

**INVESTMENT
ADVISORY
FOR EVERYONE !**



Deepera

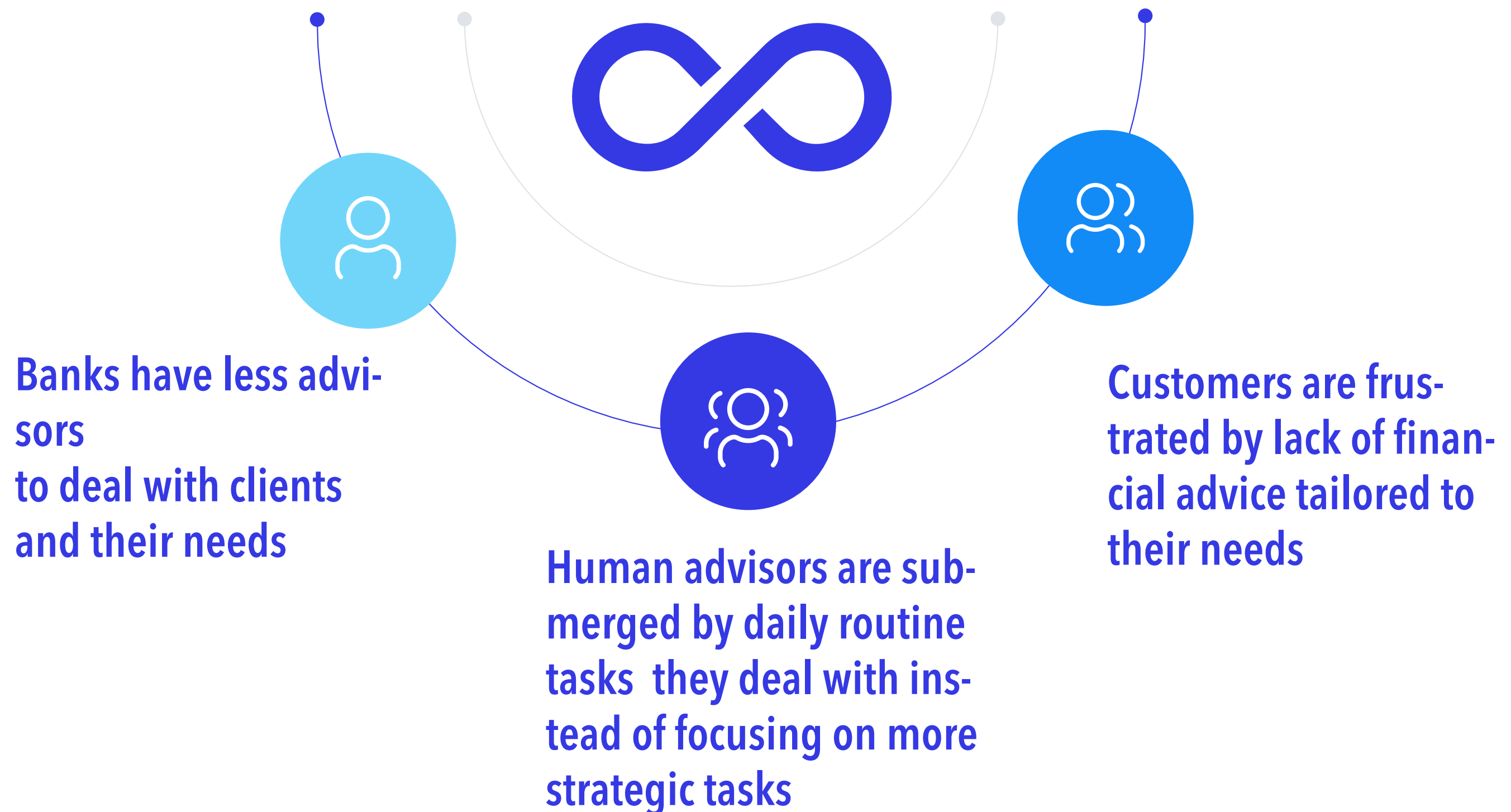
**AN INTELLIGENT
ROBO-ADVISOR
