

growdash

The Founding Team



SEAN

Co-Founder & CEO



MIR

Co-Founder & CTO



ENVER

Co-Founder & COO



From the team that grew **Talabat's** AdTech revenue from \$5M to **\$70M** in 18 months

The Problem

Restaurant operators are investing in online marketing without



Campaign Performance Data

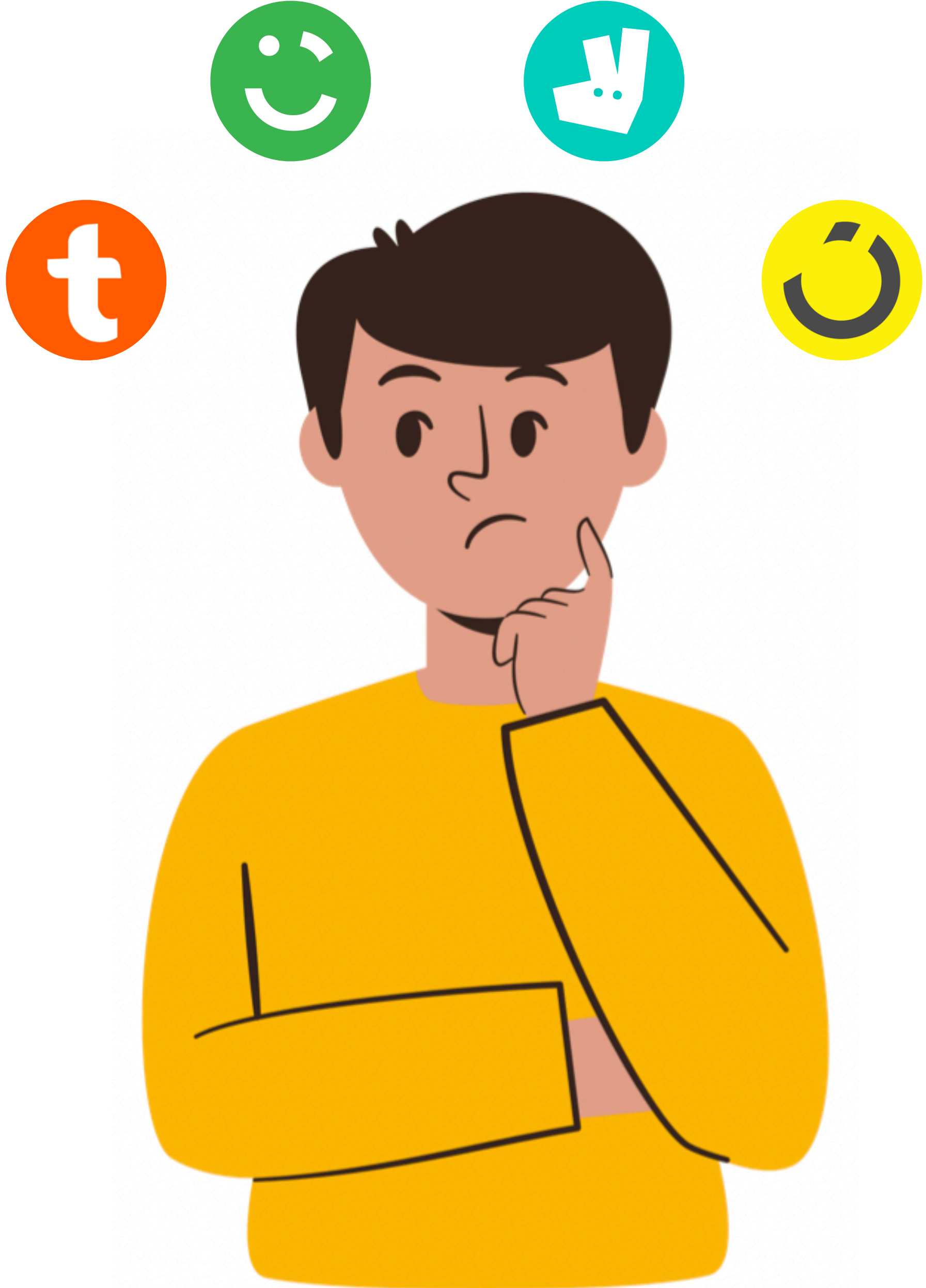


Industry Insights & Trends



Holistic Growth Strategies

Resulting in poor returns



The Solution

One platform enabling restaurants to **manage**, **optimise** and **action** marketing investments.



