

BAZAARA

SOCIAL MARKETPLACE PLATFORM FOR
RESALE FASHION

The Problem

80% of clothing in closets are **unused**

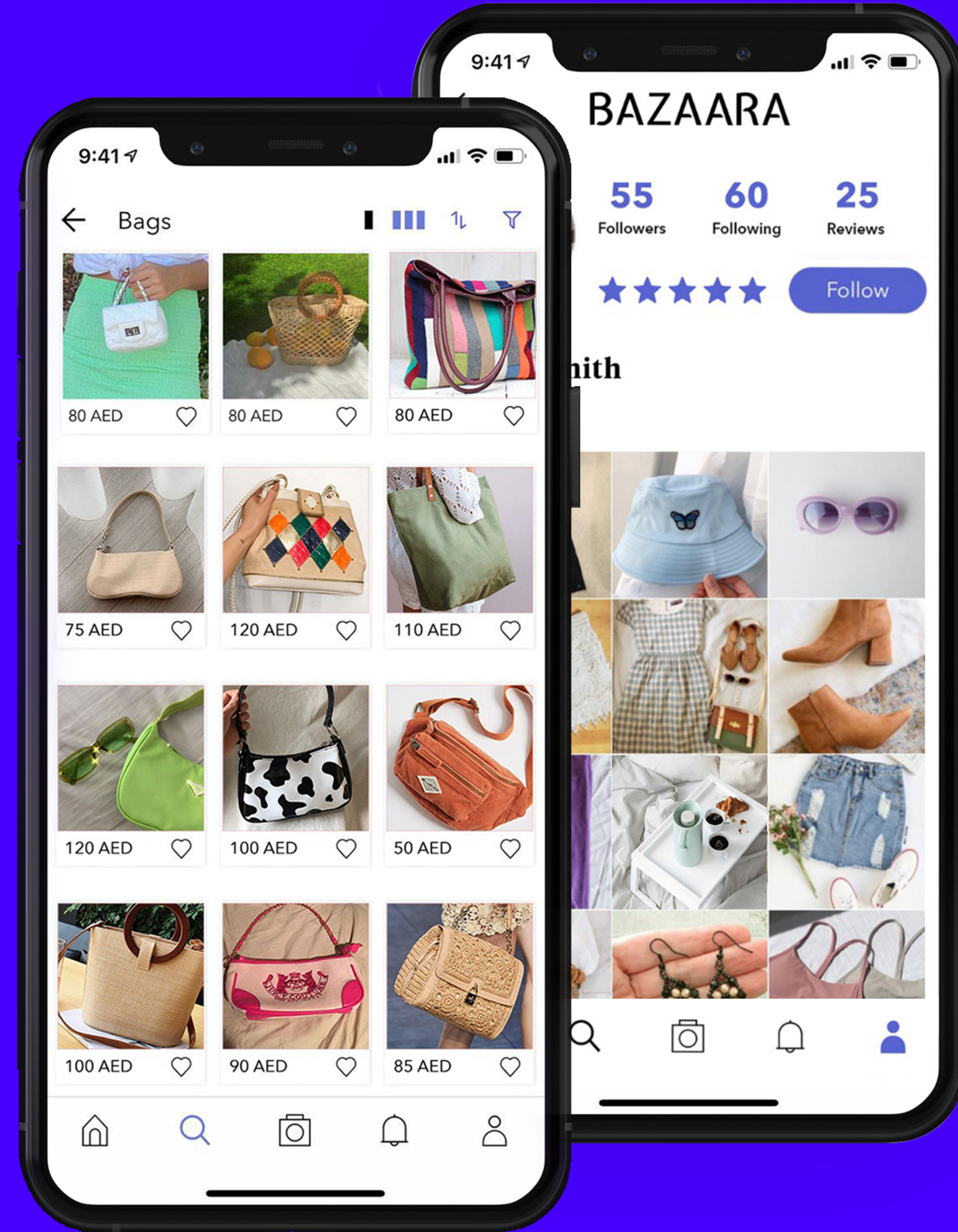
\$460B of 'trapped' inventory

no peer-to-peer

resale fashion marketplace in region

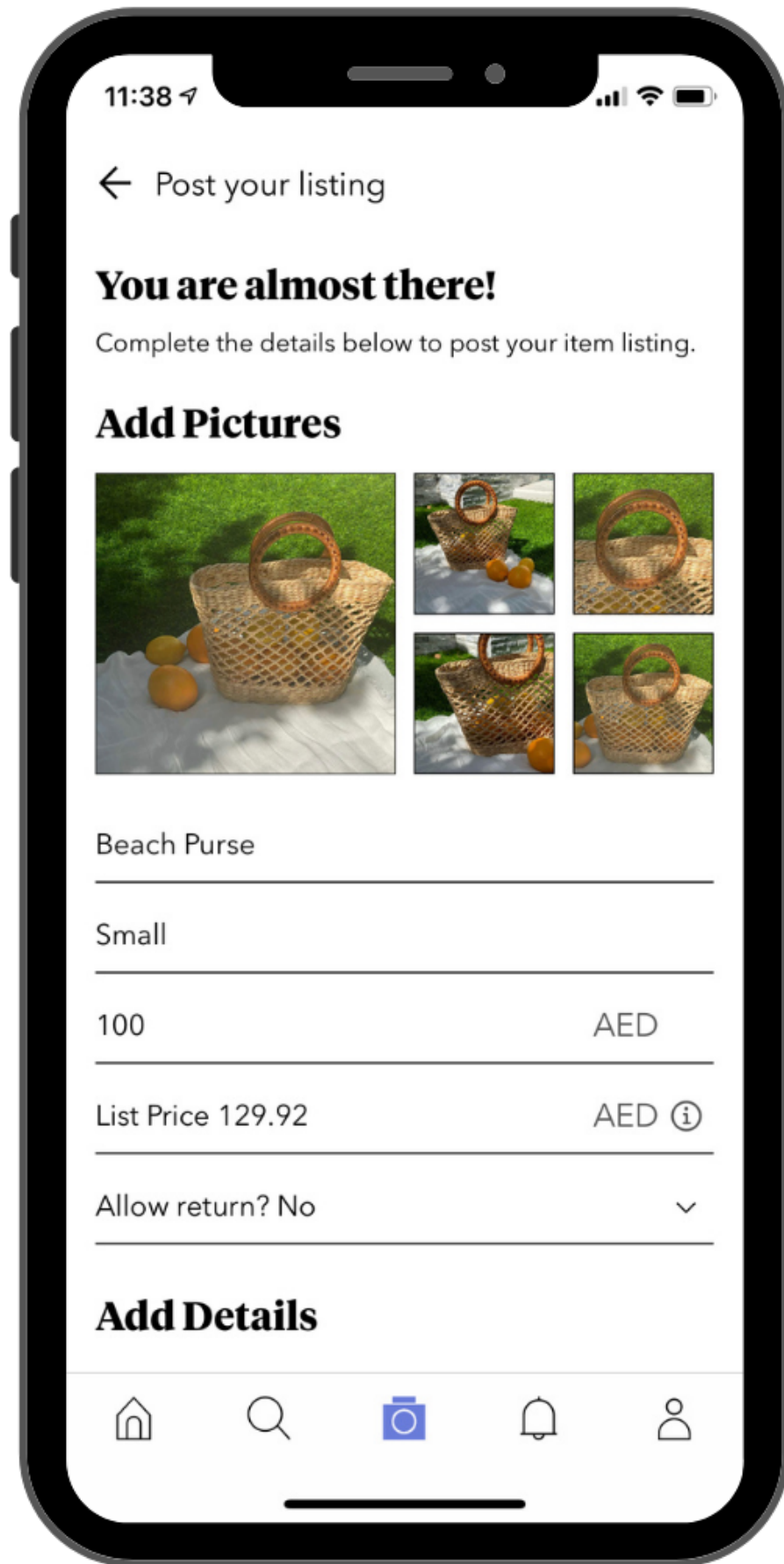


The future of shopping is social.

