DIGITAL PAYMENT SOLUTION

Konnect

La solution de paiement

E-COMMERCE IS RESTRAINED

Access to online payment gateways is limited, bureaucratic, expensive and overly complexe

Leads to Cash On Delivery

|

Cash Management Complexity

=

No Scalability ✗

No Growth ✗

SIMILAR SITUATION IN

ALGERIA

LIBYA

MAURITANIA

MOROCCO

BUT ALSO :

SENEGAL

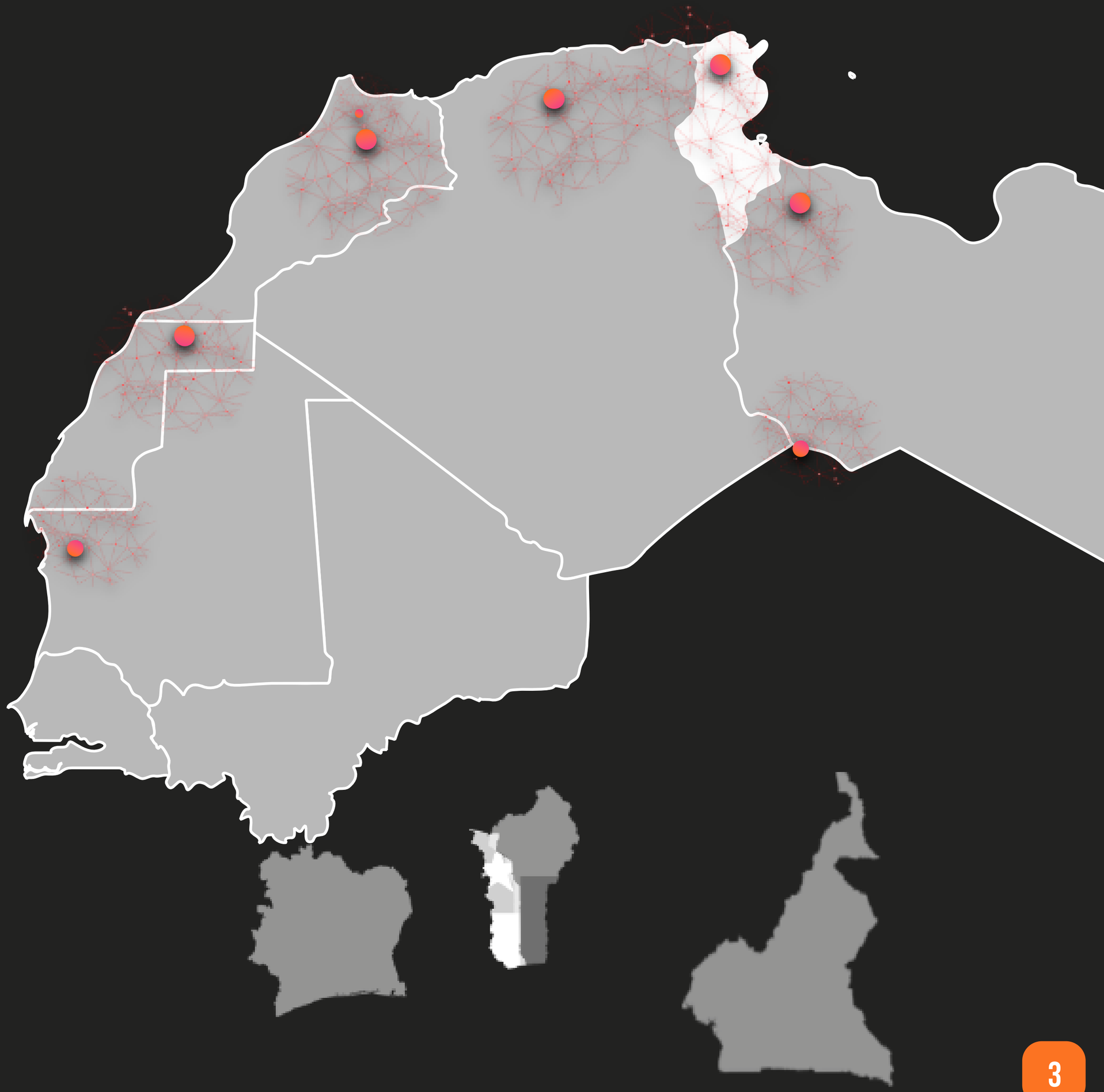
MALI

COAST-IVORY

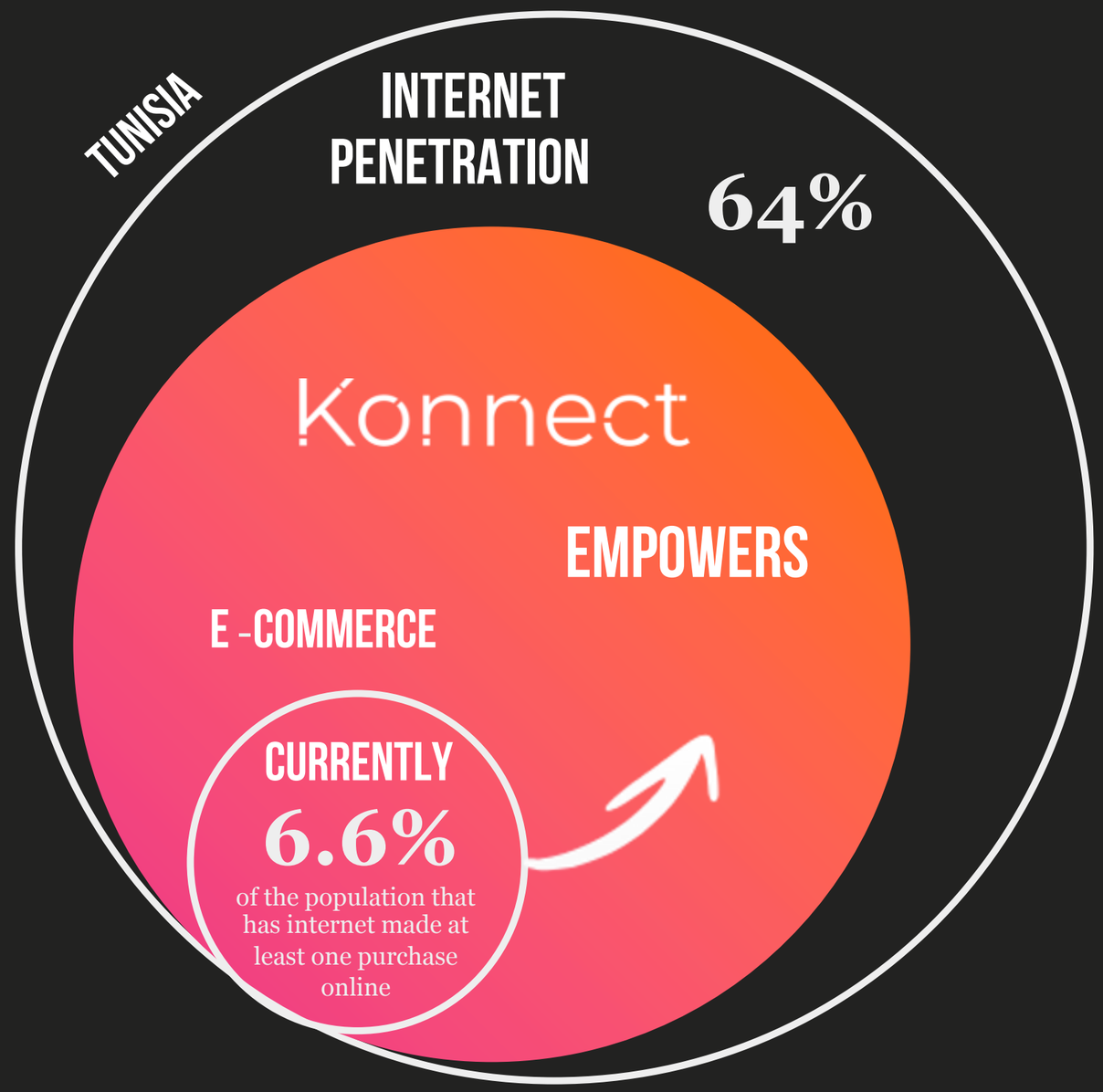
TOGO

BENIN

CAMEROON



ESTIMATED 2 TO 3B TND/YEAR (=$700 M TO $1 B)



