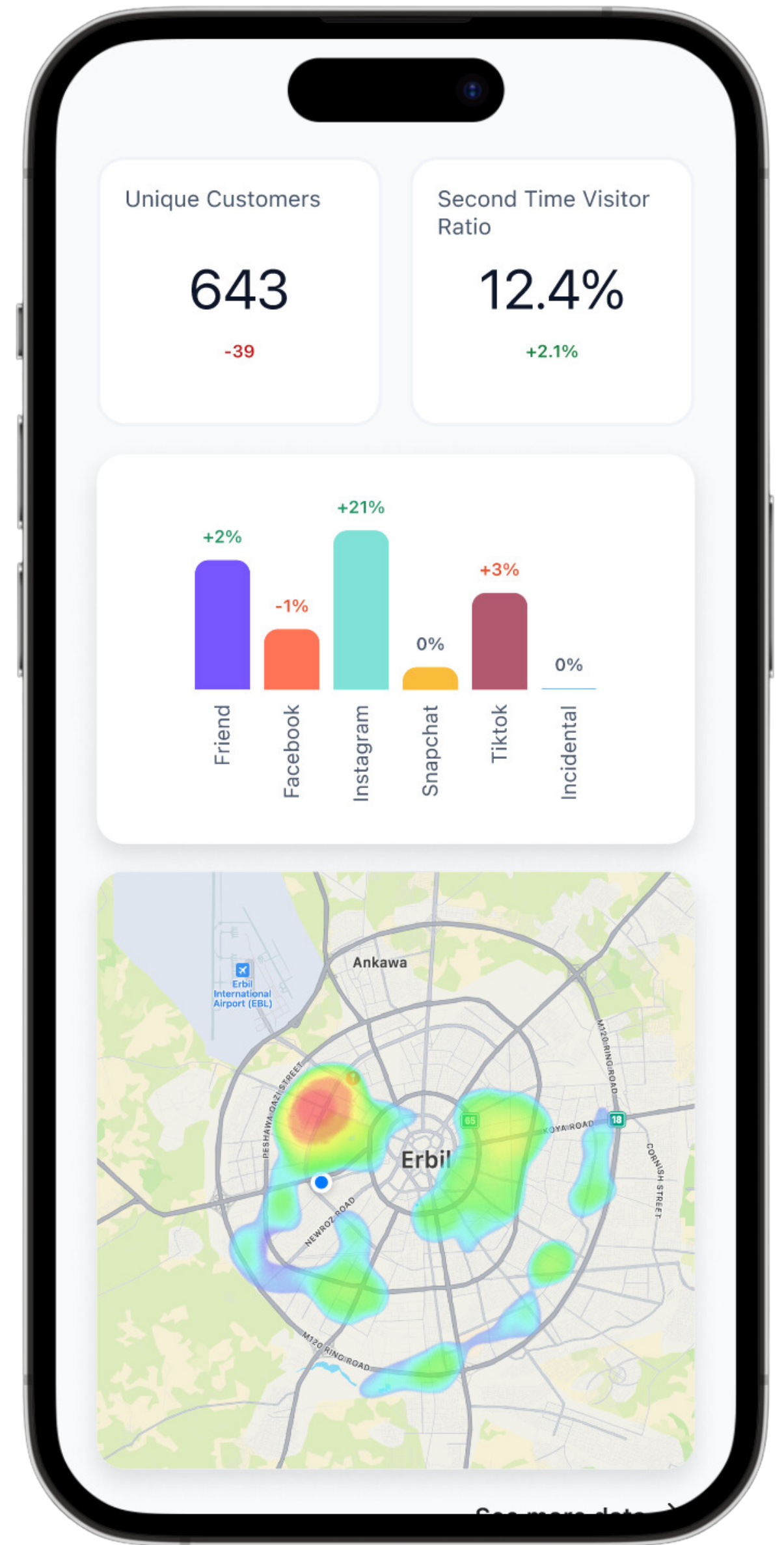




padash

Customer data solution for restaurants



Problem: Revenue loss due to lack of data