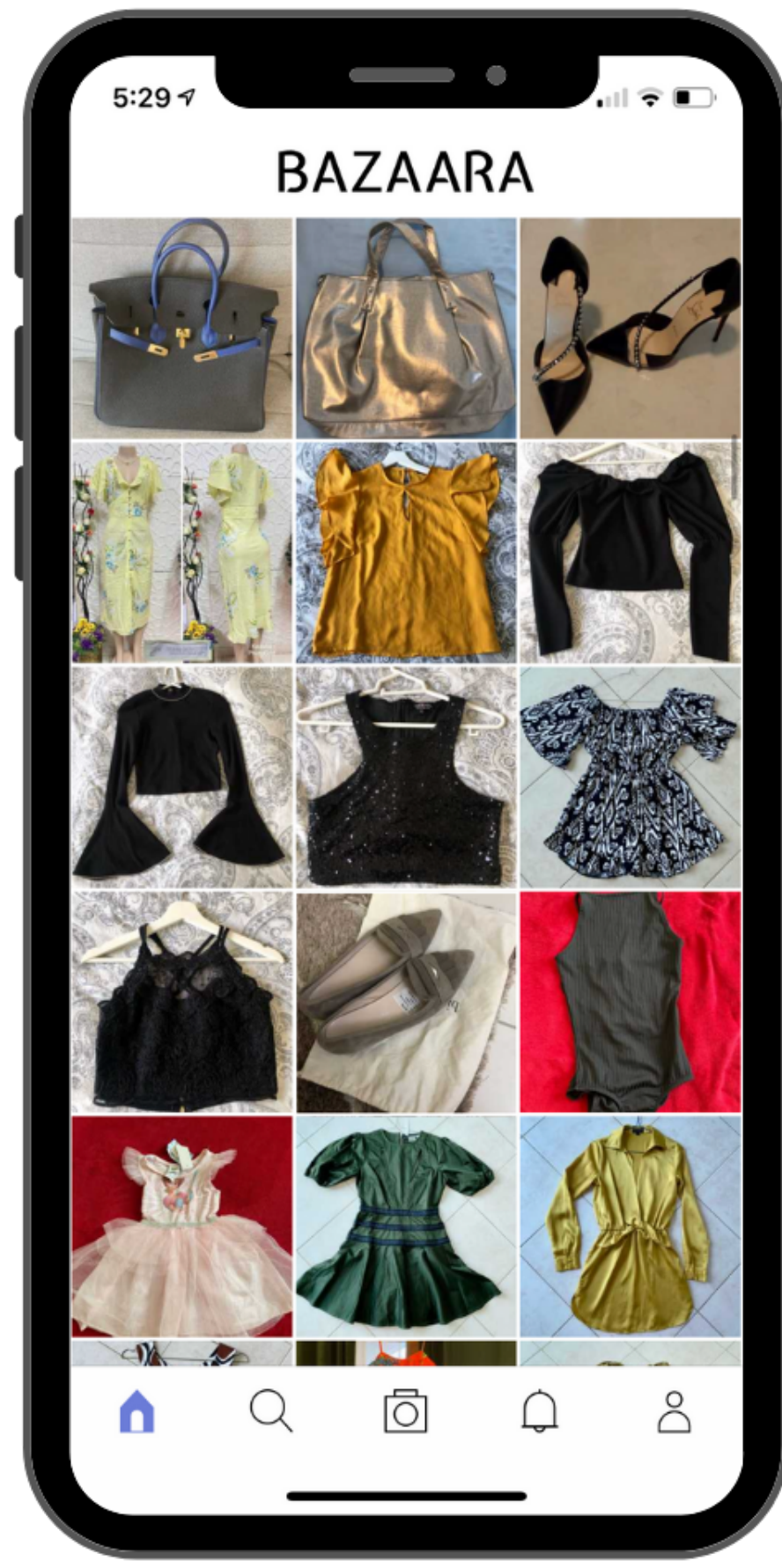


The Solution

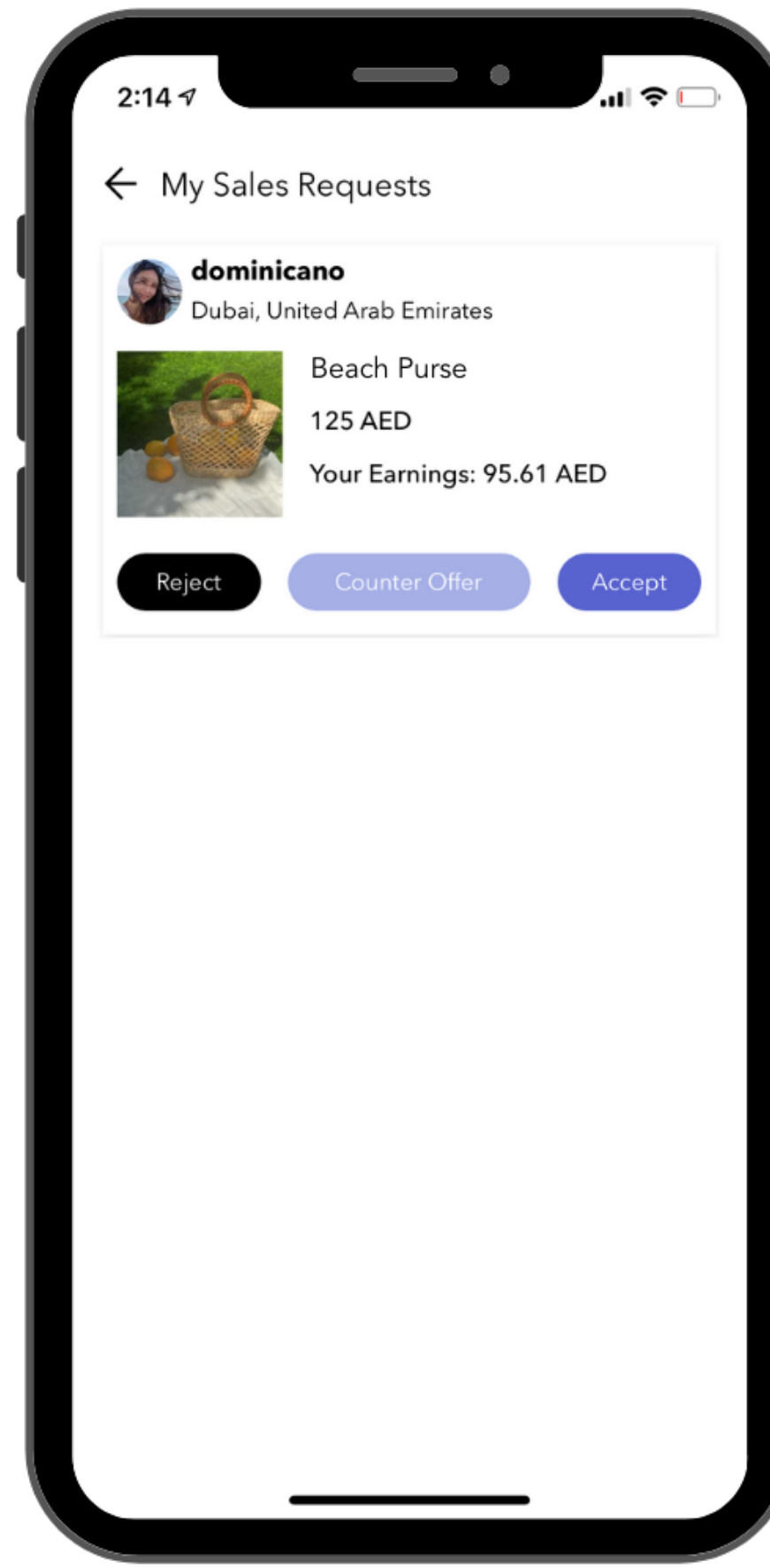