FOR FINANCIAL
INVESTMENT**



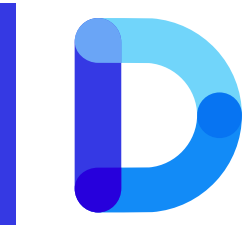
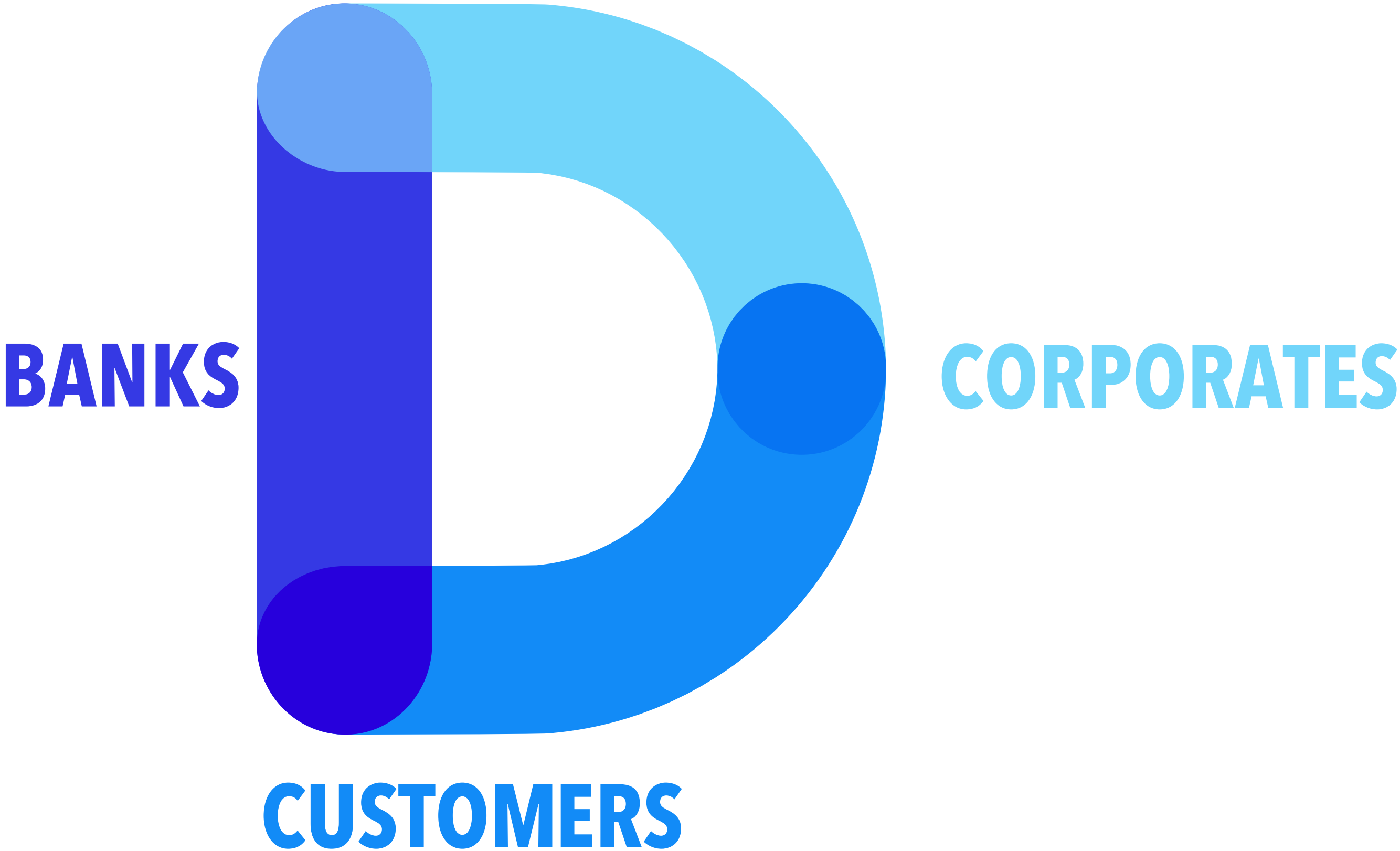
www.deepera.ai