200 MILLIONS DINARS YEAR (~ $70 MILLIONS)

Sources: Jeune Afrique, Data Portal, Mobile connectivity, Worldometers, eCommerce In Africa

Konnect **is a plug & sell' digital payment toolbox for all needs and any type of business**

Konnect

DIGITAL PAYMENT

Lower operational costs

+

Expand the customer base

+

Allows instant eCommerce Speed & Availability

+

Sales conversion

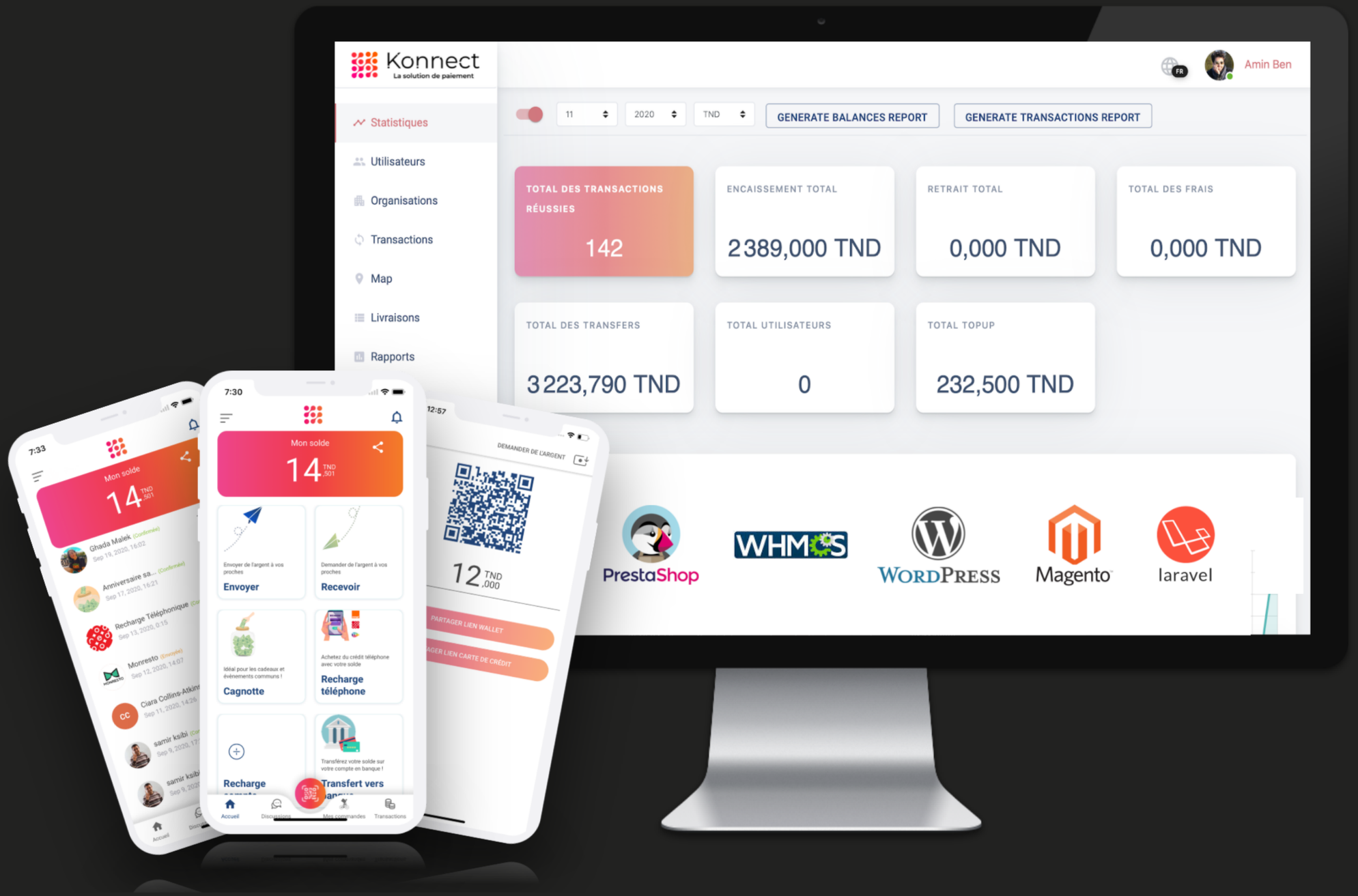
+

Customers loyalty

=

Growth

Konnect



Together in ONE solution

HIGHLY SCALABLE ARCHITECTURE

Konnect

DIGIGO

Evitez les files d'attente à la baladia et faire ici votre

Signature légalisée

Know Your Customer

Remote KYC Identification

Si vous ne trouvez pas de livreur

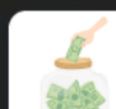
Delivery

Refund

pro+

Add a new wallet for a professional usage !

Corporate account



Créez une cagnotte et invitez vos amis à contribuer !

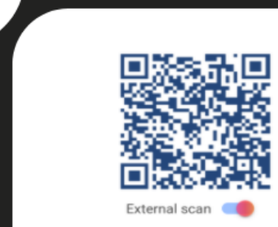
Cagnotte

Loans refund

Micro-crédit

Transfer your balance to your bank account !

Transfer to bank



Scan & Pay

Buy phone credit

Phone Topup

TODAY

Konnect

3M
Total Volume (TND)

56000
Transactions

70% in the previous 3 months

100
Corporate accounts

0
Claim

Konnect

Started the process of getting into the Fintech Sandbox program with the Tunisian Central Bank