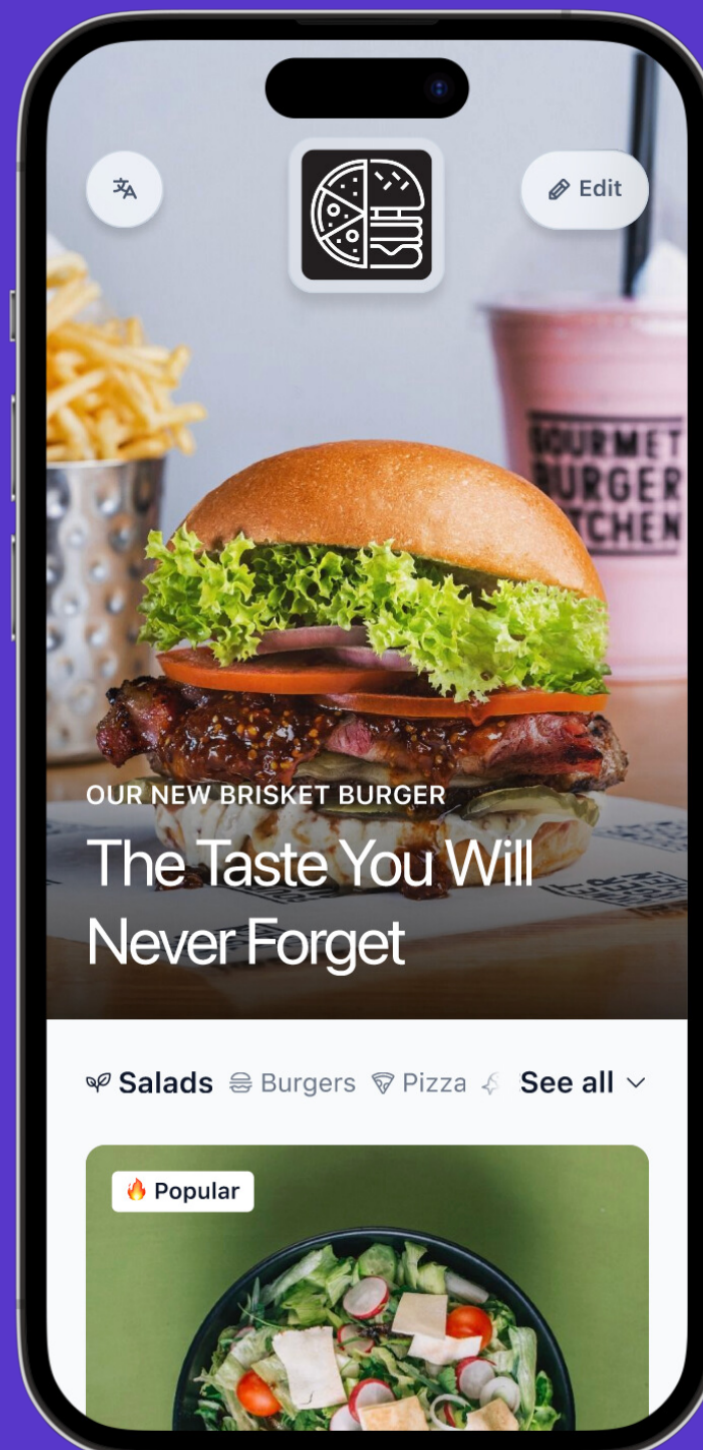
USD350M
LOSS IN REVENUES



Padash, a CRM for Restaurants

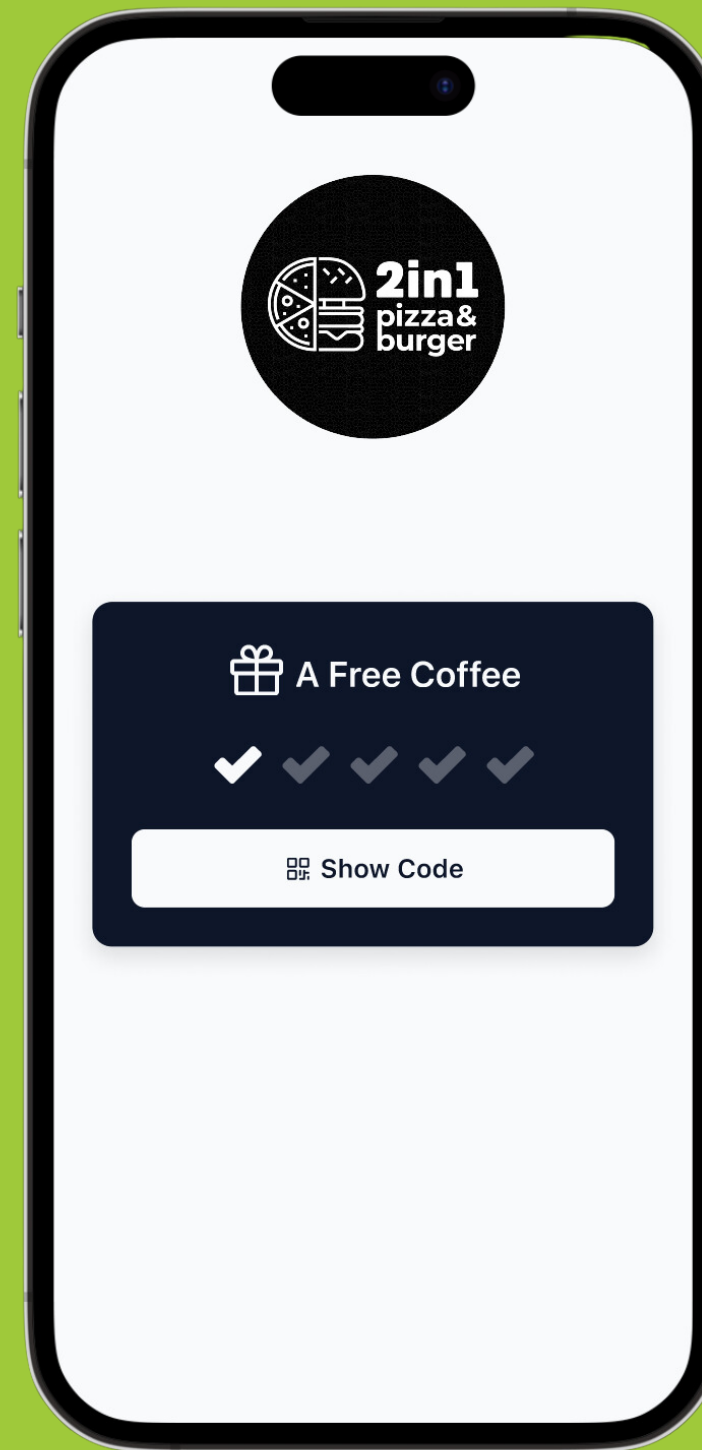
