



kinderly

# THE CHALLENGE



Strict Government Guidelines



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Strict Government Guidelines



Parents Want Visibility



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Strict Government Guidelines



Parents Want Visibility

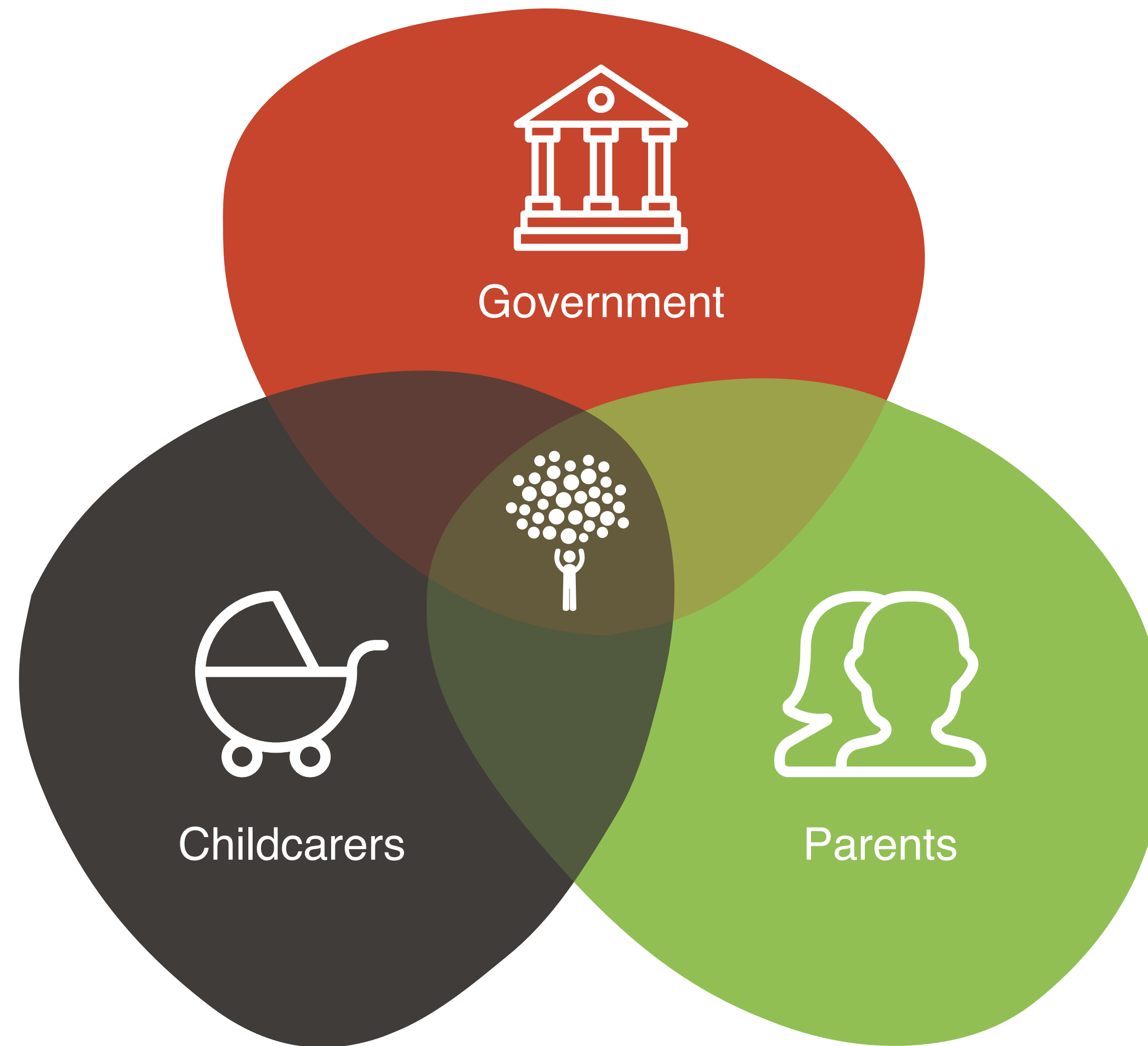