FINANCIAL ADVISORY IN THE BANKING SECTOR



DEMOCRATIZE INVESTMENT



WHERE ROBO ADVISORS STAND NOW



No bias in decision-making and make less mistakes than a human advisor



24/7, Expert and Personalized Customer Services at a Lower Cost



Elevate Human Advisors to More Strategic Roles



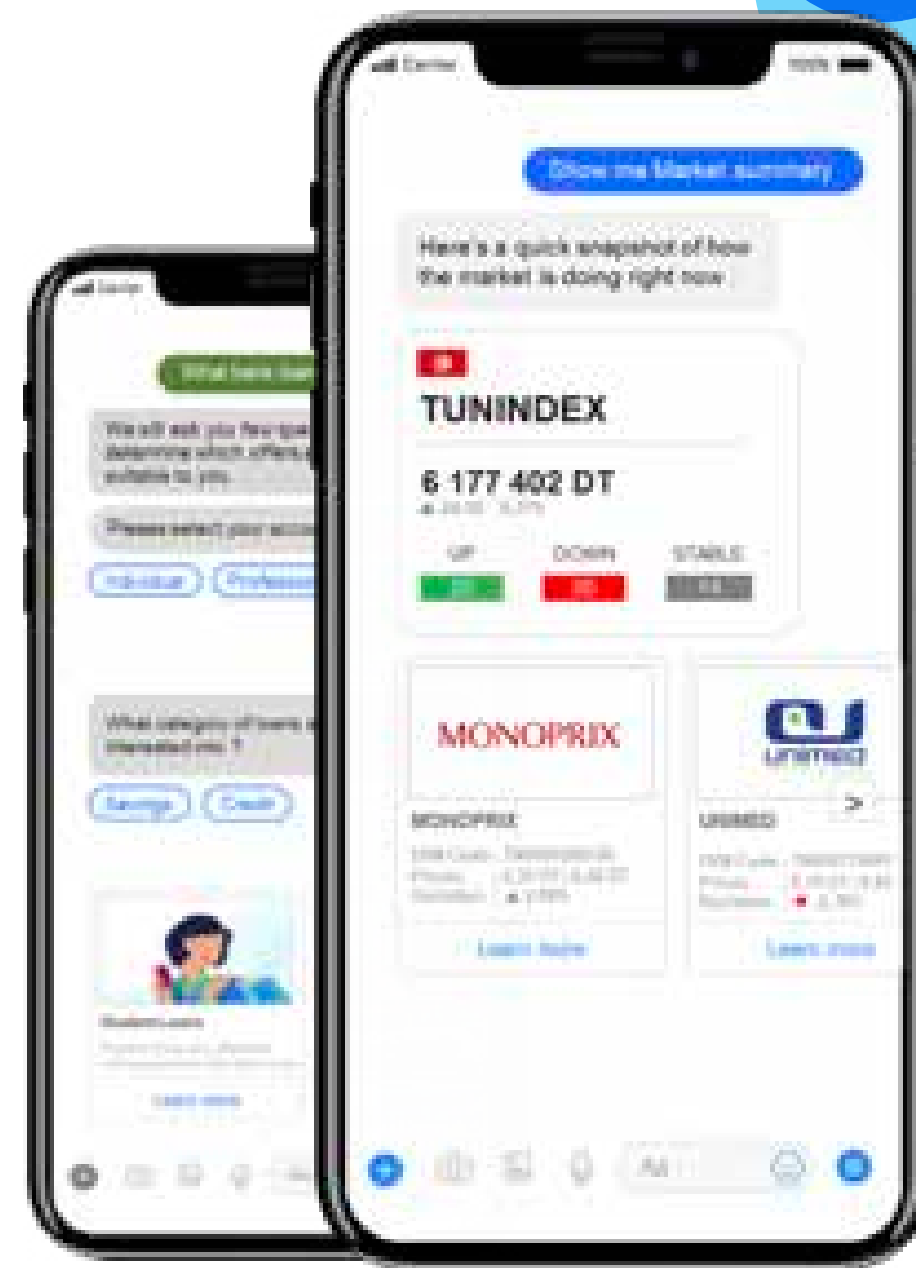
Personalized advice to match clients' ambitions