1

Digital Menu



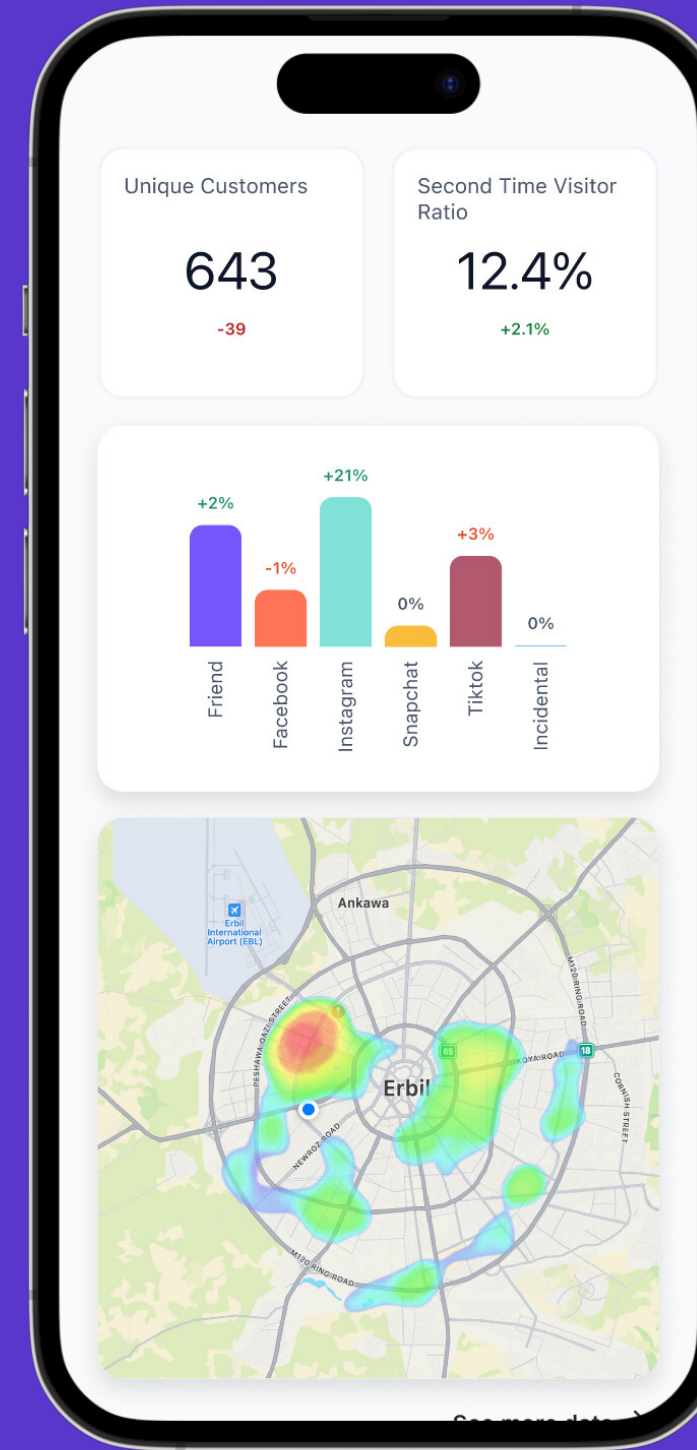
2

Digital Loyalty



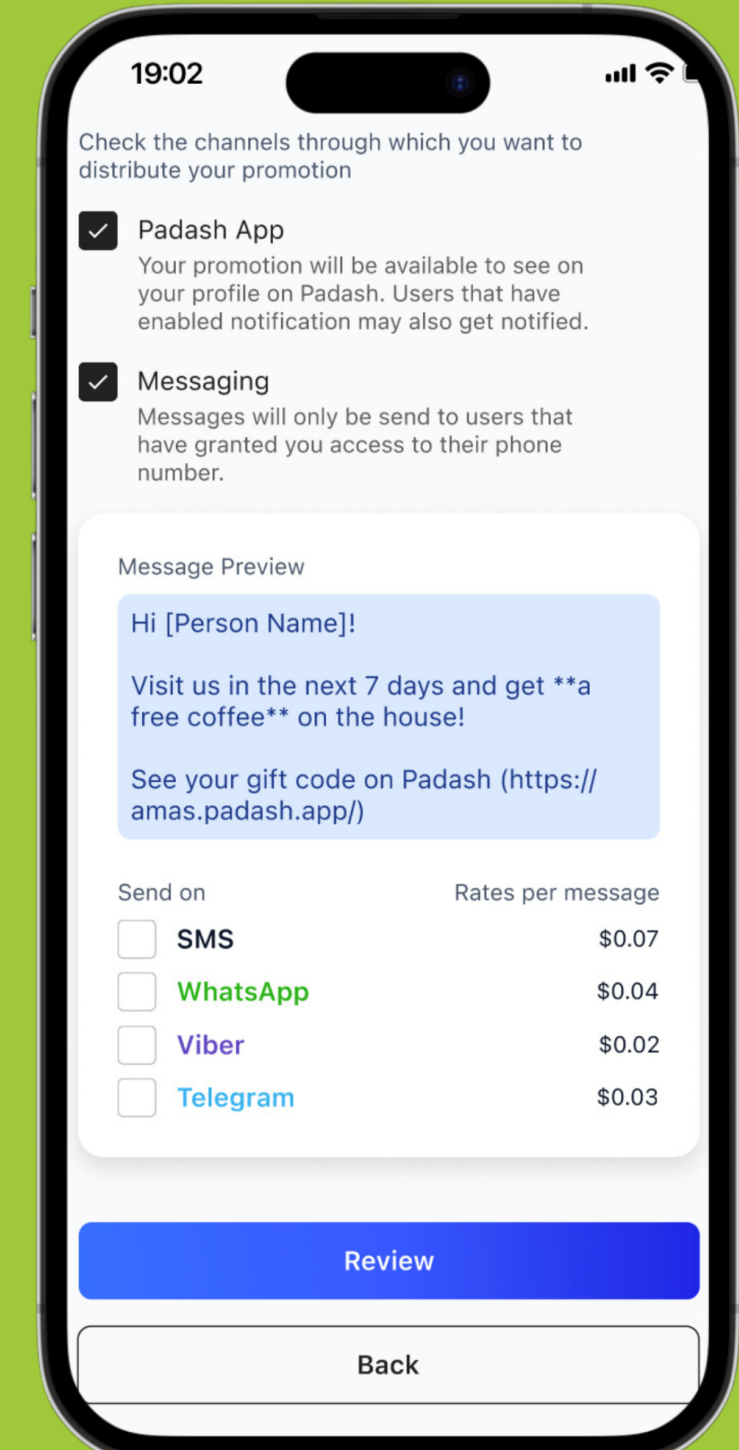
3

