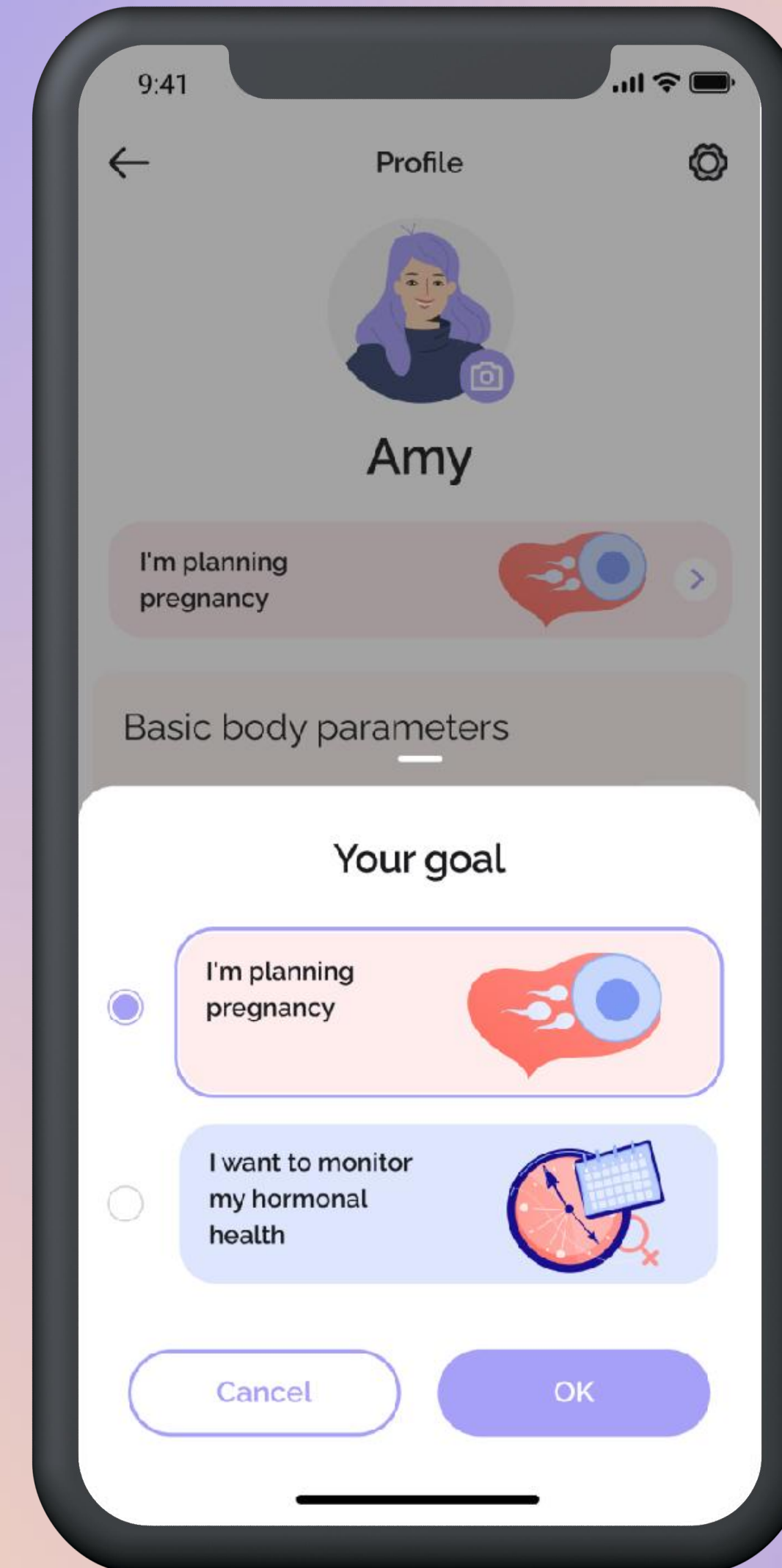
Continuous tracking



Online connect with
AI bot/doctor



Symptom checking
& risk assessment



Puberty



Pregnancy



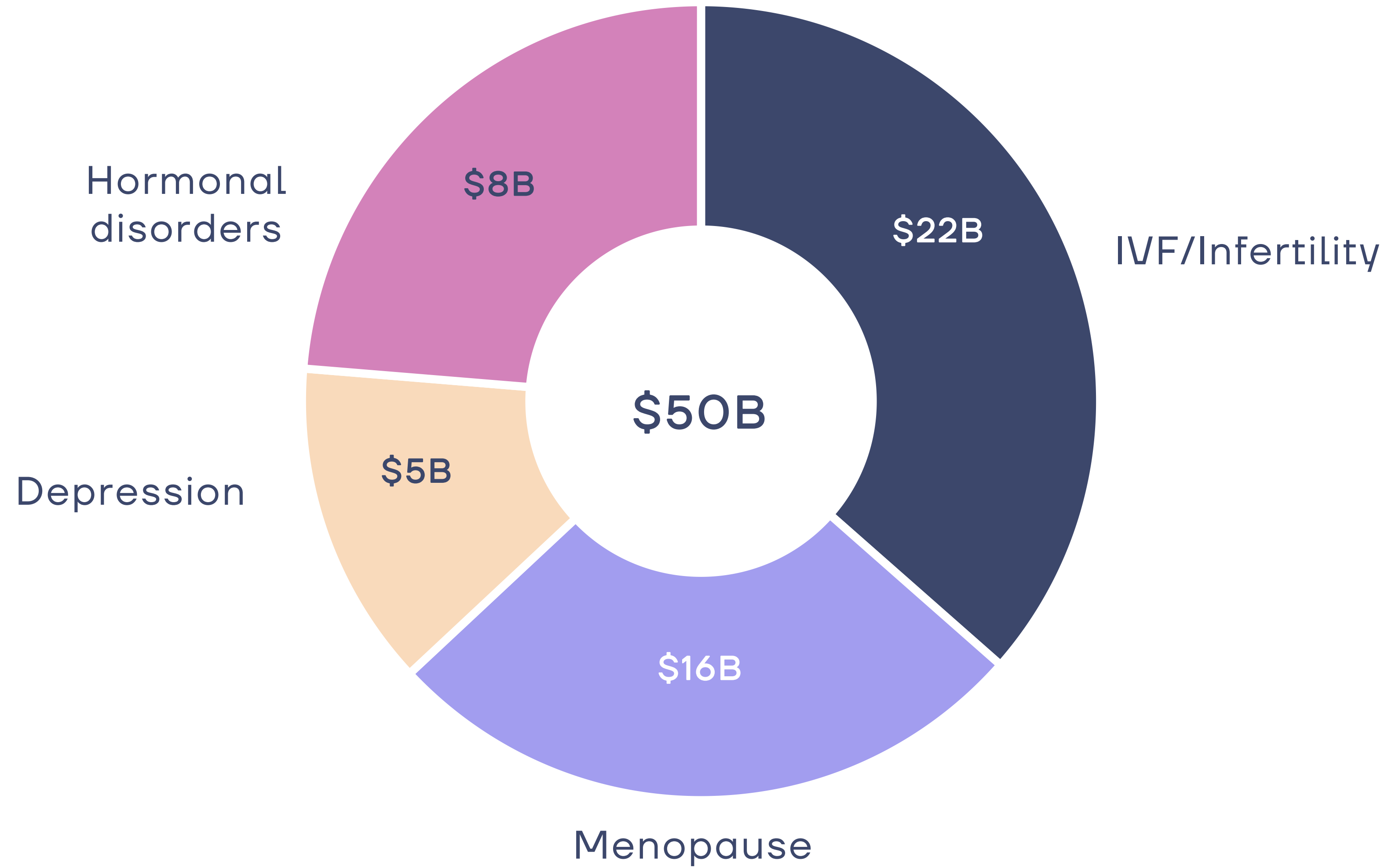
Hormonal
Imbalance

Lifetime LTV
in women's health

Menopause