Upload listings



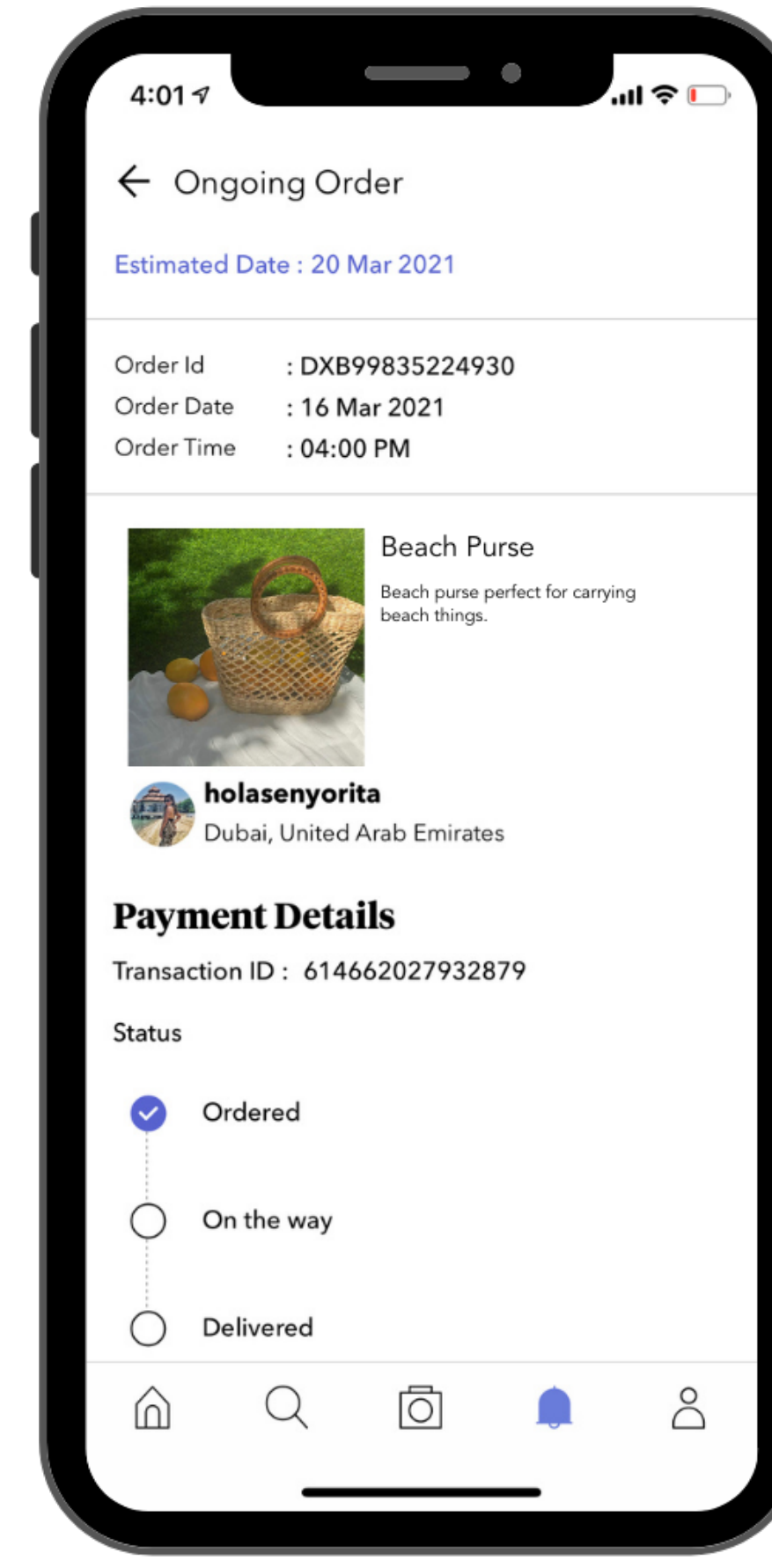
Browse & Buy



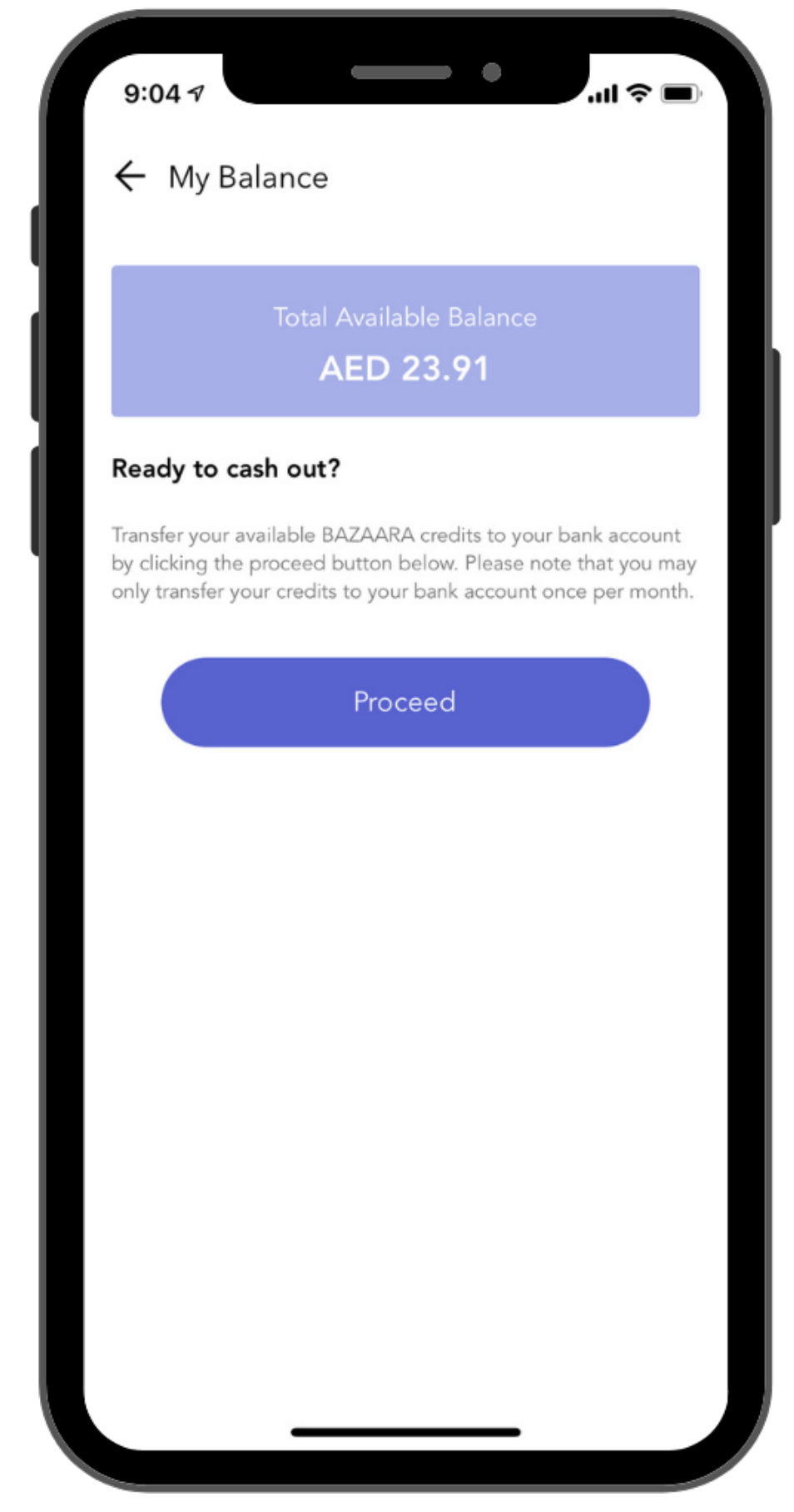