THE INTELLIGENT FINANCIAL ROBO-ADVISOR



**Fully-featured
Administration
Dashboard**



Intelligent Conversational Agent

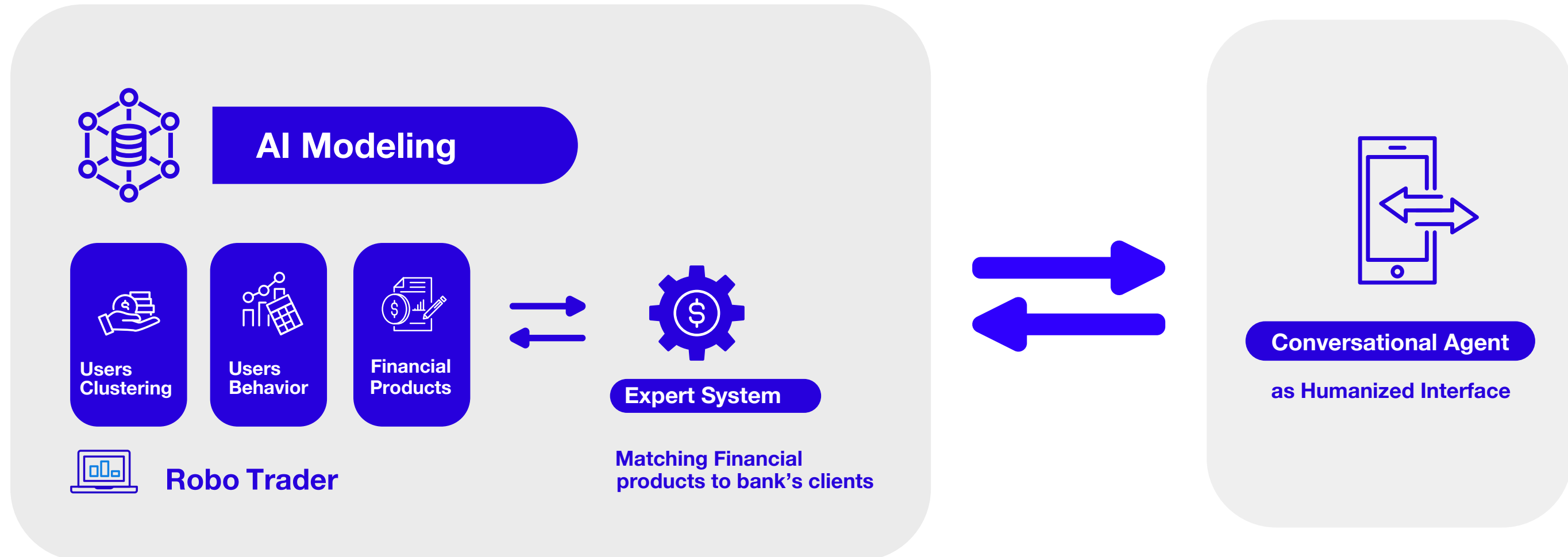
Interacting with human natural language

Multiple Languages : Arabic, French

Multiple Platforms : Facebook, Whatsapp



MATCHING CUSTOMER PROFILE AND BEHAVIOR TO FINANCIAL PRODUCTS



WHERE WE STAND NOW

2 LEADING BANKS AS CLIENTS



التجاري بنك
Attijari bank

بنك الأمان
AMEN BANK



GENERATED TURNOVER

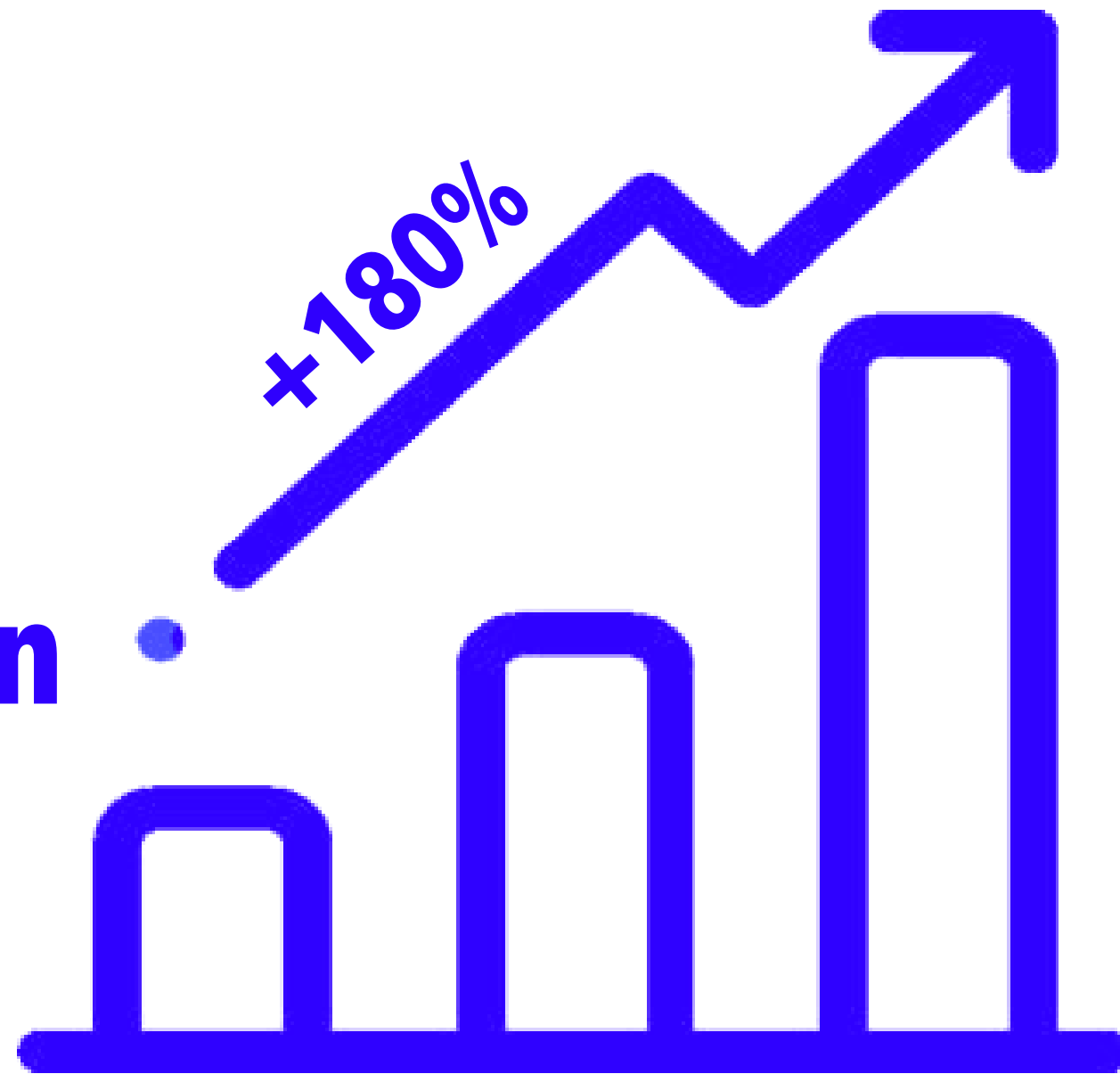
200K
TND



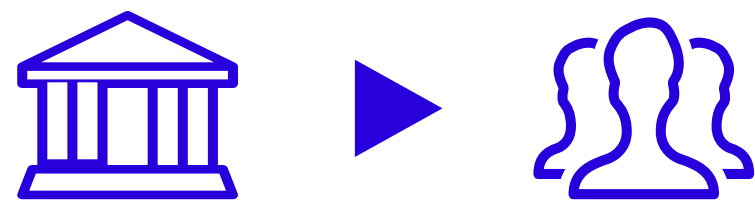
ROBO-ADVISOR ASSETS UNDER MANAGEMENT