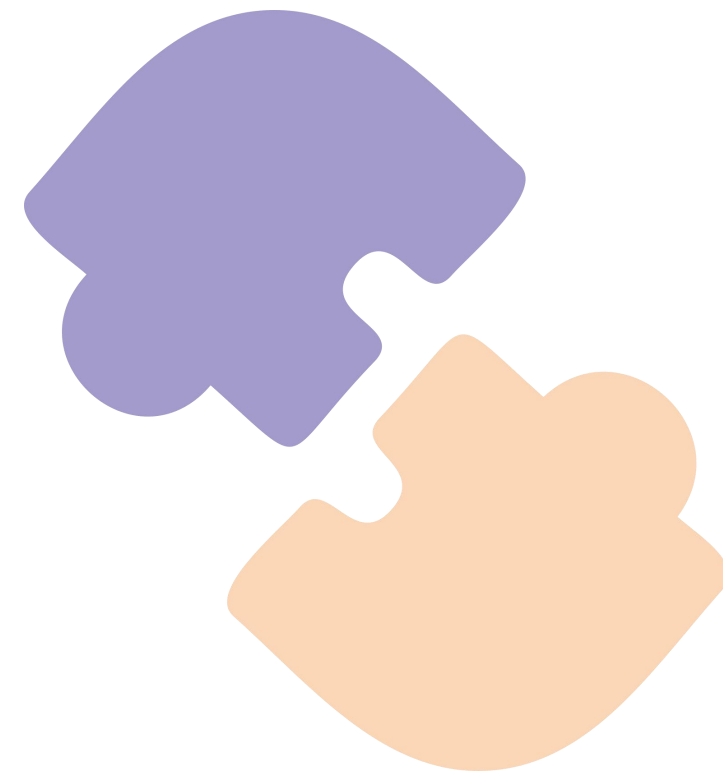
\$50B Global Women's Health Market



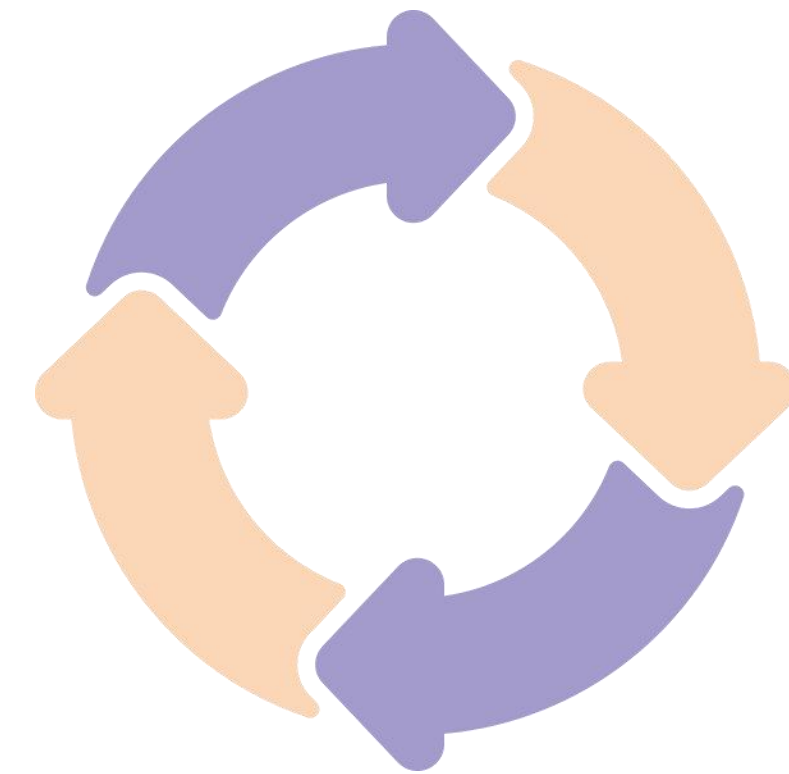
Women's Health Market in Gulf

40%

Infertility rates in the Gulf region*



Demand for private solutions



State health innovations strategy

* According to ART Fertility Centers research, UAE

We have launched sales in UAE & KSA!

400

women tested

100+

pre-orders

60%

gross margins

5

B2B clients



شركة جنى الطبية
JANA MEDICAL CO.



INCOME



Growth Track: becoming the global success as “Alexa for Bathroom”