Mandatory Teacher Training



# THE SOLUTION

**KinderlyLearn** and **KinderlyTogether**

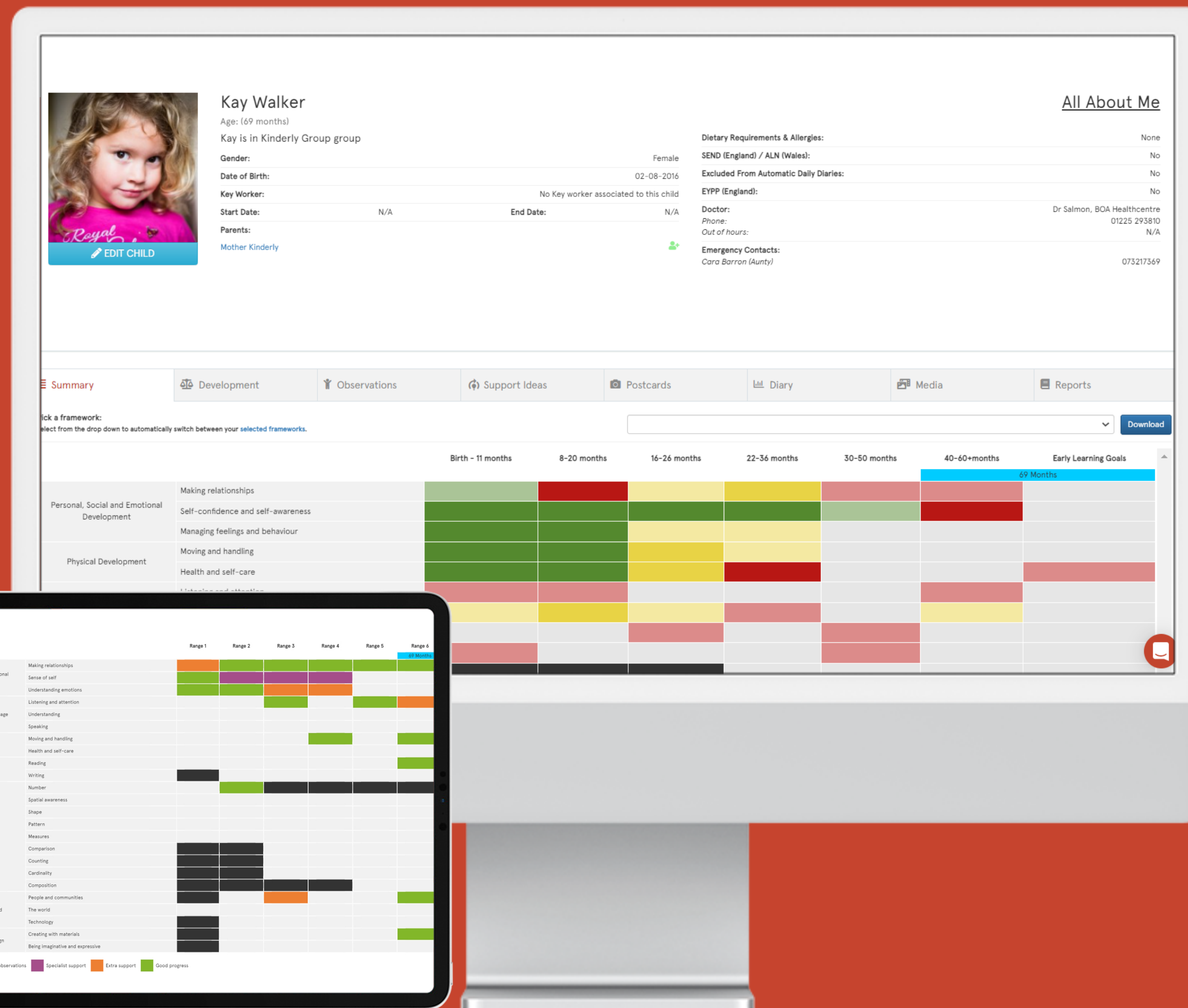




# PRODUCT



The Award-Winning Nursery Management Platform



Tracks child's learning progress

Engages parents via a simple intuitive interface

Reduce time spent on government guidelines

Enhances nursery operations



