



DarDoc
داردوك

Healthcare Anytime, Anywhere!

Home Healthcare in the Middle East **Lacks Technology**, because of which



Patients face
inaccessibility in a
fragmented market

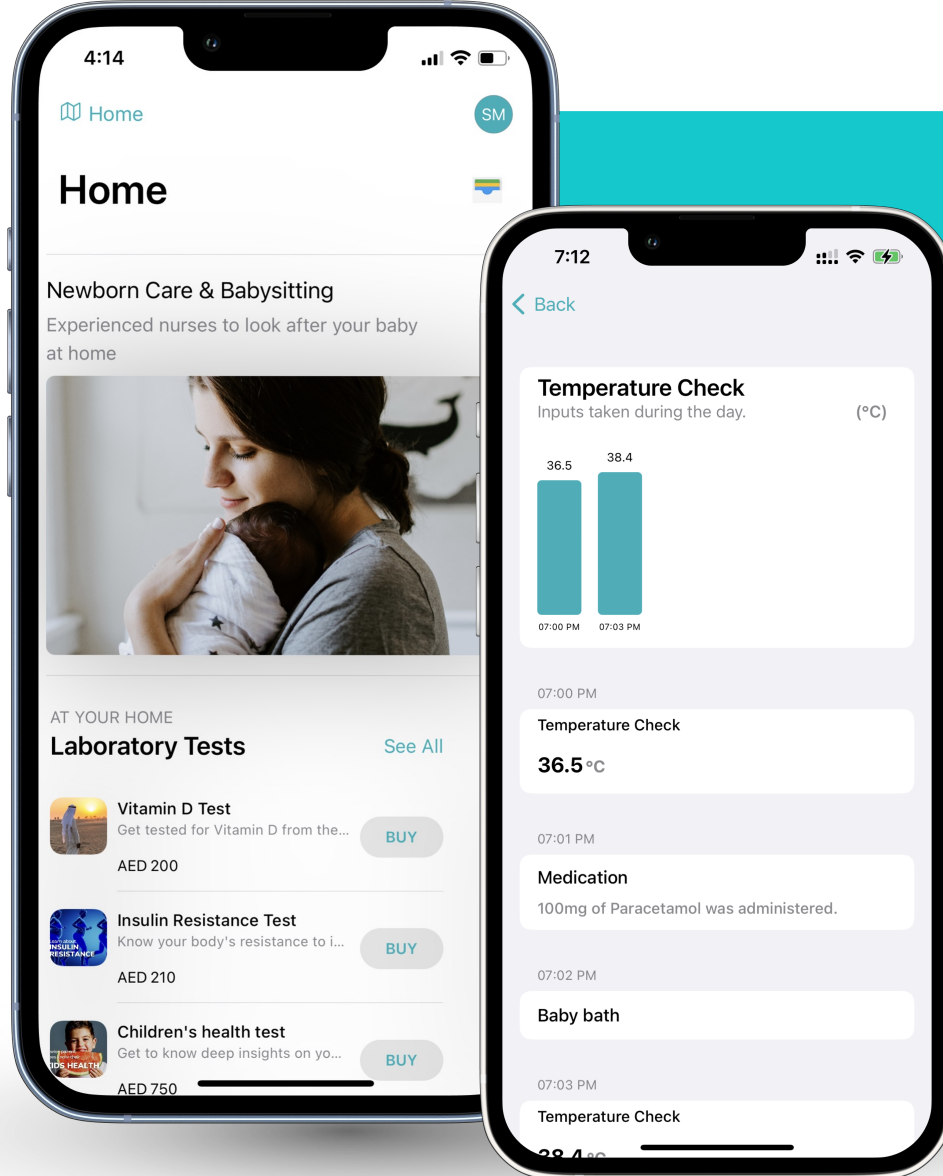


There's **no real-time
monitoring** as it is
outside the hospital



Non-transparent
pricing exists, making
home healthcare
unaffordable

THE SOLUTION



Region's first Home Care Platform



ACCESSIBLE

Book home care services in a minute



MONITORABLE

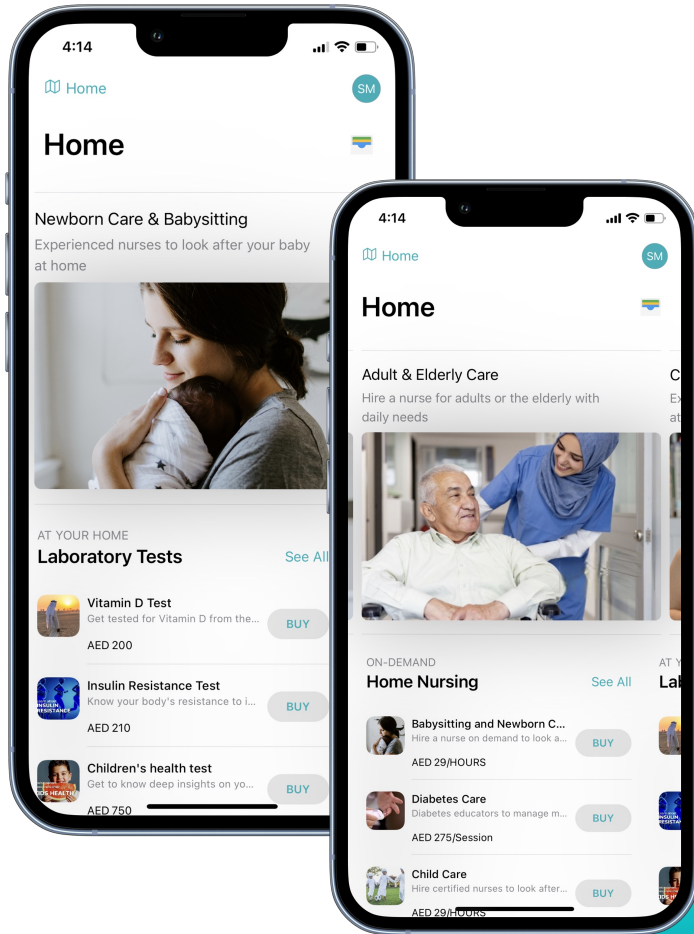
Real-time updates on the care provided



AFFORDABLE

Pay only for what you use

THE SOLUTION