BCT Fintech

Milestone of 2M TND successful transactions

2

Contract with Comar Assurance

VIRTUAL RUN COMAR

Sponsorship and support from GSMA

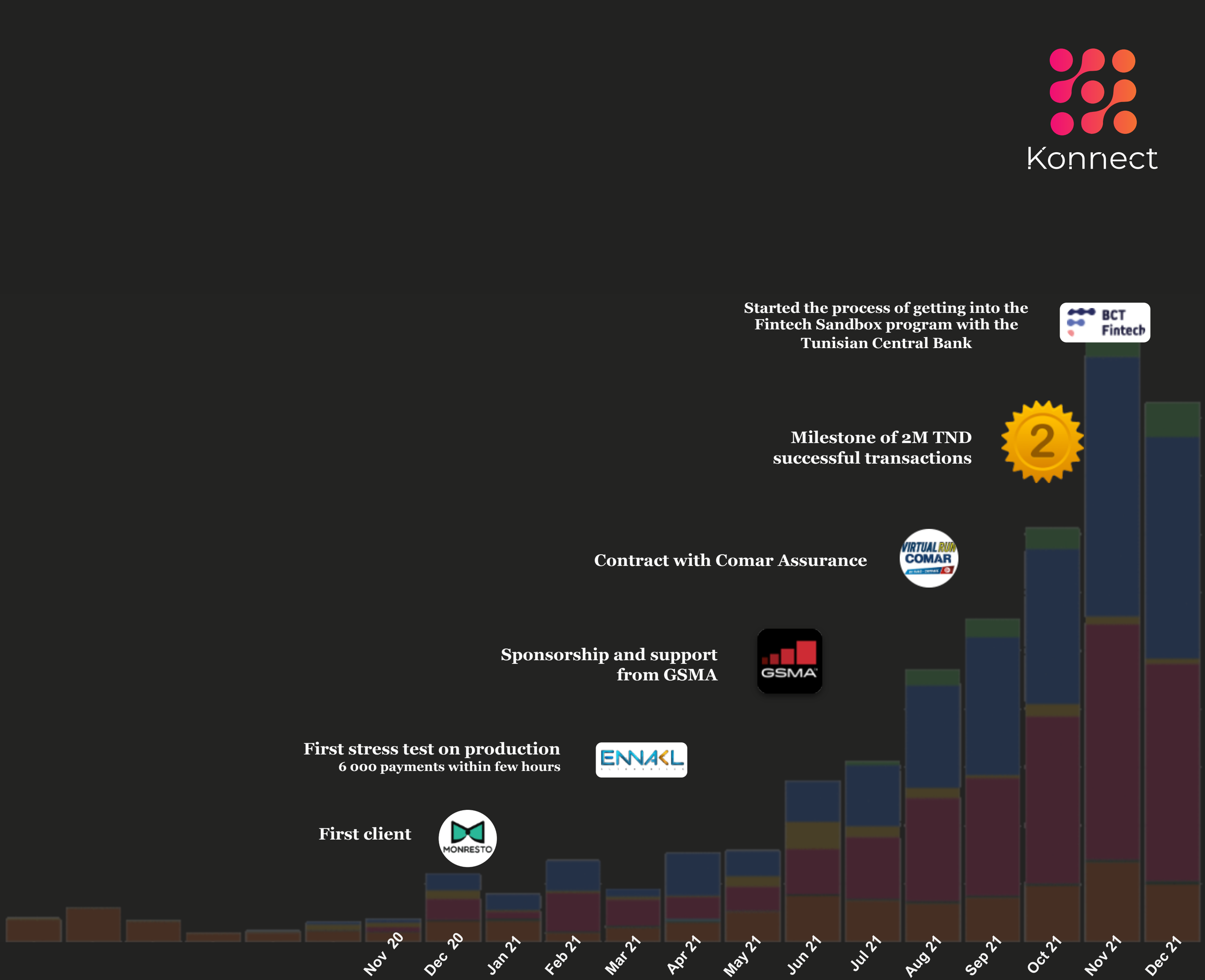
GSMA

First stress test on production
6 000 payments within few hours

ENNAKL

First client

MONRESTO

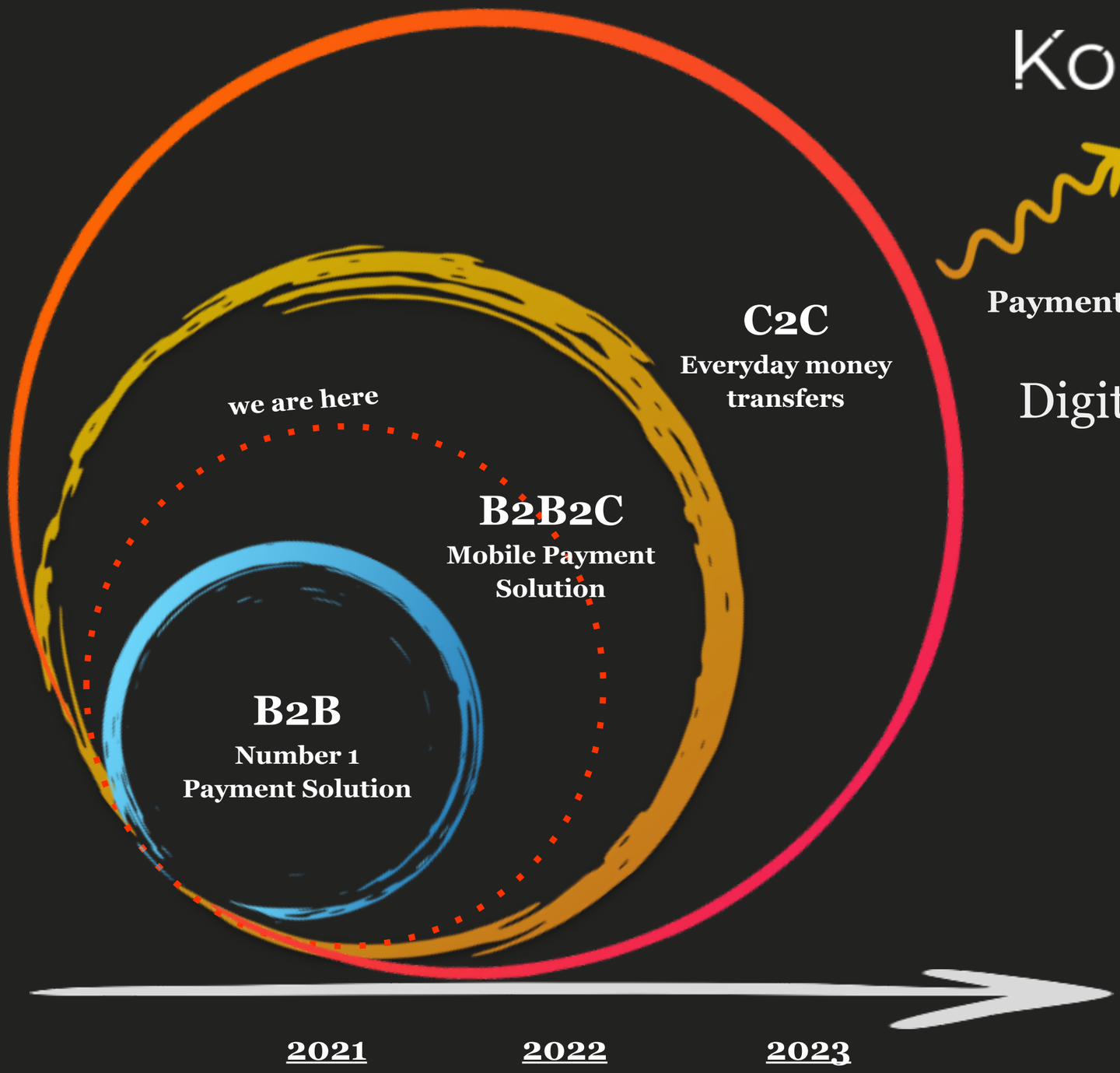


STRATEGY

Step 1: B2B
First strategic step.
Easier regulation.

Step 2: B2B2C
Transition to B2C

Step 3: C2C
Mobile Wallet
Money transfers between end customers



Konnect

From
Payment Service Provider
To
Digital Banking

BUSINESS MODEL

Konnect