Dashboard



4

Communication

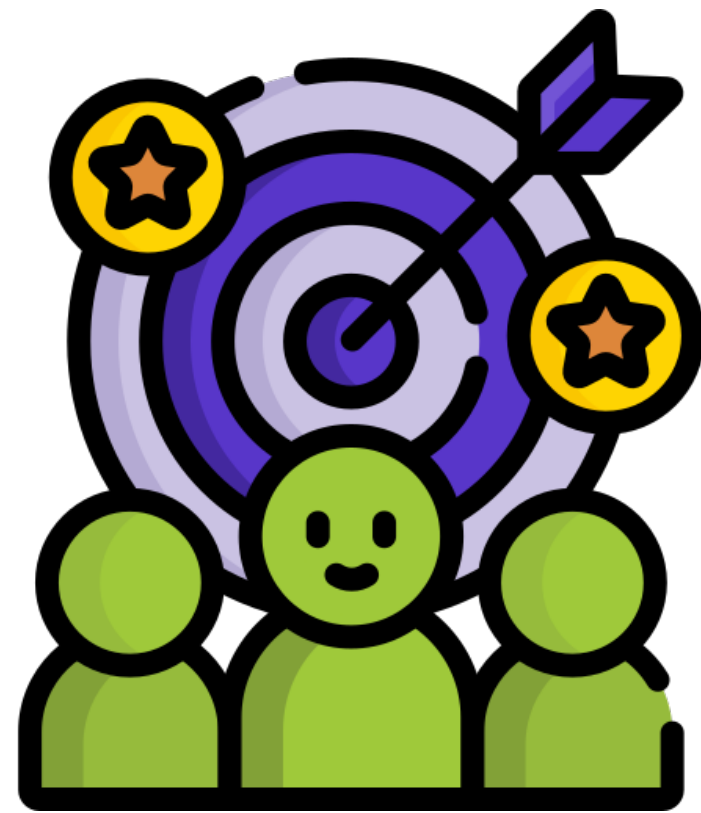


Up to

25%

increase in revenue

Traction (Prototype stage)