On-Demand Home Nursing

Newborn care, Child care or Adult & Elderly care by Nurses and Certified Caregivers
Book on-demand services like injections, IV drips or wound care on the go



Physiotherapy at home

Variety of physiotherapy services at home with all the required tools



Blood Tests

Wide range of blood tests for people of all ages to monitor their health and lifestyle



Affordable Pricing



Real-time Updates & Reports



Headless Loyalty Program



High Flexibility & Customization



AI-Powered Patient Identification

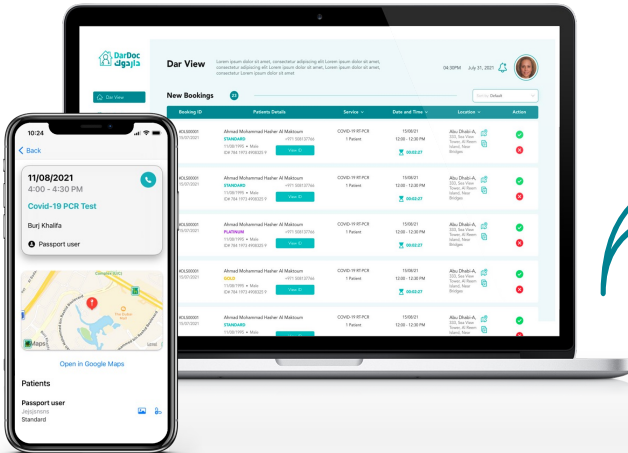


Omni-Channel Customer Care

HOW DOES IT WORK?