Easy-to-use Dashboard

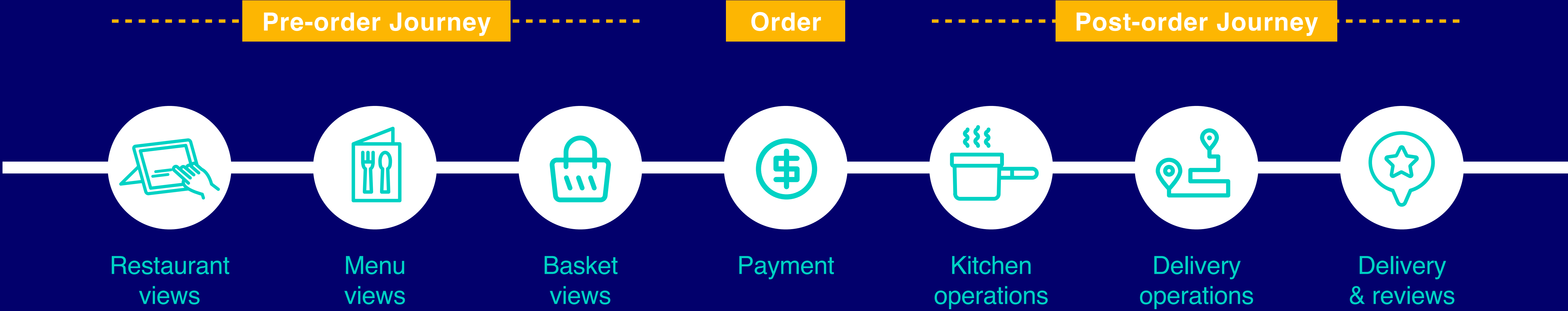


Experienced Customer Success Team



Our place in the industry

We are part of the rising food tech B2B SaaS industry and the only player dedicated to optimizing the pre-order journey.