**\$2.5 trillion
in 2024**

**\$1.5 trillion
in 2021**



BUSINESS MODEL



B2B MODEL _____



**We target Banks
and Financial
Institutions**



ROADMAP

2022

 **Expand within
Local, UK & French Markets**

Adapt Robo Advisor to Regions
(Financial Products & Reglementation)
Expand Team (Sales, Ing.)

 **10 Clients in Tunisia**
20 Clients in Europe

2023

 **Expand within the
Europe, USA**

Adapt Robo Advisor to Regions
(Financial Products & Reglementation)
Expand Team (Sales, Ing.)

 **20 Clients in Tunisia**
60 Clients in Europe



FUNDING REQUEST WE ARE RAISING



THE TEAM



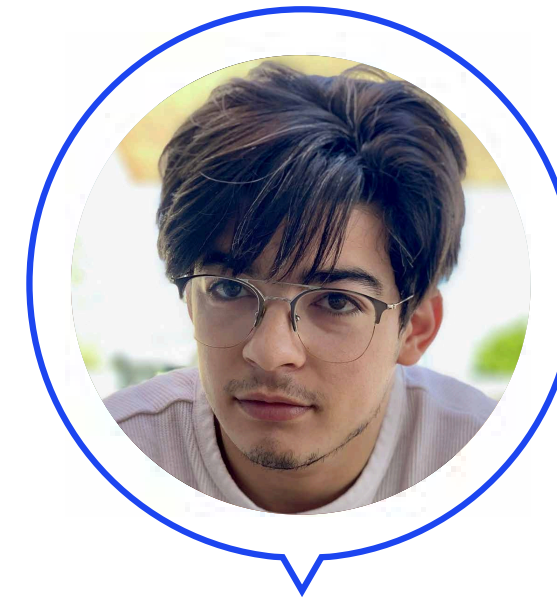