\$4950

Oct'23 deferred revenue

150%

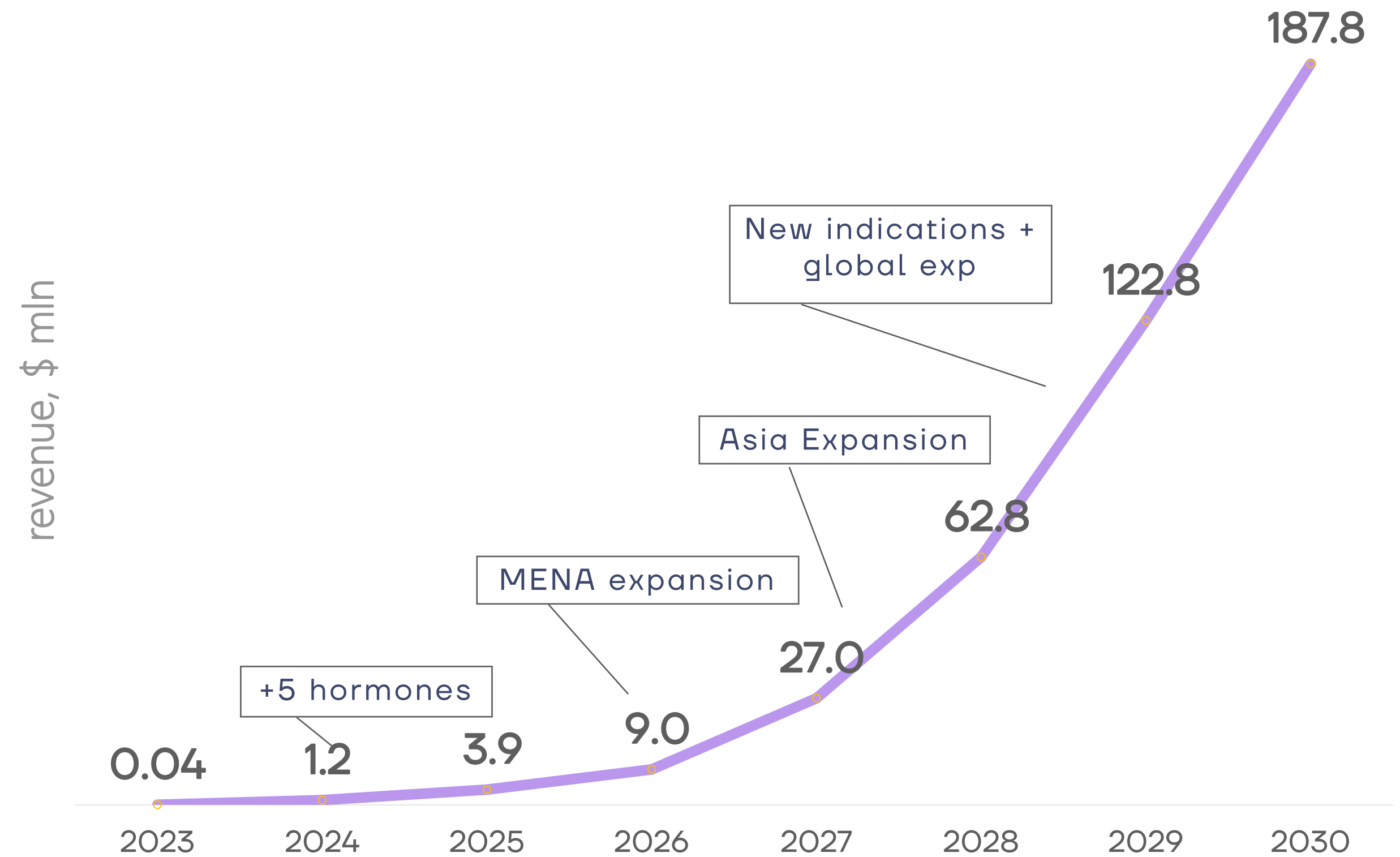
MoM growth in last 3 months

\$41

CAC for preorders+waitlist

\$260

Initial LTV for 1st product



Business model with 2 key channels



	Device	Subscription	Online Consultation
B2B	\$99		
B2C		\$150	\$50

Call for investors

\$1M

2024 - Q1
In-app telemed capabilities

Q3
Launch 3 new hormones

2023 - Q4
Clinical testing with MBR
University

Q2
5 major hospitals signed

Q4
\$800K revenue

Proudly backed by:



The team on a mission



Marina Sol

CEO



Kathrine Mayor

Marketing Lead



Varun Routhu

Lead Product Manager



Dr. Tania Yehya

Biochemistry Lead



Oleg Strakhov

Data Scientist



Arsany Botros

Business Dev Manager



Robert Winder
Serial health
entrepreneur, 3 exists



Dr. Ali Yetisen
Imperial College London



Michael Fainstein
MIRCOD Bioelectronics





“

Appreciated the ability to test at home. I get to enjoy my privacy. No need to drive around to the labs to get regular testing done.

-Aisha, UAE

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