Prototype Test

3 clients



Satisfaction

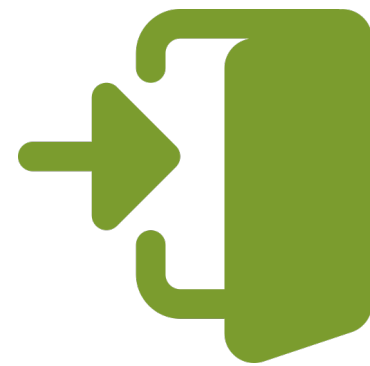
Owner's fully engaged



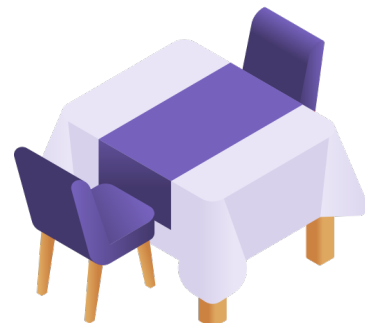
Pre-Orders

10 clients in 4 weeks

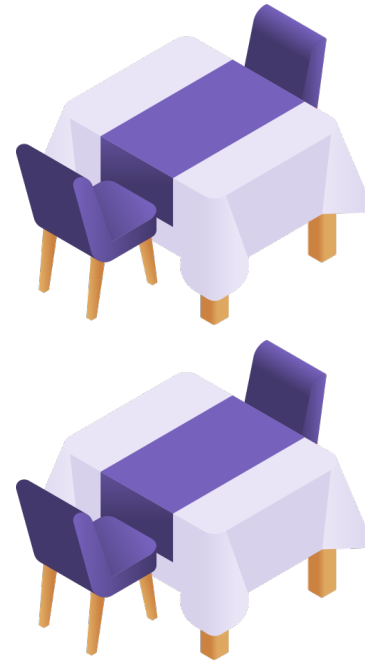
Revenue Model & Pricing