Accept or Counter Offer



Await Your New Item

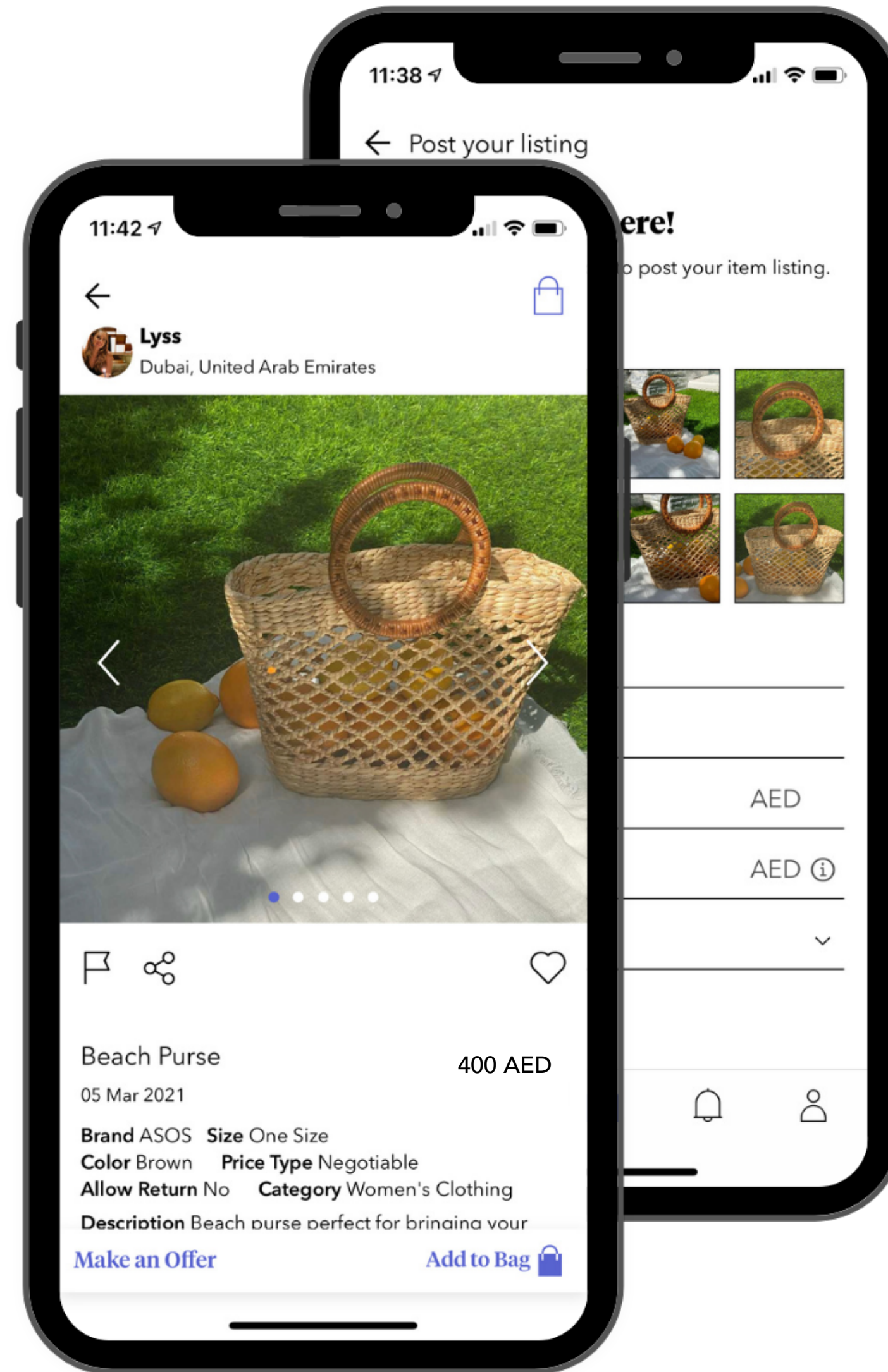


Fund Transfer