OPERATOR

B2C
INDIVIDUALS

FREEMIUM

B2B
SMALL & MEDIUM SIZE COMPANIES

TRANSACTION &SERVICES

FEES & PREMIUM

1.6 % PER CASHOUT

B2B
BIG COMPANIES

WHITE LABEL

SAAS * &MAINTENANCE

~ 2000 TND MONTH / CLIENT

B2B
FINANCIAL INSTITUTIONS

WHITE LABEL

SAAS &MAINTENANCE

~ 100 KTND YEAR / CLIENT

SAAS*: SUBSCRIPTION PRICE WOULD VARY DEPENDING ON THE TOTAL VALUE OF THE ASSETS BEING EXCHANGED ON KONNECT INFRASTRUCTURE INCLUDING LOYALTY TOKENS.

To spend in :

MARKETING
COMMUNICATION
SPONSORING

New Konnections
& regional expansion

Business Development
Marketplaces
Services Providers
Financial institutions
Digital Identity
...

Regulation
&
Compliance
...

PRODUCT
Development
Developers
Product
Sales
Community managers

CERTIFICATIONS
PCI-DSS
ISO 27001
...

2022 → 2024

OUR FINANCIAL NEEDS

Usd 700 K
For 2 years Of Consolidation
& North african Expansion

OUR TEAM

Konnect

Amin

Founder & CEO

12 years in corporate Finance

FinTech enthusiast
Co-Founded Bit-Dinars in 2016
Co-Founded TLedger in 2018
Founded Konnect in 2019

Ikdem

Technical Team Lead

5 years experience in Social Entrepreneurship
Computer Science Engineer
Head of Instructional Team at RBK

