



 **shaffra**

UAE's Damac Group to invest \$100m in metaverse project

Damac has established a new division called D-Labs which is led by Ali Sajwani and dedicated to the metaverse initiative

Abu Dhabi to back the growth of Web3 startups with \$2B

The initiative promises to provide Web3 startups with access to corporate, government, and investment partners in both global markets and the UAE.

Sheikh Hamdan calls for Dubai to become top global metaverse hub, creating 40,000 jobs, 'endless' possibilities

Sheikh Hamdan approved the new phase of the Dubai Metaverse Strategy, which will implement measures to empower the use of the metaverse and future technologies

Dubai Chamber of Digital Economy drives meaningful discussions of metaverse and cryptocurrencies

The workshop discussed ideation, opportunities, challenges, and ways to drive progress in the metaverse and crypto fields

Strive towards the era of Metaverse: du UAE and Huawei Sign MoU on 5.5G Strategic Cooperation

PRESS RELEASE

Dubai Will Become the Hub of Metaverse and Blockchain Development

3 MINUTE READ

UAE's Majid Al Futtaim launches Mall of the Metaverse

TECHNOLOGY

Saudi Arabia to host first ITU Forum on embracing metaverse

The three-day forum was organized by the National Cybersecurity Authority, the Communications, Space and Technology Commission, and the Saudi Information Technology Company (SITE), in partnership with the ITU