Our Business Model

12%
Transaction Fee

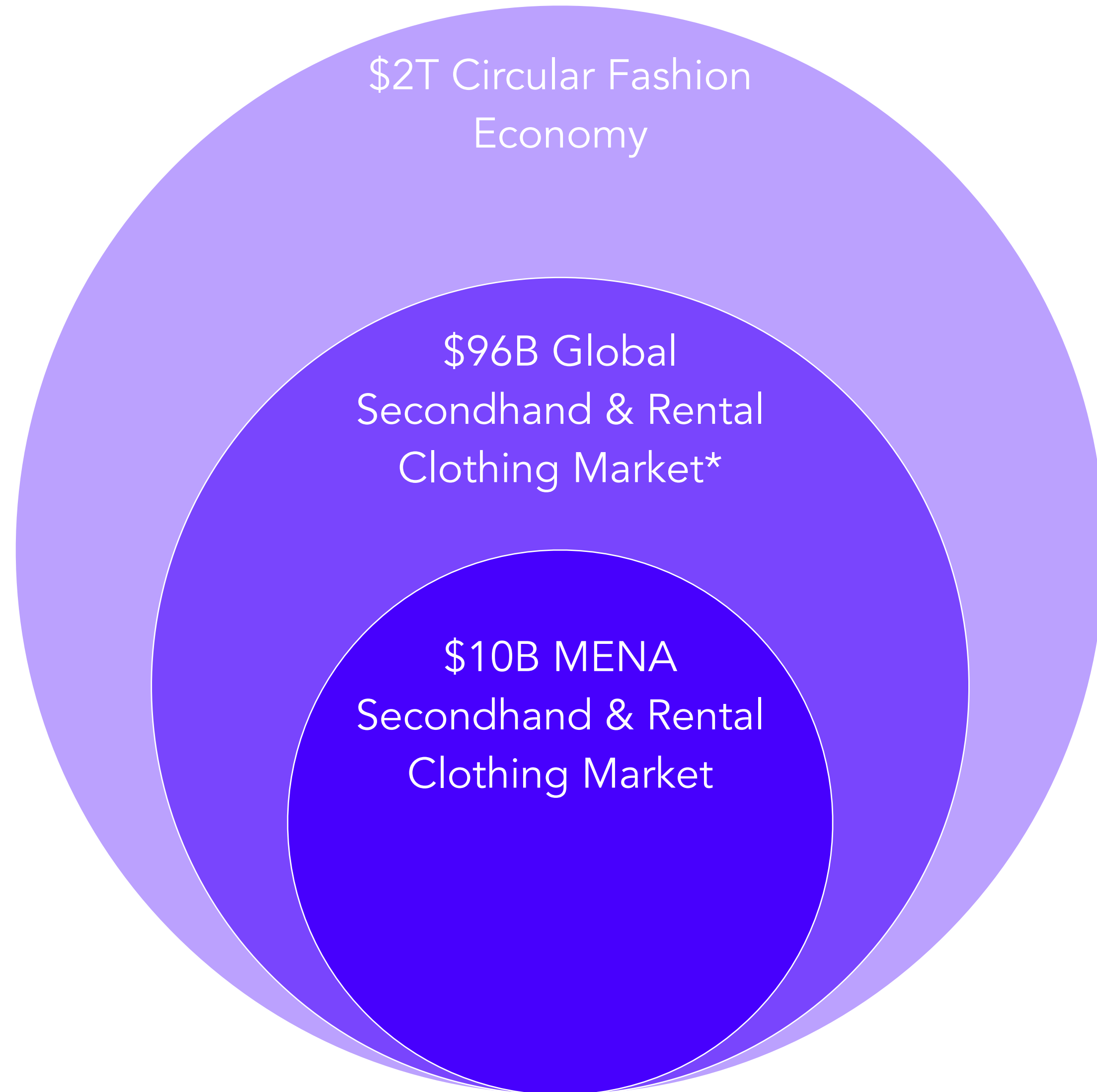


V2 (Q2 2023)