growdash



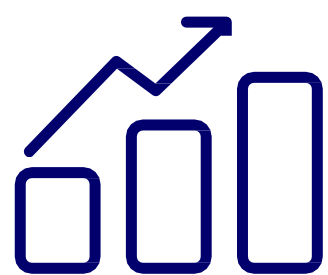
Our product



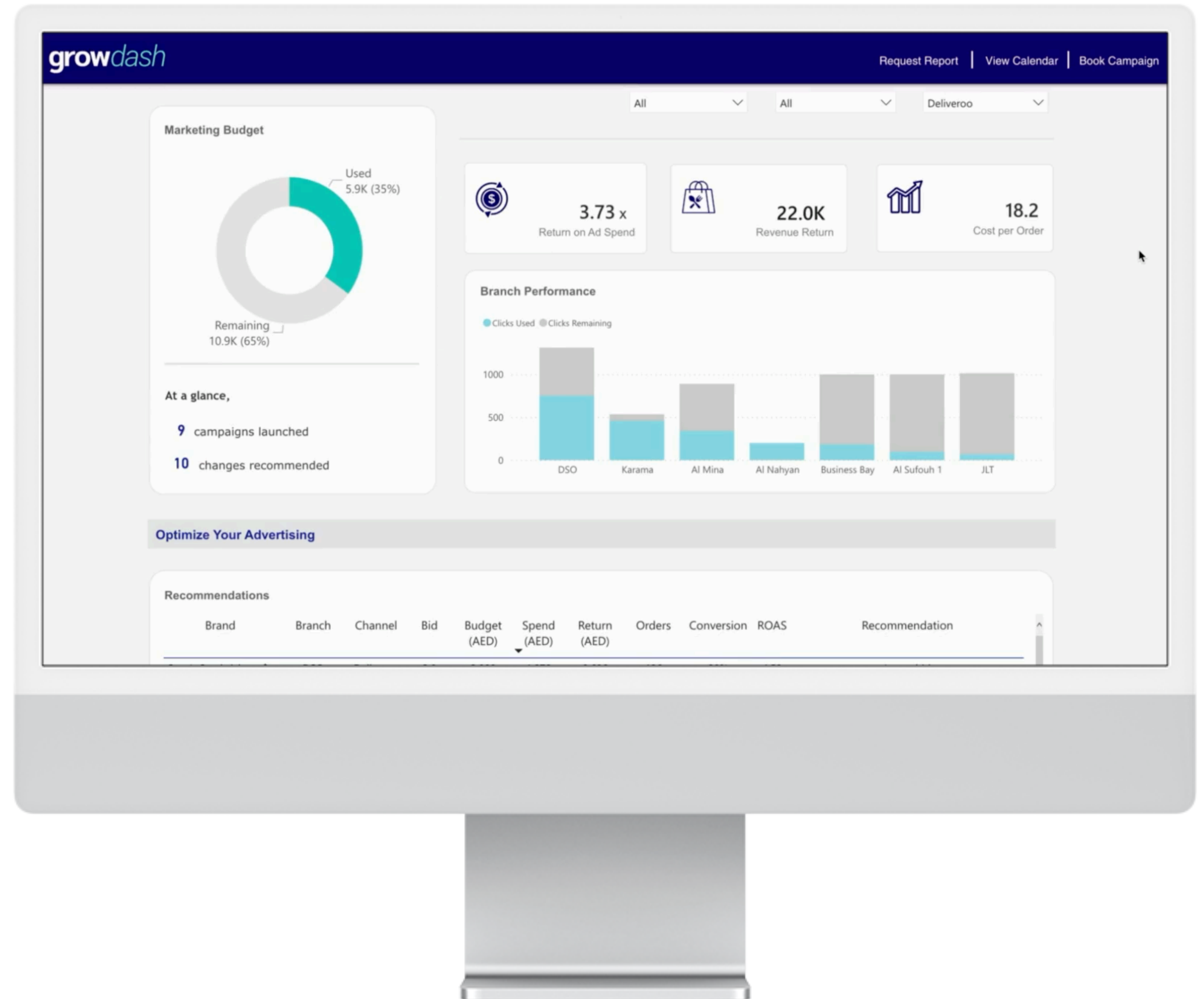
Manage all **delivery channel campaigns** in one place



Easy-digest **campaign performance analysis**



Actionable **growth insights** to maximise online sales



Business model

Monthly Subscription Model

\$450

**Average Monthly Subscription
Per Restaurant Brand**

Future Revenue Streams

- Tiered Subscription Pricing
- FMCG Partnerships
- Offering our services to grocery, pharma and retail partners