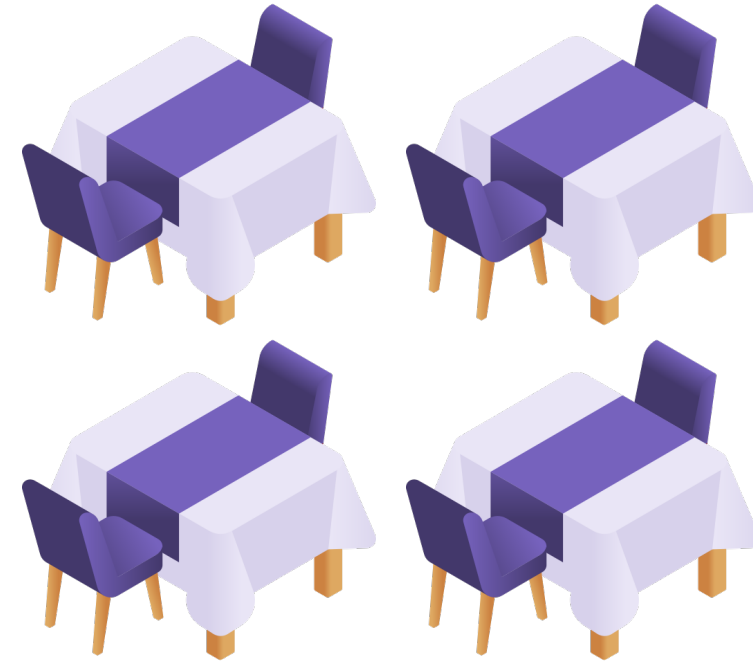
**Free
trial**



\$1,200/yr
1-10 tables



\$2,400/yr
11-30 tables



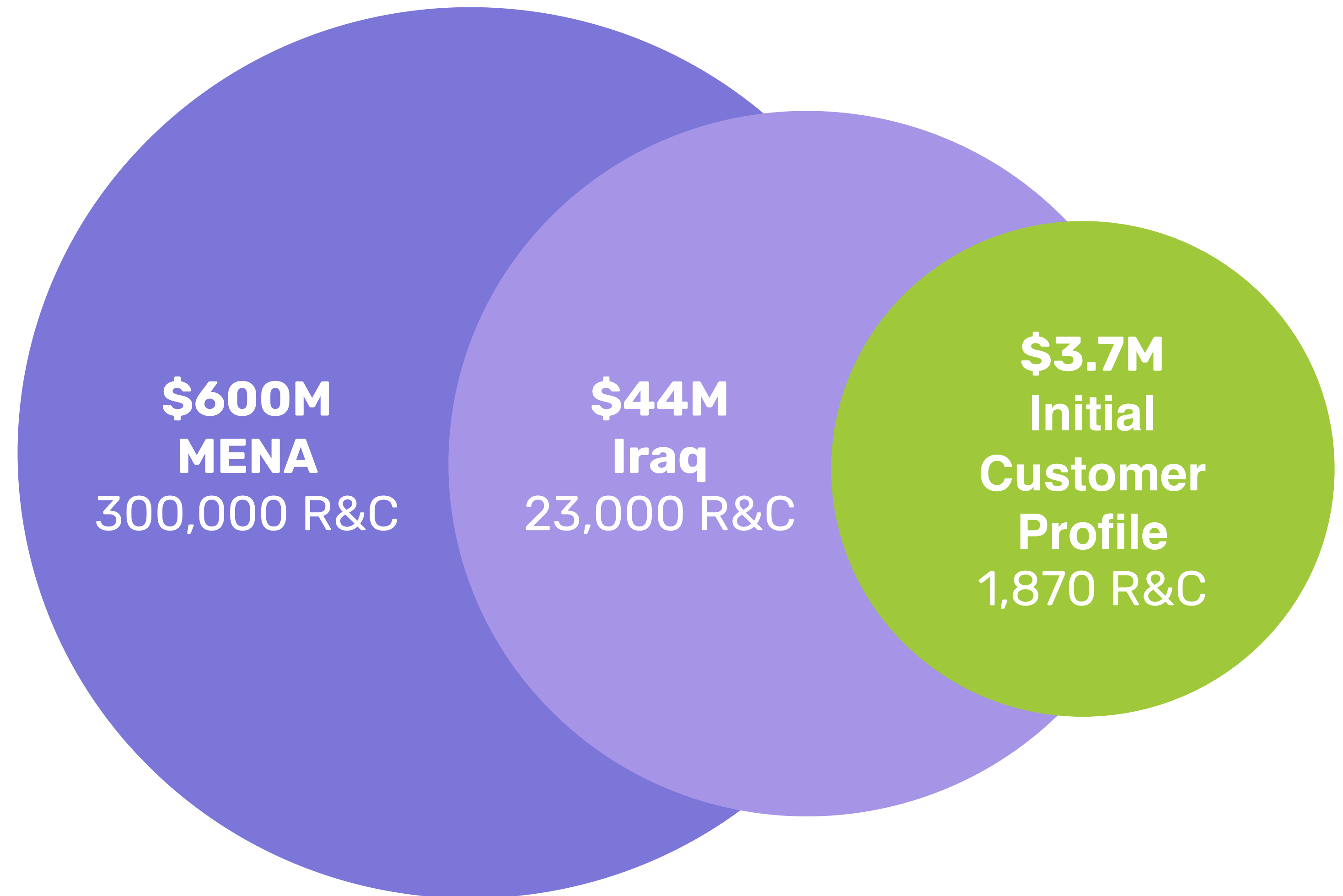
\$3,600/yr
>30 tables

SaaS: Annual Subscription

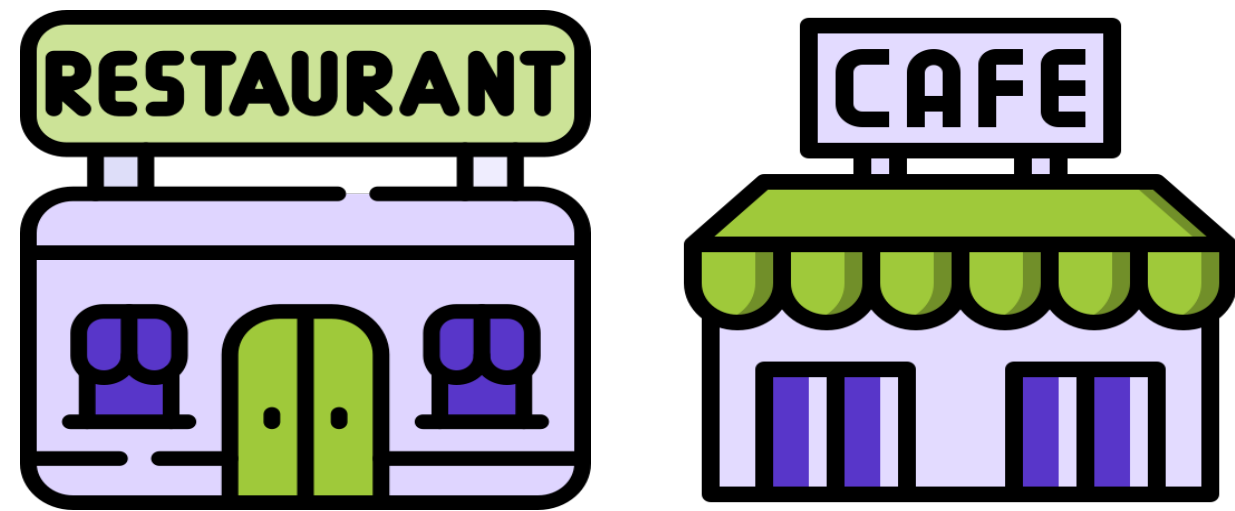
Market Size

Restaurants & Cafes (R&C)