Problems



Expensive to Deploy



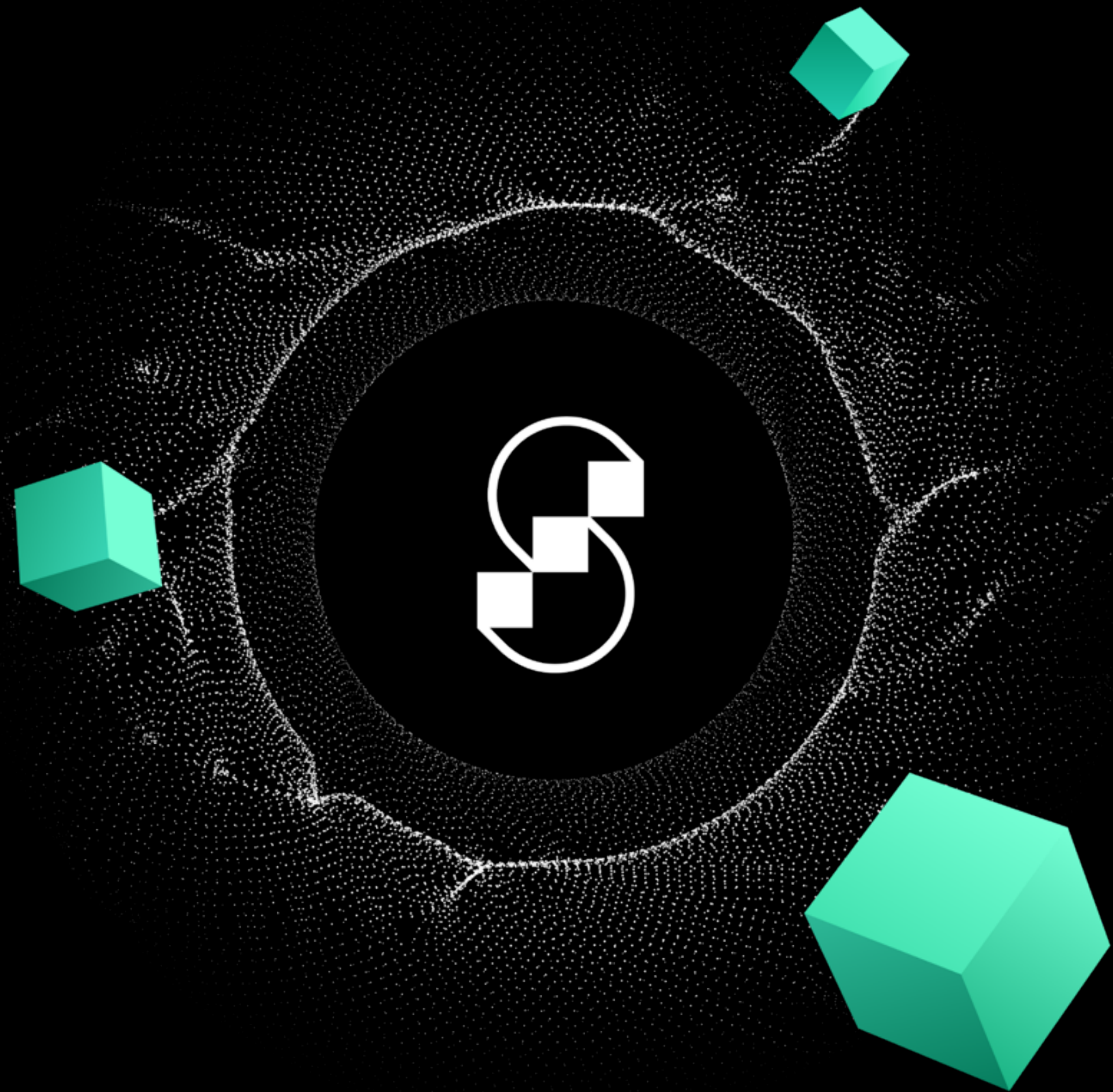
No Ownership of Users & Data



Limited Business Functionality



Lack of Integration Capabilities



Solutions



Cost Effective



Full Ownership of Users & Data



Customizable to Business Needs



API Centric Software Engine

OUR FEATURES

What makes us so unique



Device-Agnostic



Chain-Agnostic



Interactive Content



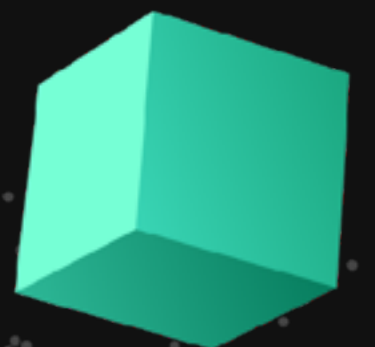
Gamification
& scoreboards



Live analytics
& metrics



Fully Customizable





Any imaginable world



NEOM's Investments and Startups Attraction Center



Exhibitions & Public events






Experience New Worlds