Quality & Pricing Controlled Marketplace for Home Healthcare

Software for Providers



Our software for home care providers and their professionals helps them in receiving, managing and operating bookings coming from our mobile application

These tools make them digitally enabled to manage their daily operations and moving away from pen & paper-based operations

Partner with Providers



Volume Based Pricing

Our model of partnering with the providers is on a volume-based pricing model. However, we define the pricing

We generate an average of 30% gross profit margin on transactions

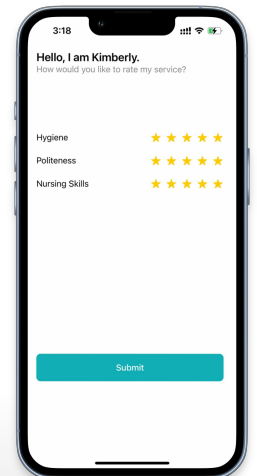
Train & Assess



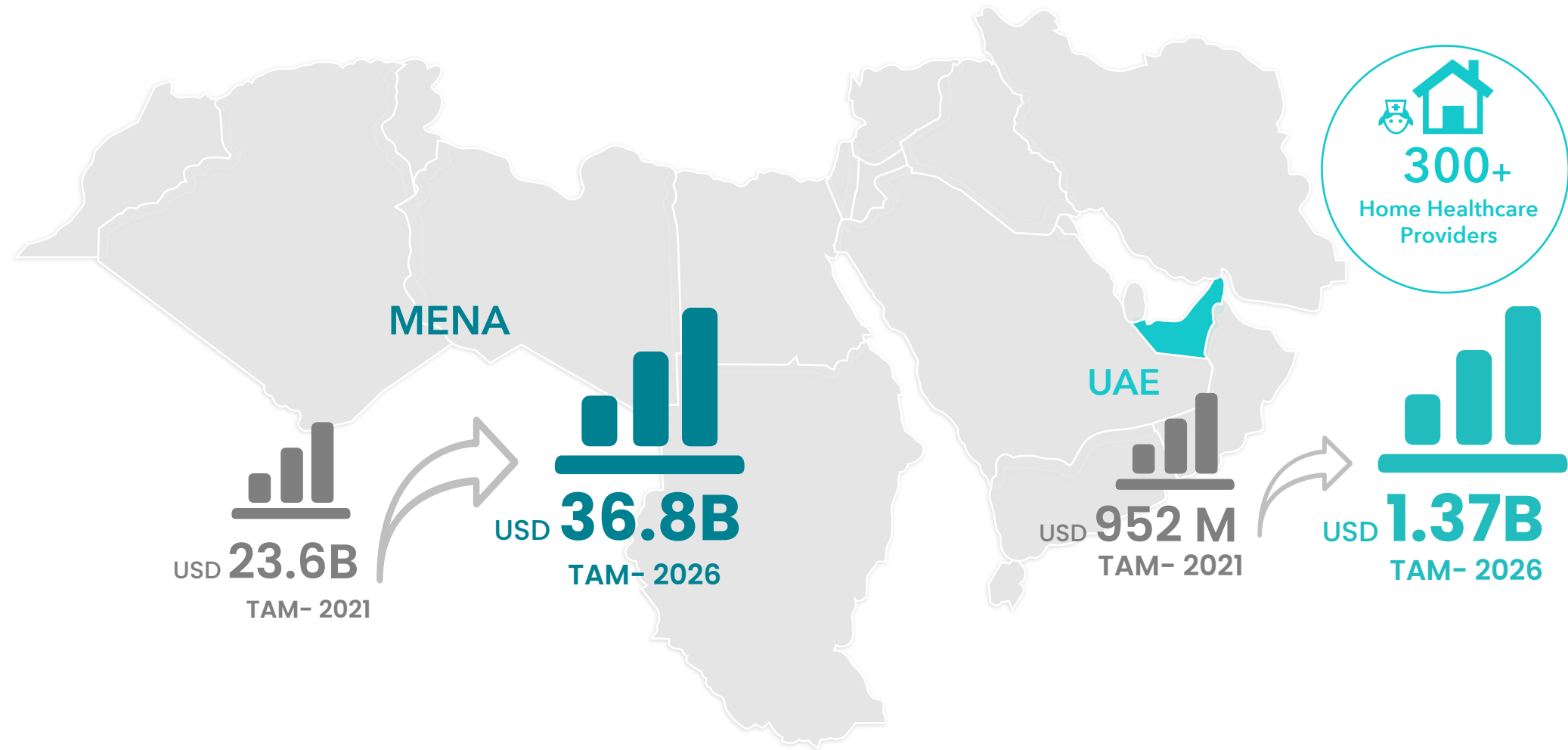
Online learning and assesment program for professionals to up-skill themselves and provide better care