# PRODUCT



kinderly **learn**

Bite-size Personalized Staff Training Software



Bitesize training and CDP for nursery staff



Group learning creation for nursery managers



Tailored content is accessible, affordable and engaging



Nursery managers have full oversight



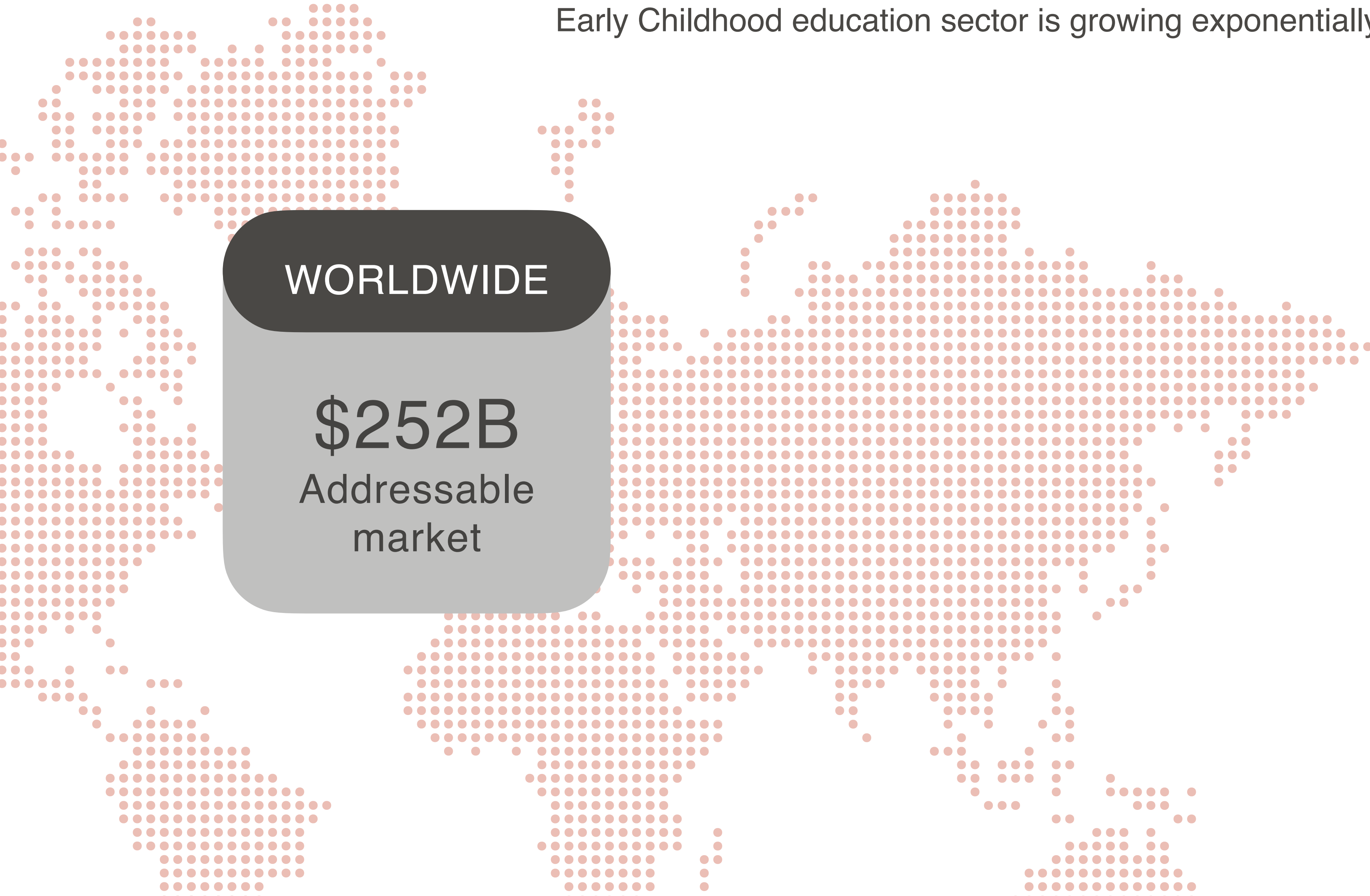