Tiered Model

- Under AED 100: 18%
- AED 100-200: 15%
- AED 200+: 12%

Market Size



Gen Z and Millennials choose to thrift **first**

The resale fashion market is growing **11x** faster than the retail market

Secondhand clothing market to **overtake** fast fashion market by 2029**

International Landscape



Acquired \$1.6 Billion
15M active users



\$4.5 Billion
45M active users

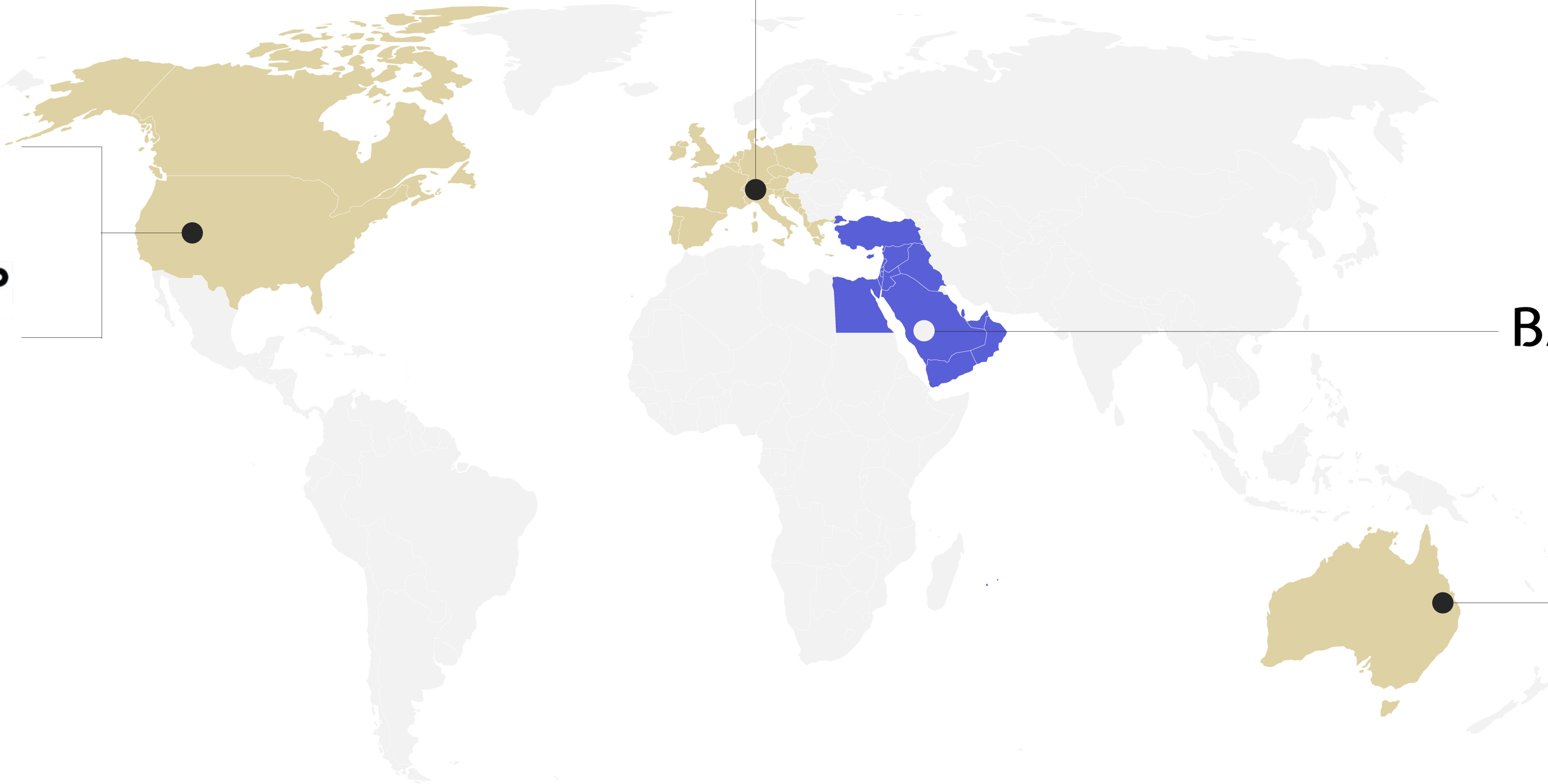
Vestiaire Collective

\$1 Billion
10M active users



POSHMARK
Acquired \$1.2 Billion
50M active users

THREDUP
\$1 Billion
1.5M active users



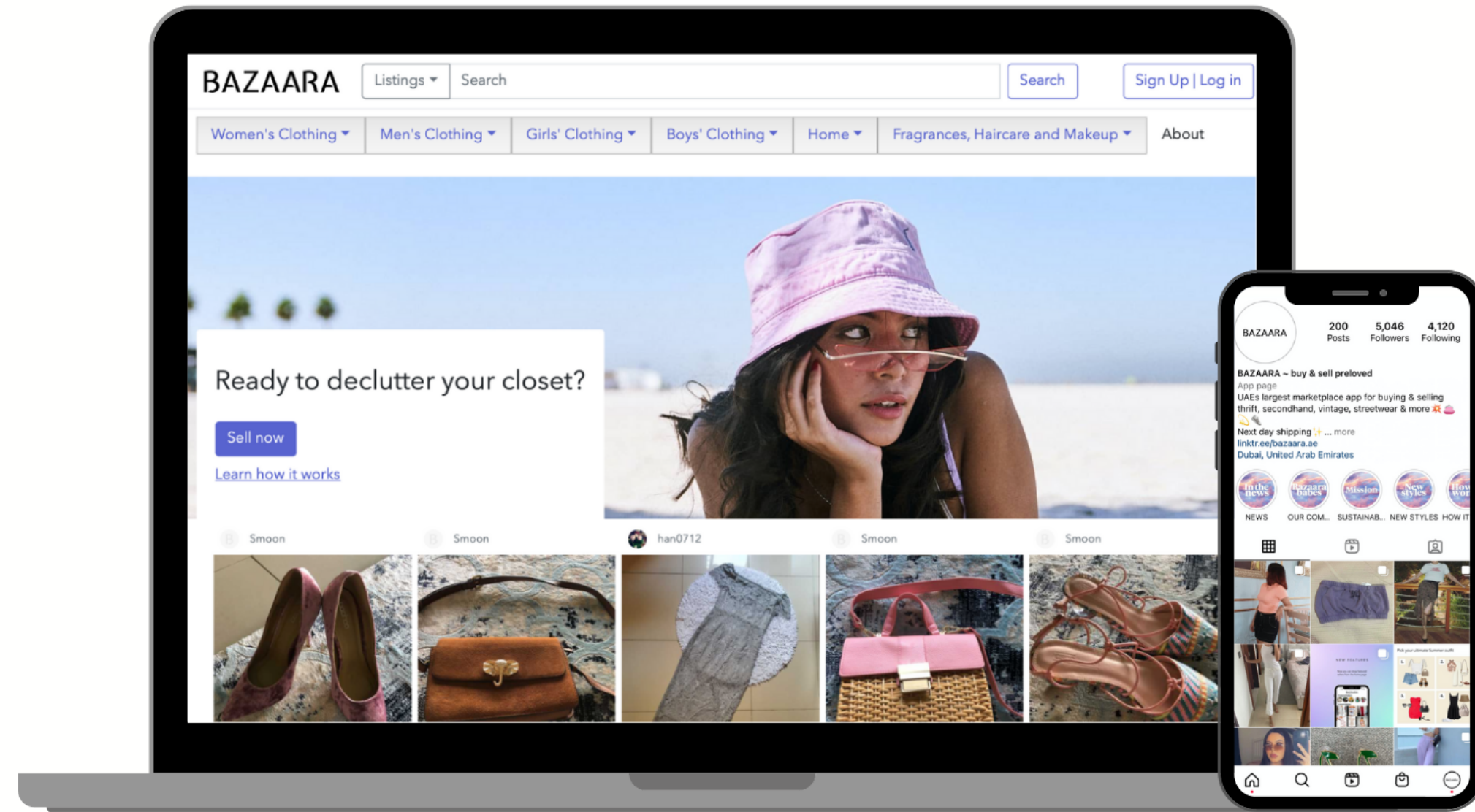
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POSHMARK
Acquired \$1.2 Billion
50M active users