Faouzi Moussa
(Founder)
Chief Technical Officer



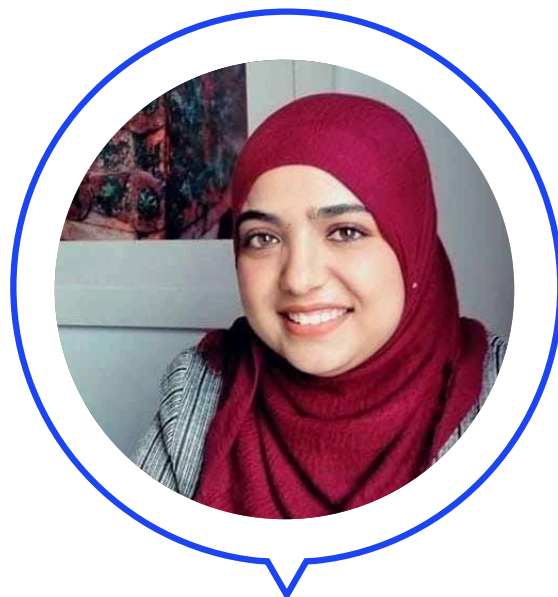
Mustapha Boughzou
(Co-Founder)
Associate Managing Director



Ines Riahi
Product Manager
& Sales Executive



Sami Mnassri
Creative Lead
& Business Developer



Khouloud Ben Salah
Software Engineer



Fares Azzabi
Software Engineer



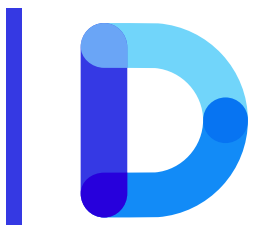
Naim Saidani
Data Scientist



Souha Chabchoub
Data Scientist



Asma Nahali
Data Scientist





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IN EVERYONE'S SMARTPHONES !

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