# MARKET

Early Childhood education sector is growing exponentially

WORLDWIDE

**\$252B**

Addressable  
market





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WORLDWIDE

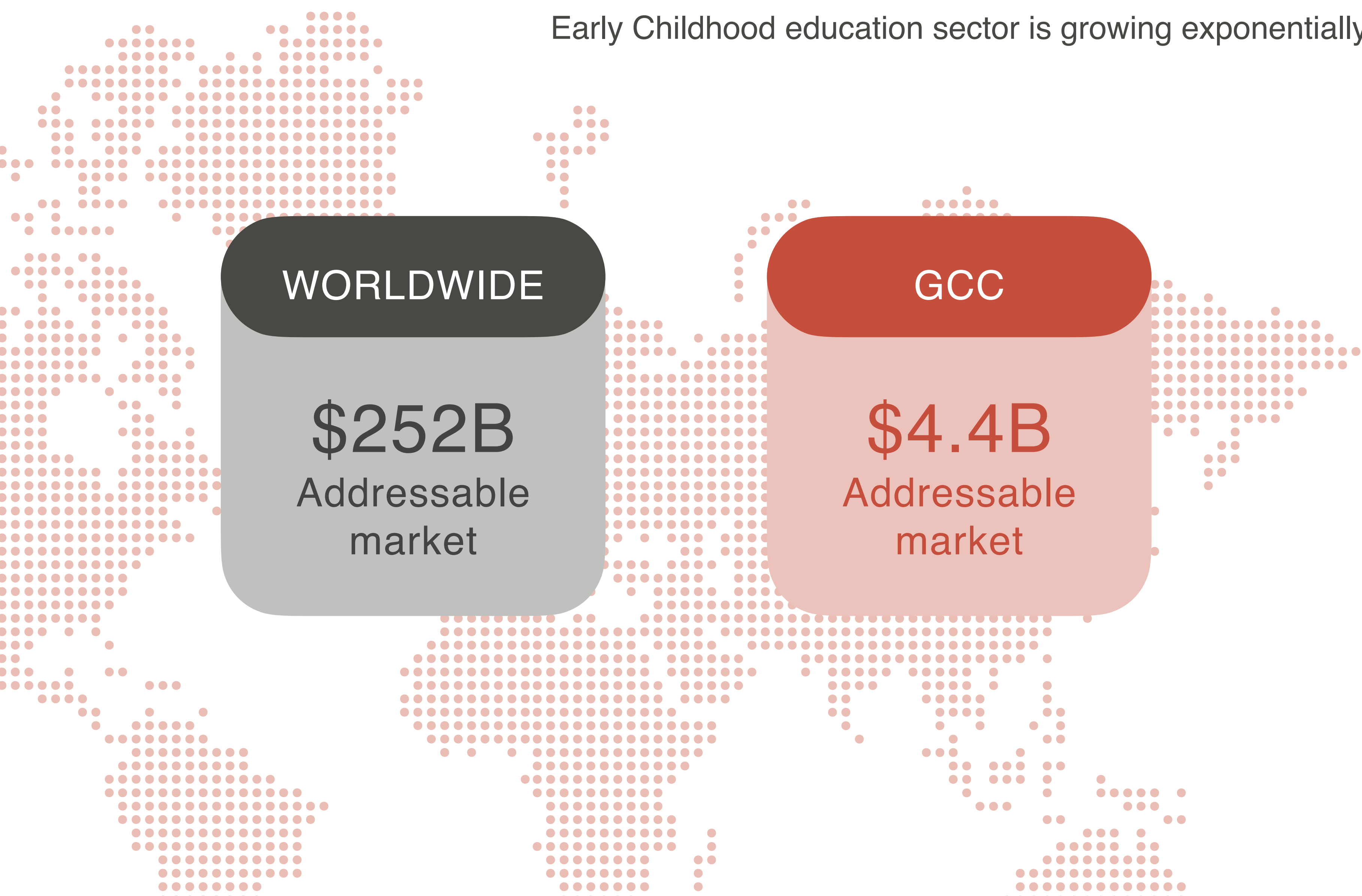
**\$252B**

Addressable  
market

GCC

**\$4.4B**

Addressable  
market



# MARKET

Early Childhood education sector is growing exponentially