Market Size at \$2,000
Average Annual
Contract Value

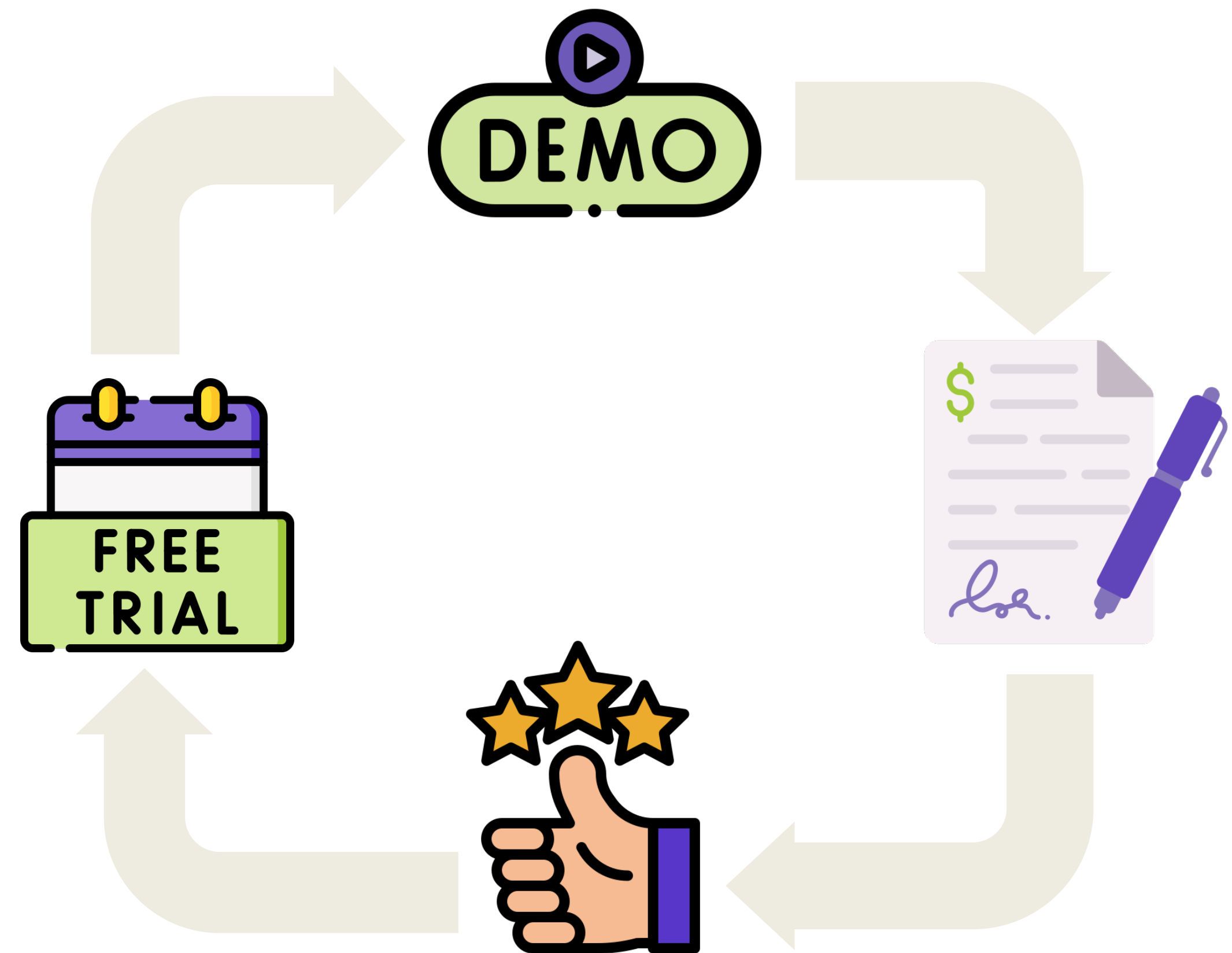


Go-To-Market Strategy





















Target clients

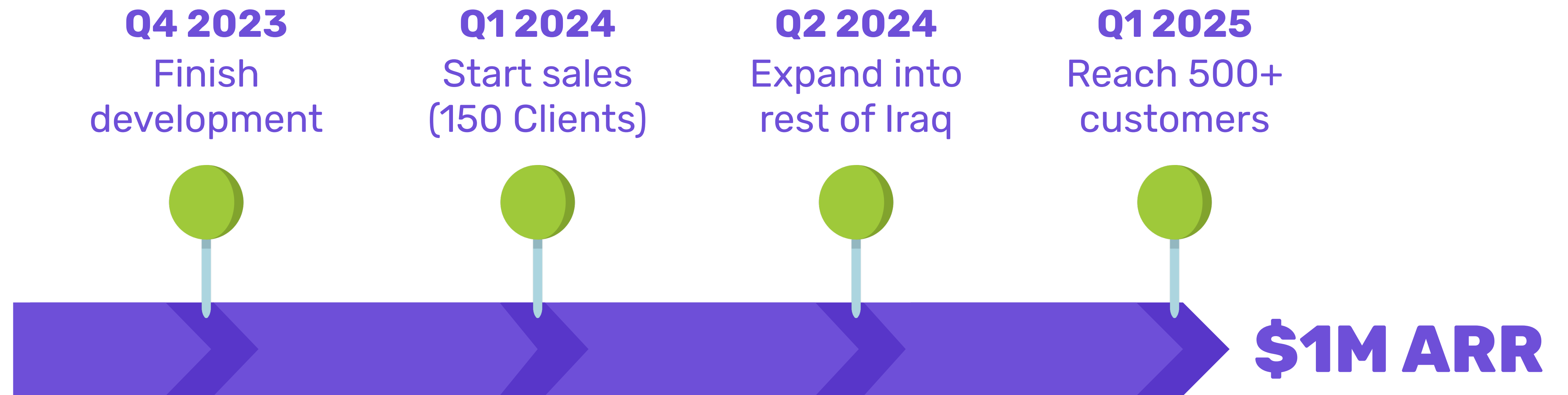
Medium to large sized
restaurants and cafes