Rigorous quality control measures to build a brand reputation

Quality Control



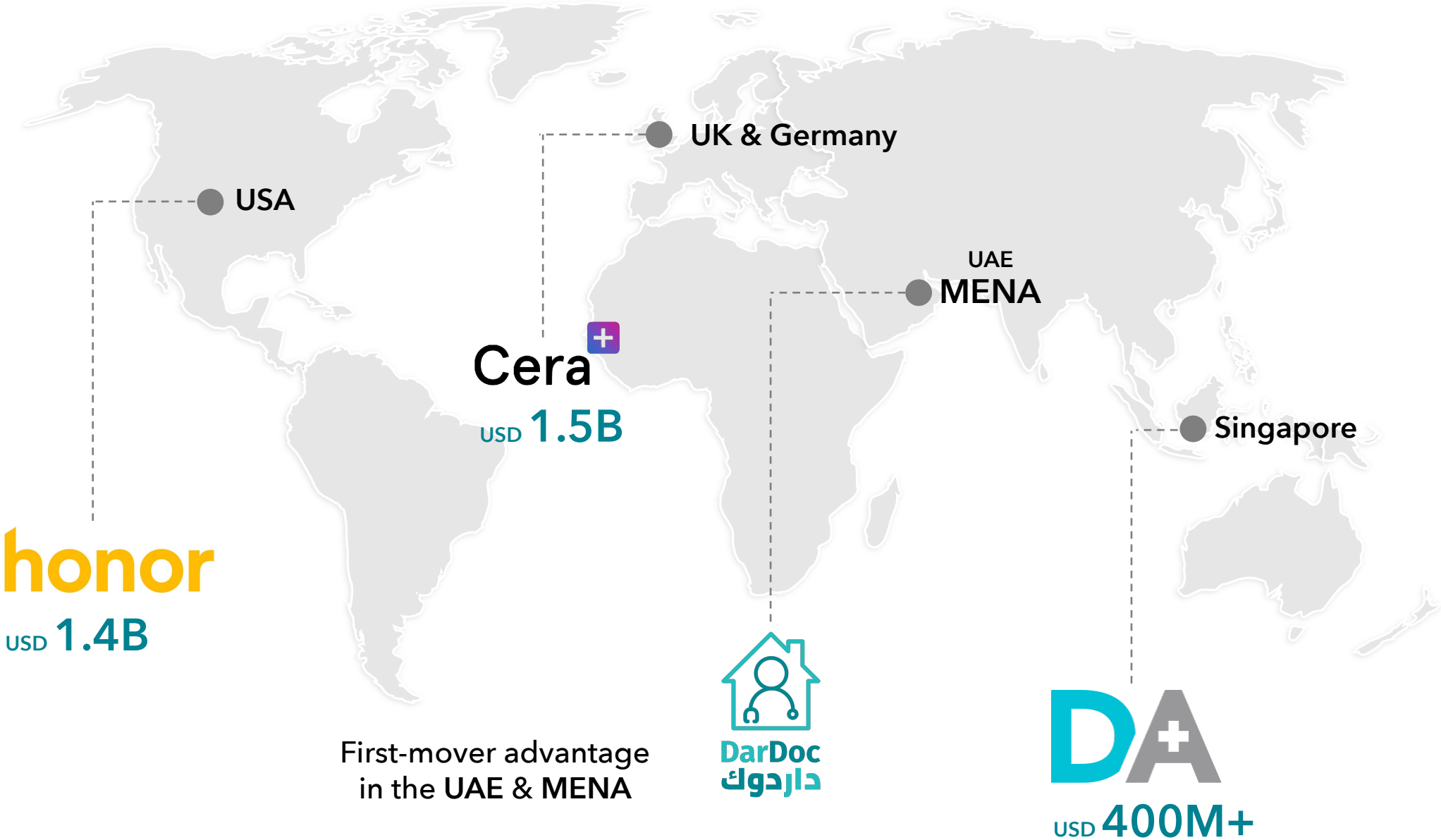
THE OPPORTUNITY



Growth Drivers

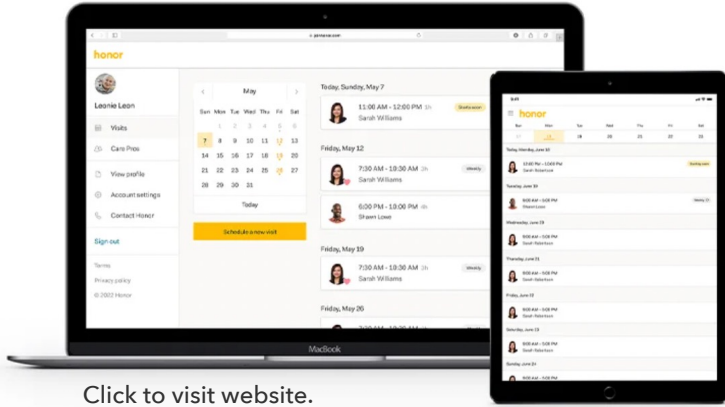
- Cost-effective alternative to hospital stay
- Growing geriatric population
- Increasing prevalence of chronic diseases

GLOBAL PLAYERS



GLOBAL PLAYERS - Honor

honor



Honor provides social care for the elderly. It scaled out of a home care agency that built a nation-wide network of caregivers. Their technology platform connects caregivers with clients who are looking for care at home.

Honor was established out of the West Coast in 2014.

Geography

USA

Offering

Home care for the elderly through a network of caregivers

Investment to Date

USD 622 Million

Key Investors

Andreessen Horowitz, Thrive Capital, 8VC and others

Latest Valuation

USD 1.4 Billion

GLOBAL PLAYERS – Cera Care



[Click to visit website.](#)

Cera Care provides elderly care through their digital platform. It connects the elderly with healthcare needs to book at-home healthcare services.

Cera Care was established out of the United Kingdom in 2016.

Geography

UK & Germany

Offering

At-Home Healthcare services for the elderly

Investment to Date

USD 350 Million

Key Investors

Credo Ventures, Kima Ventures and others

Latest Valuation

USD 1.5 Billion

GLOBAL PLAYERS - Doctor Anywhere



[Click to visit website.](#)

Doctor Anywhere provides on-demand healthcare services to people on their platform.

Doctor Anywhere was established out of Singapore in 2017.

Geography

Singapore

Offering

On-demand healthcare services including nursing and pharmacy

Investment to Date

USD 115 Million






Key Investors

MVM1 Limited, Novo Holdings, Parkway Holdings and others

Latest Valuation

USD 400 Million

COMPETITIVE LANDSCAPE

	Homecare Providers	Online Marketplaces <small>justlife</small>	DarDoc
FLEXIBILITY 	Monthly contracts & commitments	Fixed hourly packages	Customize and build your care plan
TECHNOLOGY 	WhatsApp, Phone & Idle Bots	Mobile Application & Website built for being a generic super-app	Mobile application tailored for healthcare services
ACCESSIBILITY 	Average 4 hours of response time	Easy to book through their mobile application or website	Request care in a minute with top rated professionals
PRICING 	Non-transparent & expensive	Moderately expensive	Transparent & Most affordable
MONITORING 	Does not exist	Does not exist	Real-time monitoring with reports