Sirine

Senior Mobile Developer

Ghassen

Web Developer

Alaa

Back-end Developer

Bassem

DevOps

OUR ADVISORS

Konnect

BUSINESS DEVELOPMENT

MOHAMED-ALI ELLOUMI

1ST DIGITAL MARKETING AGENCY IN TUNISIA

NETWORK & ADVISORY

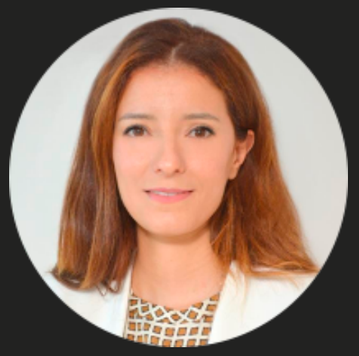
NOOMANE FEHRI

DIGITAL ECONOMY

MARKETING

PHILIPPE VELLA

MENA CAPITAL PARTNER

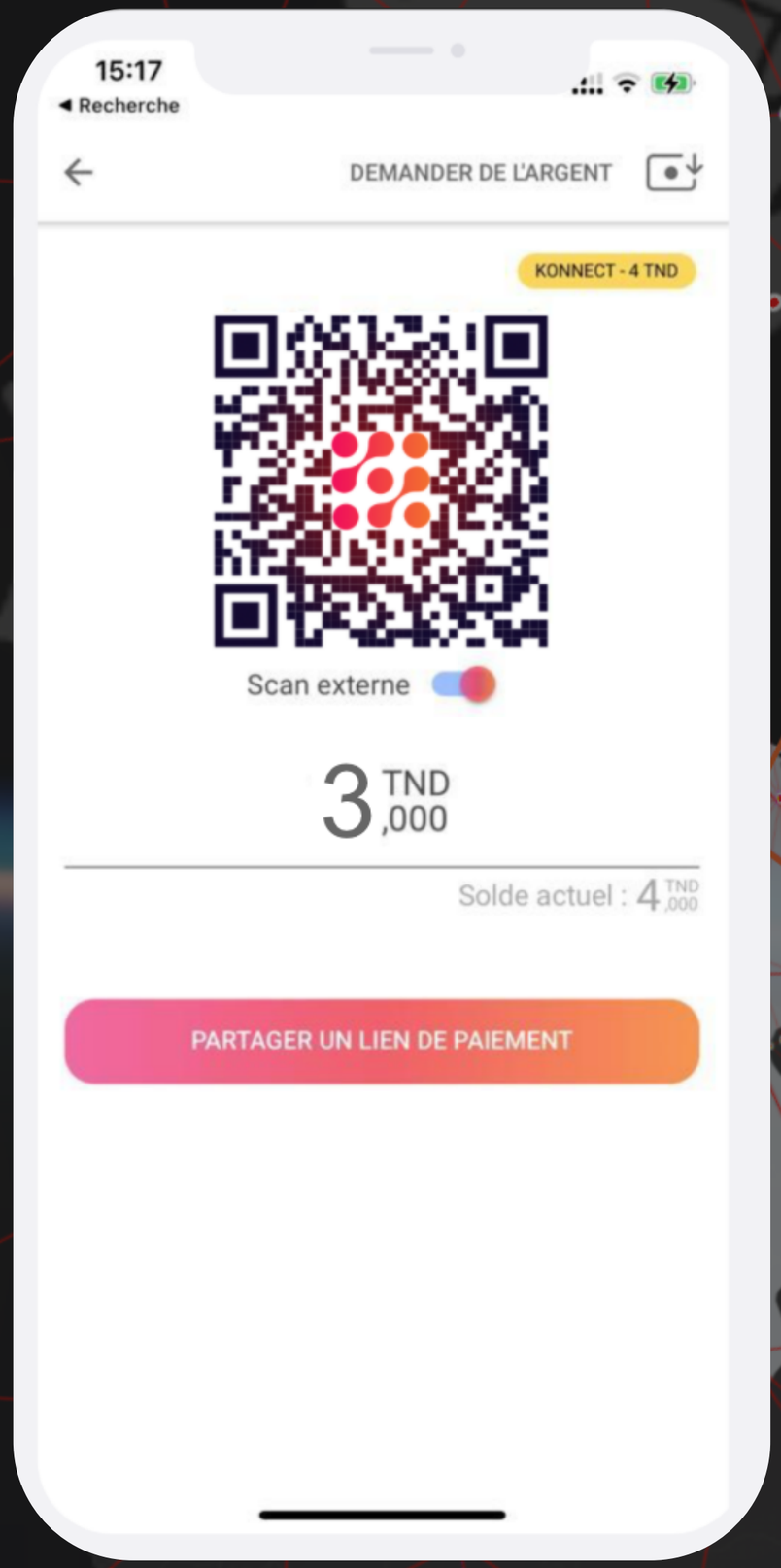


LEGAL

HOUDA AOUINI

LAWYER AND LEGAL

Scan Me



Ready to

Konnect?

www.konnect.network

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Konnect