WORLDWIDE

**\$252B**

Addressable  
market

GCC

**\$4.4B**

Addressable  
market

EUROPE

**\$100B**

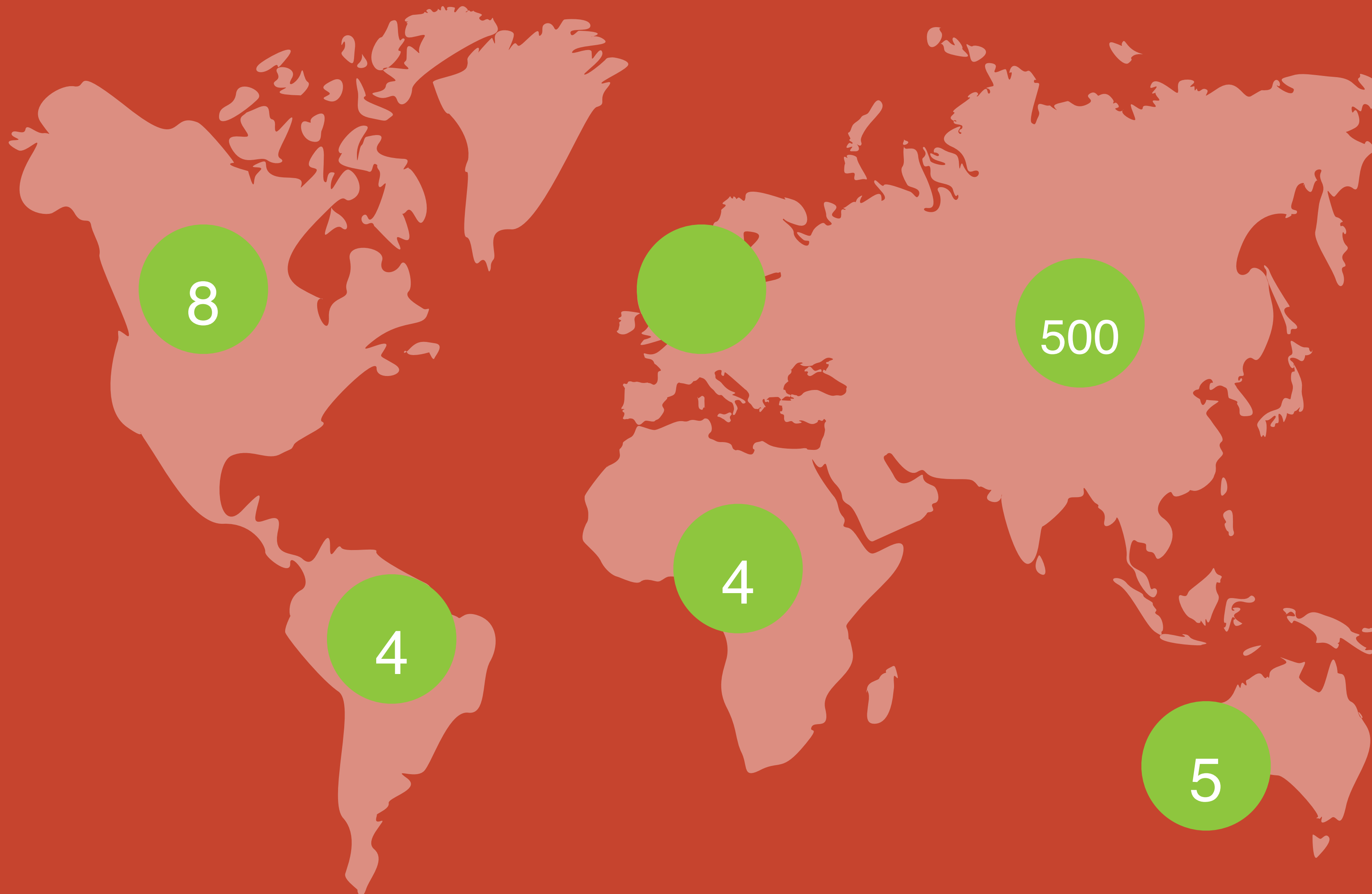
Addressable  
market



# BUSINESS MODEL



# TRACTION & VALIDATION



**1,600**

Nurseries onboarded globally

**90%**

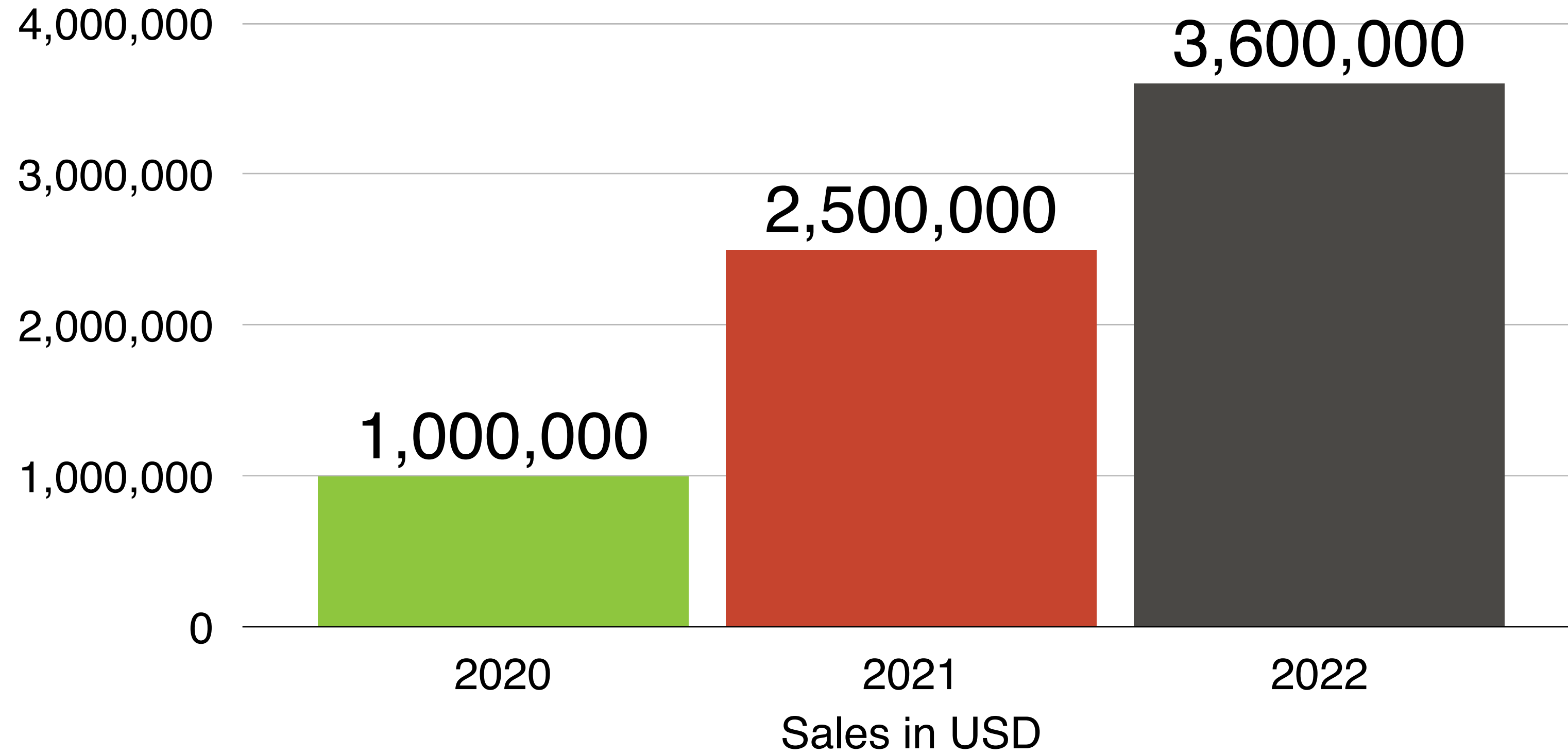
Retention rate

**40,000**

Nursery staff trained