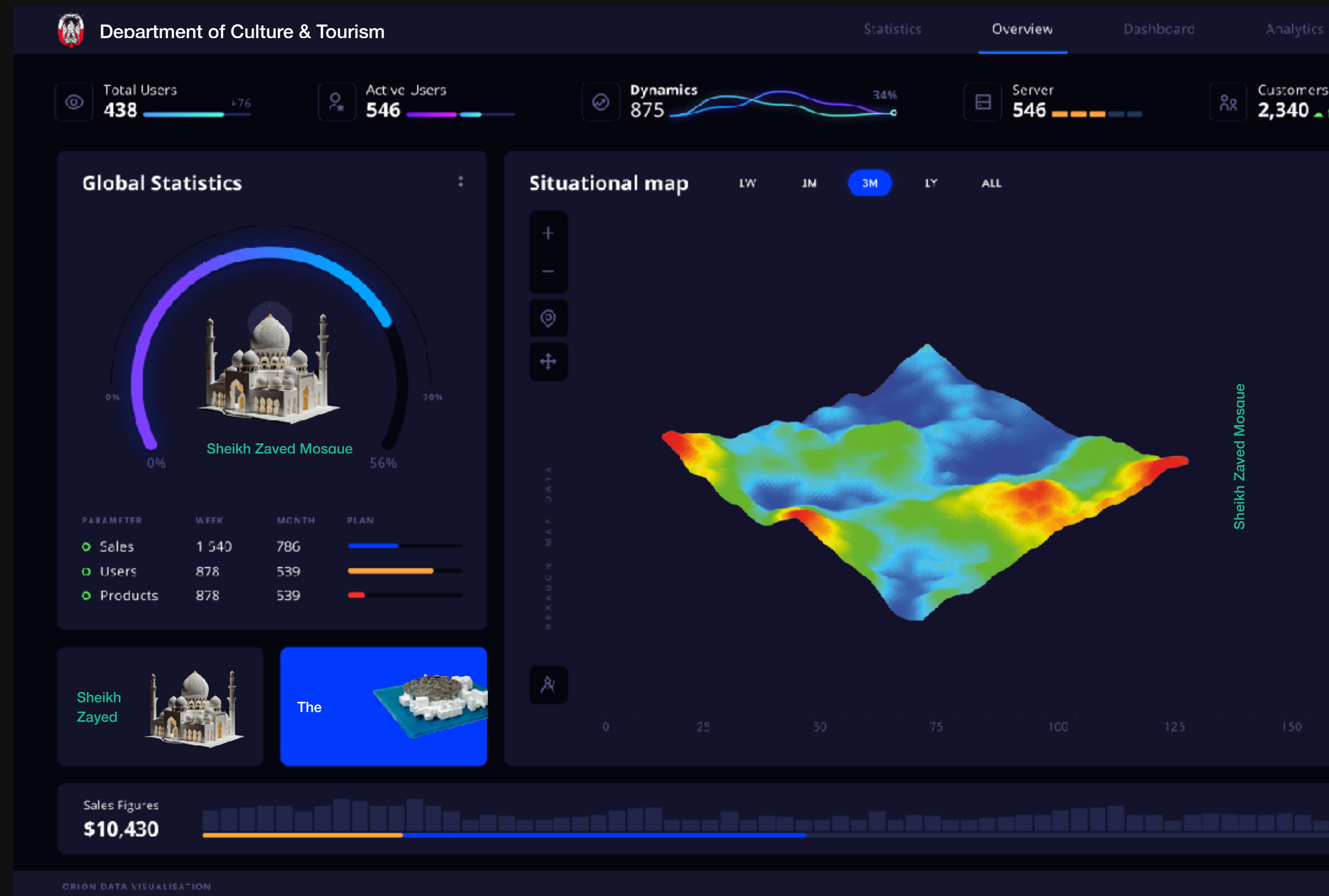


Interactivity

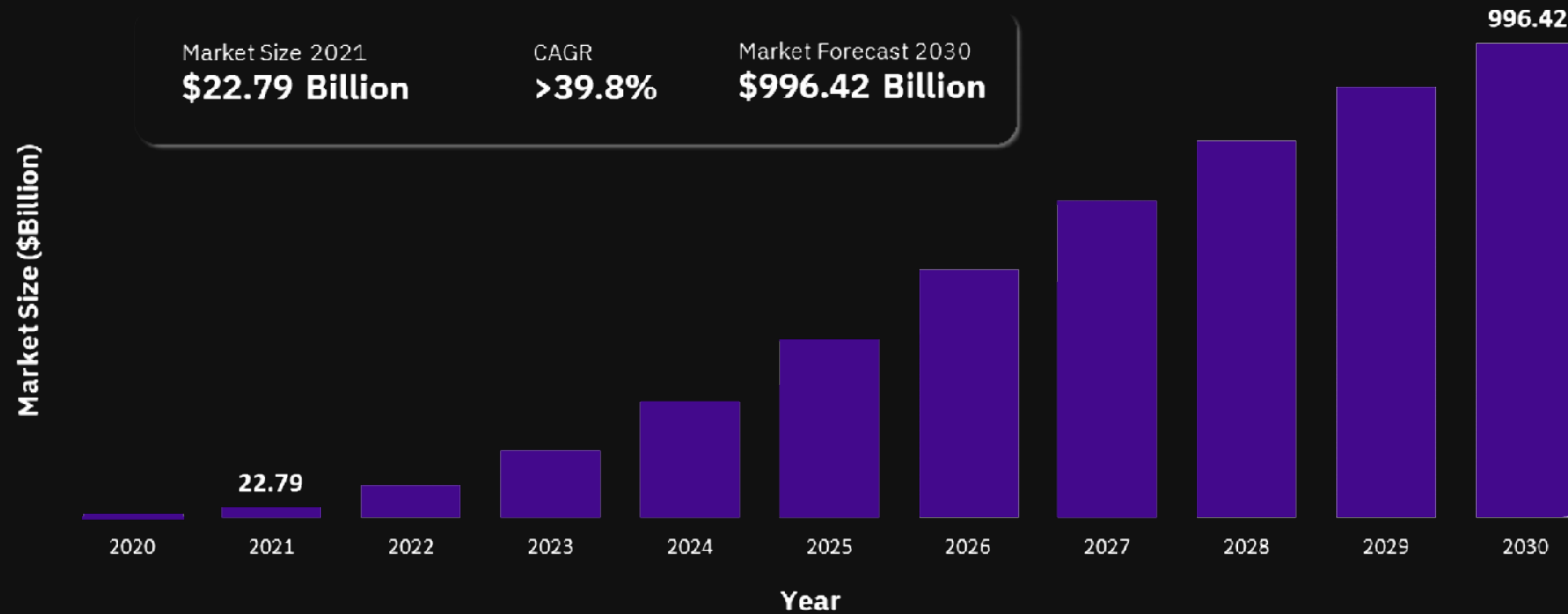


Live Data Analytics & Reports

-  Real-time monitoring
-  Full Integration
-  Deep data tracking



Metaverse Market Size



Source: GlobalData Intelligence Center

Business Model

Metaverse-as-a-service
subscription plan

Basic

USD 5,000 / monthly

25 concurrent users

Basic Analytics

Professional

USD 10,000 / monthly

100 concurrent users

Advance Data Analytics

Enterprise

USD 15,000 / monthly

500 concurrent users

Detailed Data Analytics

Full Integration

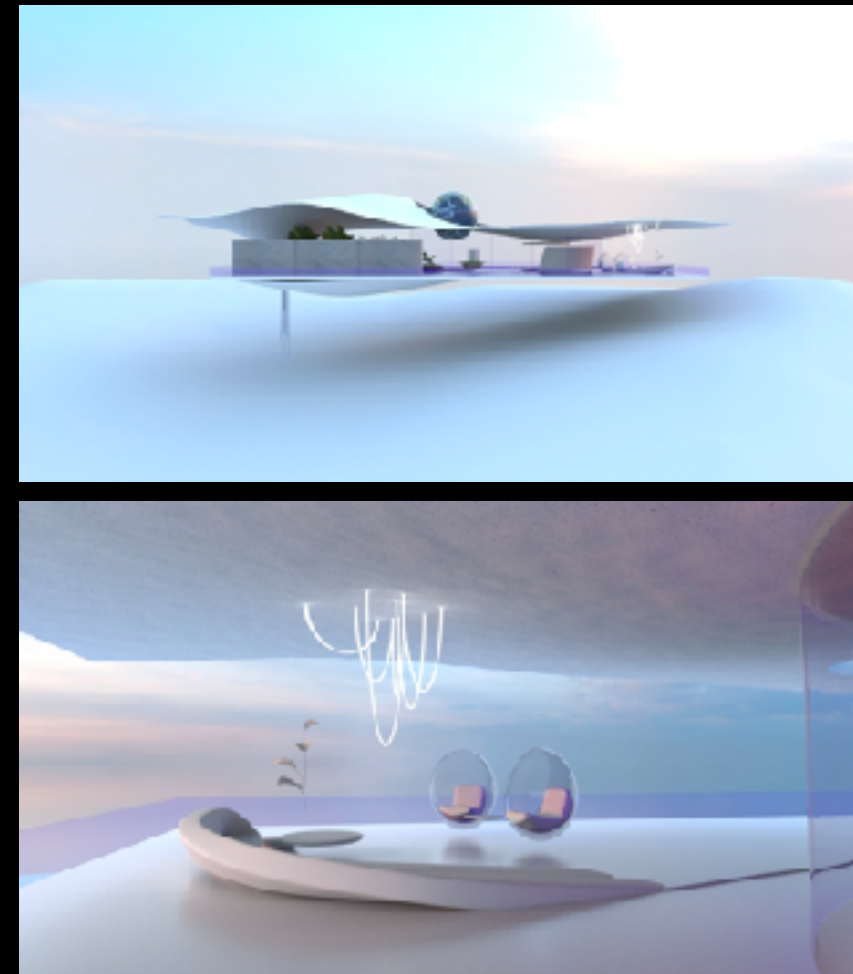
Roadmap

Pipeline of
USD 2
Million



Phase 1

Enterprise & Government



Phase 2

Open World Launch



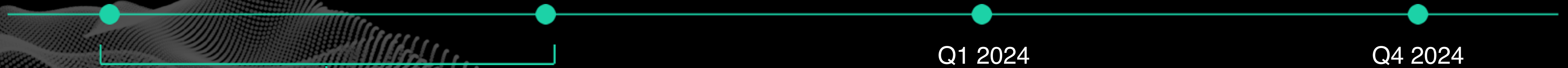
Phase 3

Virtual Business templates for SMEs



Phase 4

Integrate with AI tools



Today!

Ask

2

Million USD

1

Complete our open world
with more experiences and games

2

Close our next 15 clients

3

Hire an Art Director & Creative Team

4

Hire a Sales & Marketing Team

Behind the Particles



Alharith Alatawi
CEO



Alfred Manasseh
COO



Marc Wehbi
CTO

9 Full-time Employees

Engineers

Architect

3D Graphic Designers

Creative Consultant



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*Launch your own
Metaverse Today!*



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