OUR TRACTION

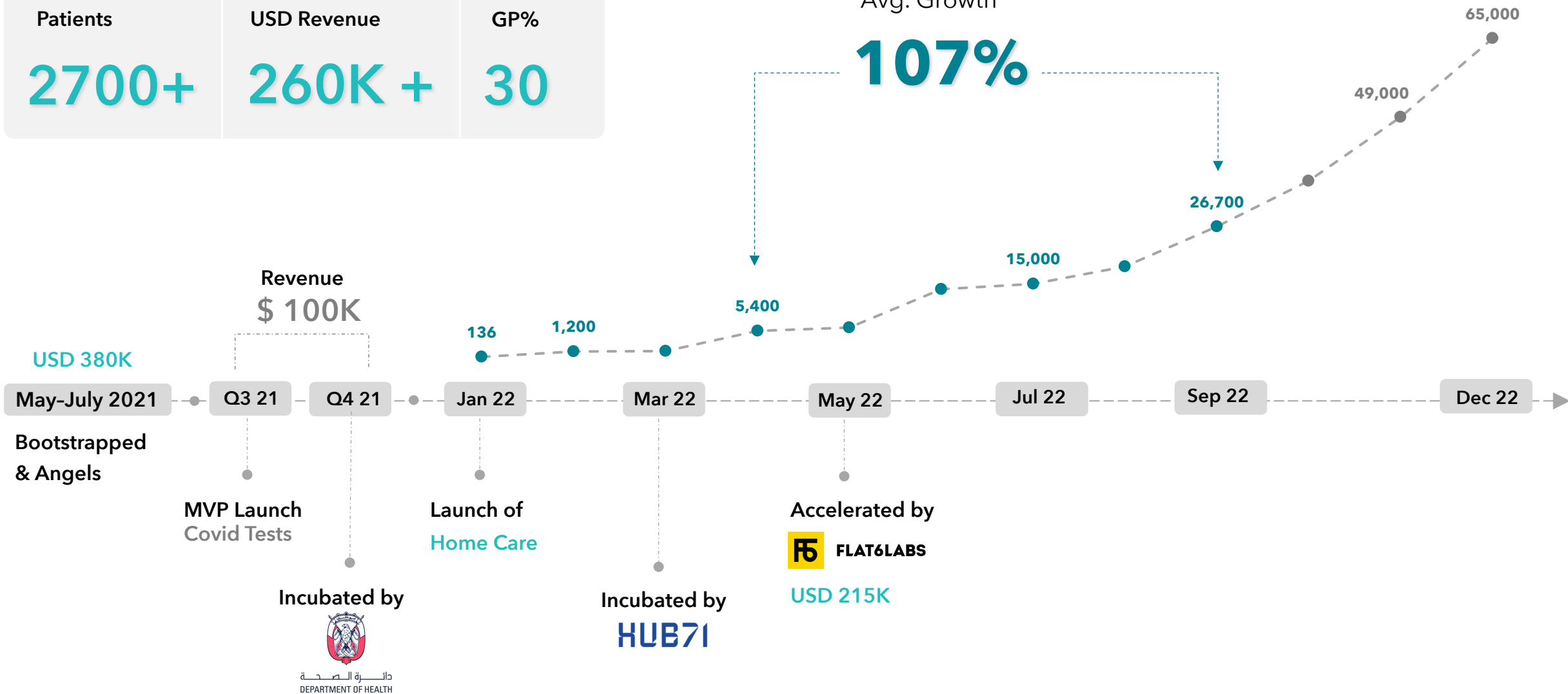
Numbers after launch in mid-July 2021

Patients	USD Revenue	GP%
2700+	260K +	30

HOME CARE REVENUE

Avg. Growth

107%



OUR PEOPLE



Samer Masri
Co-Founder, CEO

22 years of experience in healthcare
with **1 successful exit**



Keswin Suresh
Co-Founder, COO

Bio-Engineer with **6+ years**
in product marketing of
surgical robotics



Product Development



Aditya
Product Lead



Shazeem
Sr. Software Engineer



Jibin
Software Engineer



Customer Service



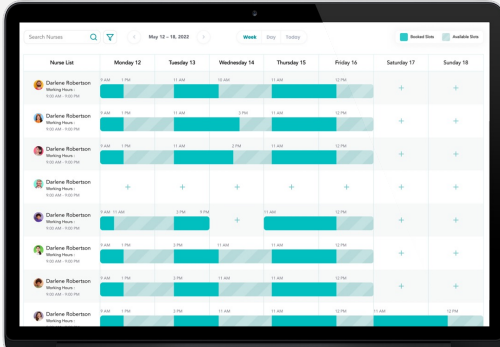
Dima
Customer Service



OUR ROADMAP

Q1 2023

Portal for providers with all operational capabilities



SaaS model to build FRESHA for home healthcare

Q2 2023

Launch of Hybrid Care Model



Video & In-Person consultation for various healthcare needs

Q4 2023

More E-learning programs for home healthcare professionals



Monetize for homecare professionals

Q3 2024

Regional Expansion



Build our base for expanding to other Gulf nations

OUR NEED

USD 2,000,000

2 years of runway

45%



Product Development



Providers' dashboard
Hybrid care model

45%



Marketing & Customer
Acquisition



\$350K
Avg. Monthly Revenue

10%



Gear for regional
Expansion



Expansion to
KSA



Join Us

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