# TRACTION & VALIDATION



5

Government Contracts

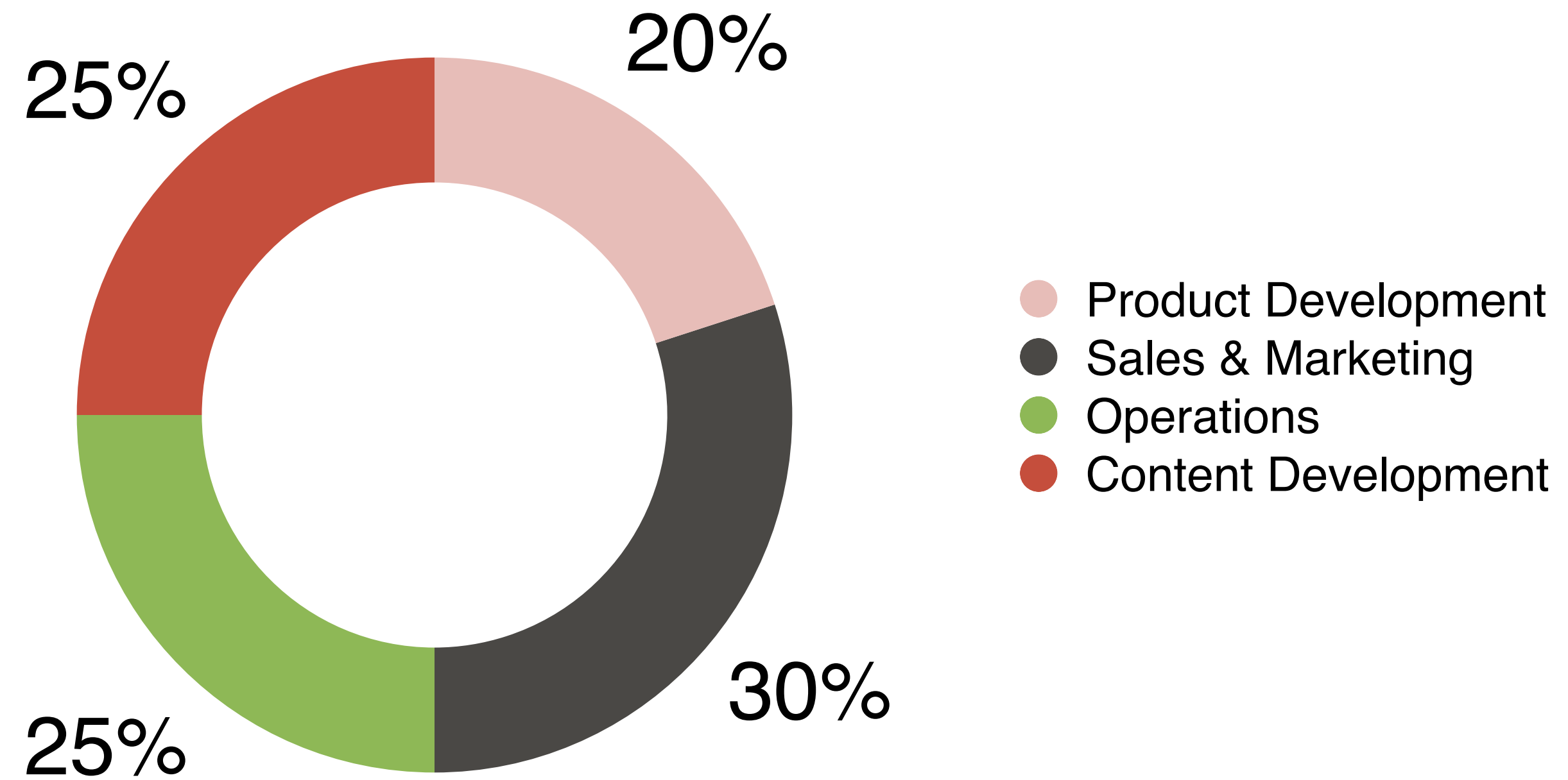
10,000

Digital Products Sold



# ASK

## USD 800,000



**HUB71**





# TEAM

Our highly experienced core team



**Raffi Jobanian**  
Co-Founder and COO



**Geraint Barton**  
Co-Founder & CEO



**Tom Chamption**  
CTO



**Tasmin Grimmer**  
Head of Content



**Hilary Preece**  
Content Writer



**Carole Edmonde**  
Content Writer



**Philippa Glass**  
Head of  
Marketing



**Tanit Curry**  
Content Writer



**Ross & Alison Midgley**  
Content Writer



Join us for a brighter future for our children



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