Competitor Analysis

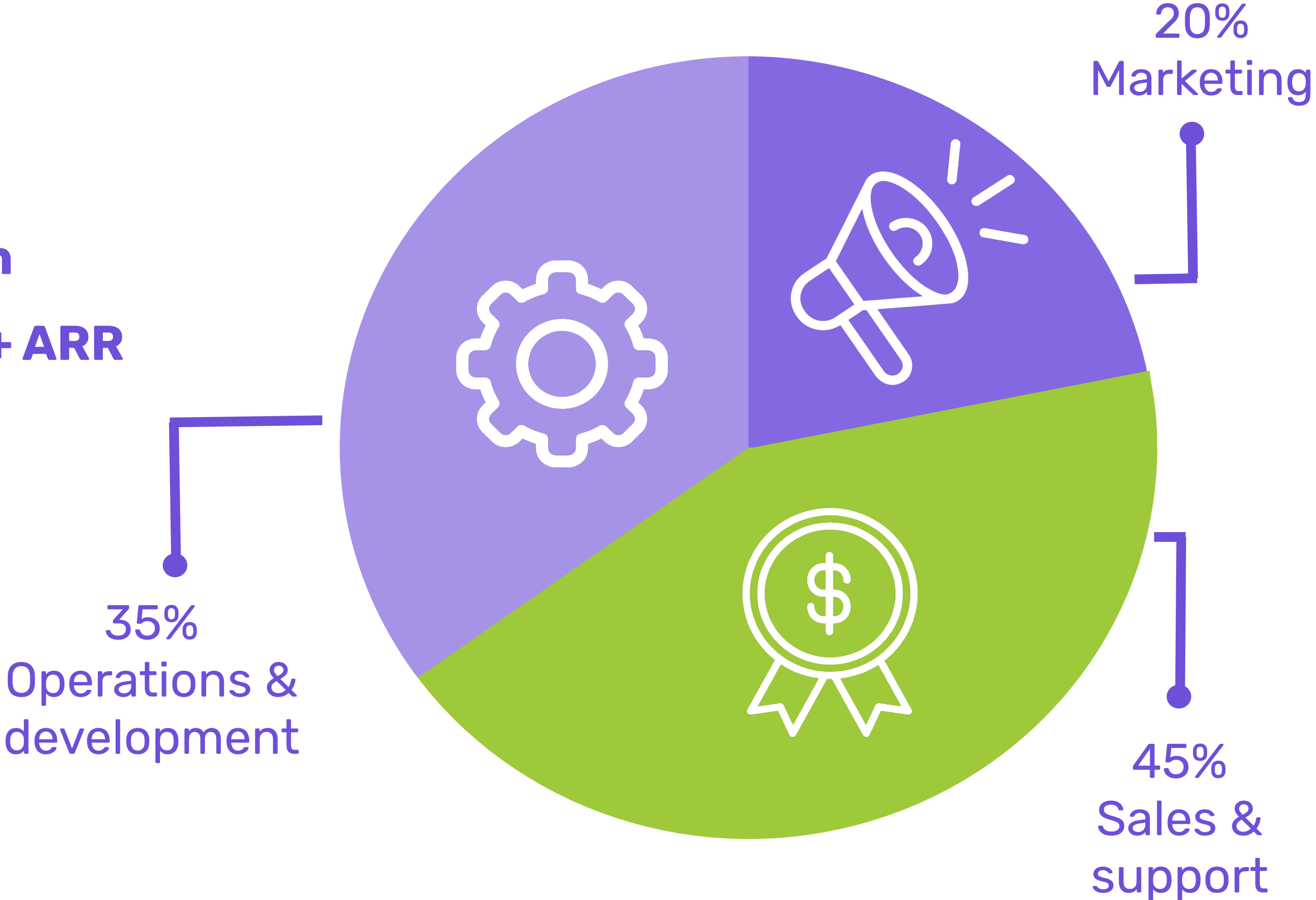
	Digital Menu	Focus on Data	Tech Support	Customer Support	Built-in Communication Tools
					
 MINE MENU					
					

Roadmap



The Ask – 360k USD

- **Marketing and Sales**
- **Iraq Expansion to Reach 500+ customers & \$1M+ ARR**



Team



Ahmed Lateef

CEO, Marketing
PharmD.

7y exp. in product & business
development



Mohammed Yassein

COO, Full-Stack Developer
MBChB

5y exp. software
development



Omer Sabah

Full-Stack Developer
B.S.E.

5y exp. software
development



Ahmed Bayiz

Sales Manager
PharmD.

4y exp. in sales

Thank you

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