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Our Traction



20,000
Registered users

450
Max. orders per month

90%
Of new users are
organic

100+
New sellers in KSA
from soft launch

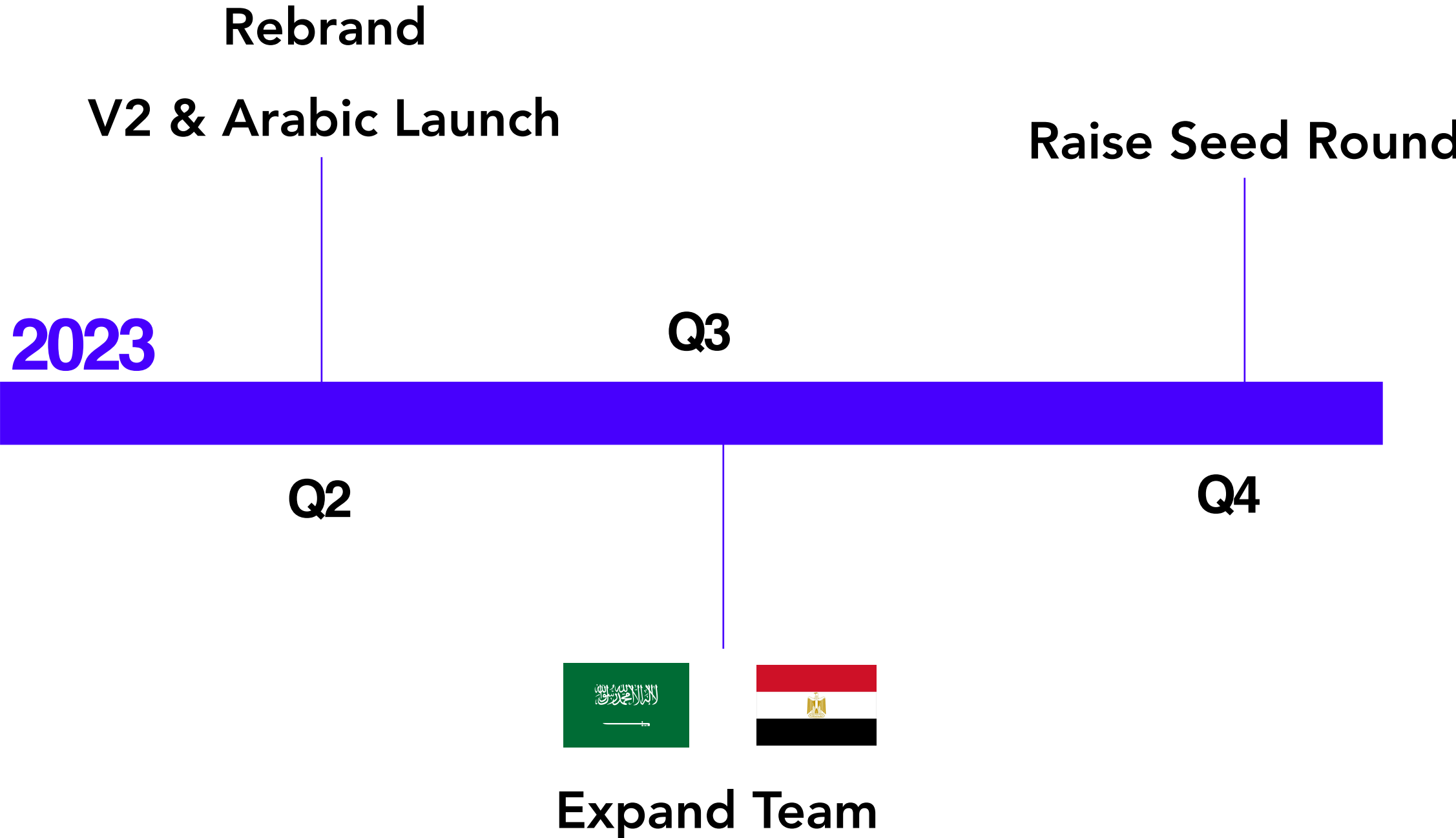
Featured in: **Arabian Business** / **Khaleej Times** **GULF NEWS**  ..& more

The Ask

Raising \$500k



angel Investors including ex-pop



The Team



CO-FOUNDER & CEO

Alyssa Mariano

- Over 10 years of marketing experience
- Led marketing for several startups to be accepted to Y Combinator
- Marketing Lead, Emirates



CO-FOUNDER & CTO

Vitalii Duk

- Sr. Engineering Manager, Careem
- Over 10 years of tech and marketplace experience
- Senior Data Scientist, OLX / dubizzle



Alex Nastase

Customer Success & Community Management



Max Arzubov

Back-End Development



Maksym Karatai

Front-End Development

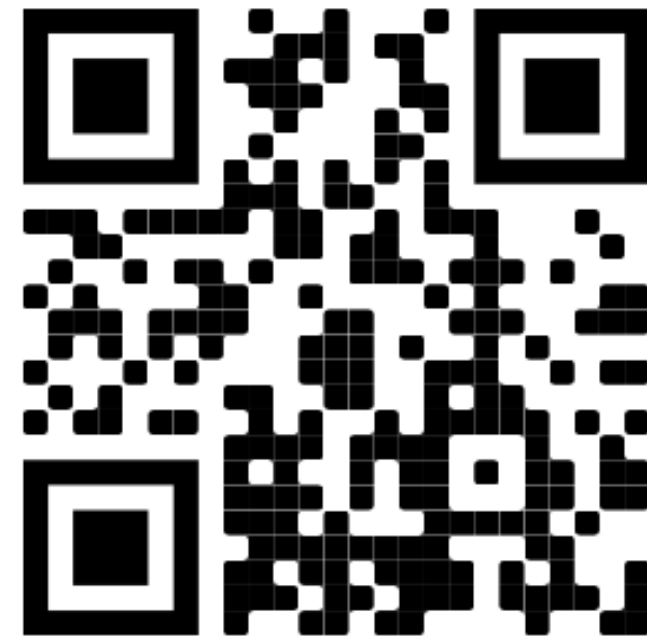


Bilal Warsi

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Join the Community



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