The market



GCC
Year 1



UK
Year 3



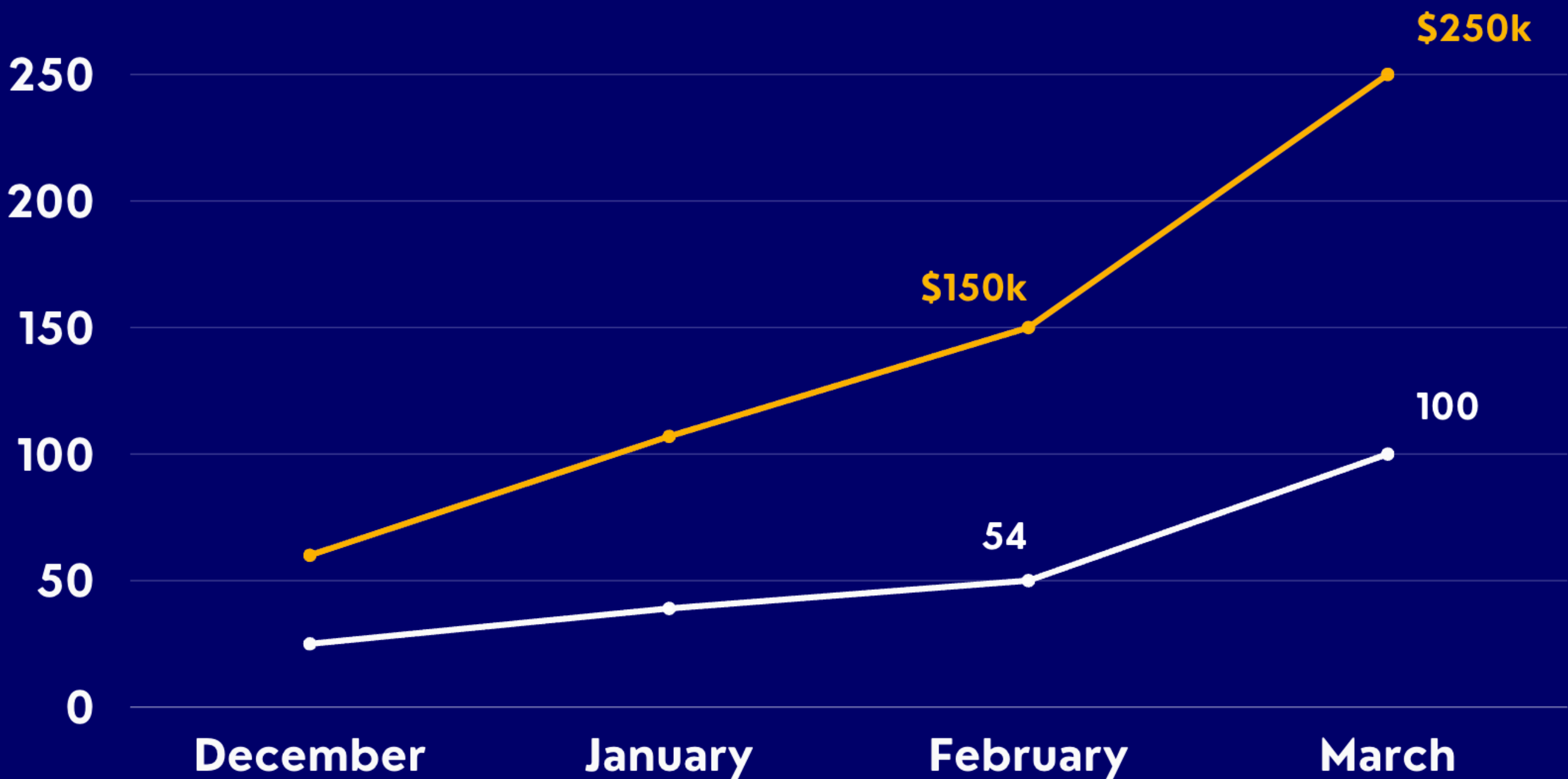
SE ASIA
Year 4

\$160M

Annual Recurring Revenue

From a total of **870k** restaurant brands, we plan on onboarding **45k** restaurants in the first 5 years.

Traction



■ **\$160k+ ARR**
220%+ vs. December

■ **50+ Restaurant Brands**
122%+ vs. December

↩ Forecasted



Roadmap

Quarter	Q1	Q2	Q3	Q4
Managed Restaurant Brands	100	300	600	1000
ARR	\$250k	\$1M	\$2M	\$3.5M
Team Size	10	20	37	45
Highlight	APIs with Foodics, Deliverect, Urban Piper and Grubtech	Activate Discounting Module on dashboard	Launch KSA 	Second Funding Round

Investors

Raised: **\$500k+**



Next round...

Ask: \$1.5-2M

When: Q4 2023



Scan the QR code to book a meeting with the co-founders

growdash
Fueling Online Growth

www.mygrowdash.com