



Unified Logistics Platform as-a-Service

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CEO-Founder





PURPOSE

We help businesses create
a seamless delivery experience
for their customers



PROBLEM

Last-mile logistics is
**complexed and
inefficient.**



It's time consuming



It's costly



Increasing customer
expectations

SOLUTION

Seamlessly orchestrating the last-mile

Order Sorting Operations

Single or multi locations order sorting operations

Dispatch Operations

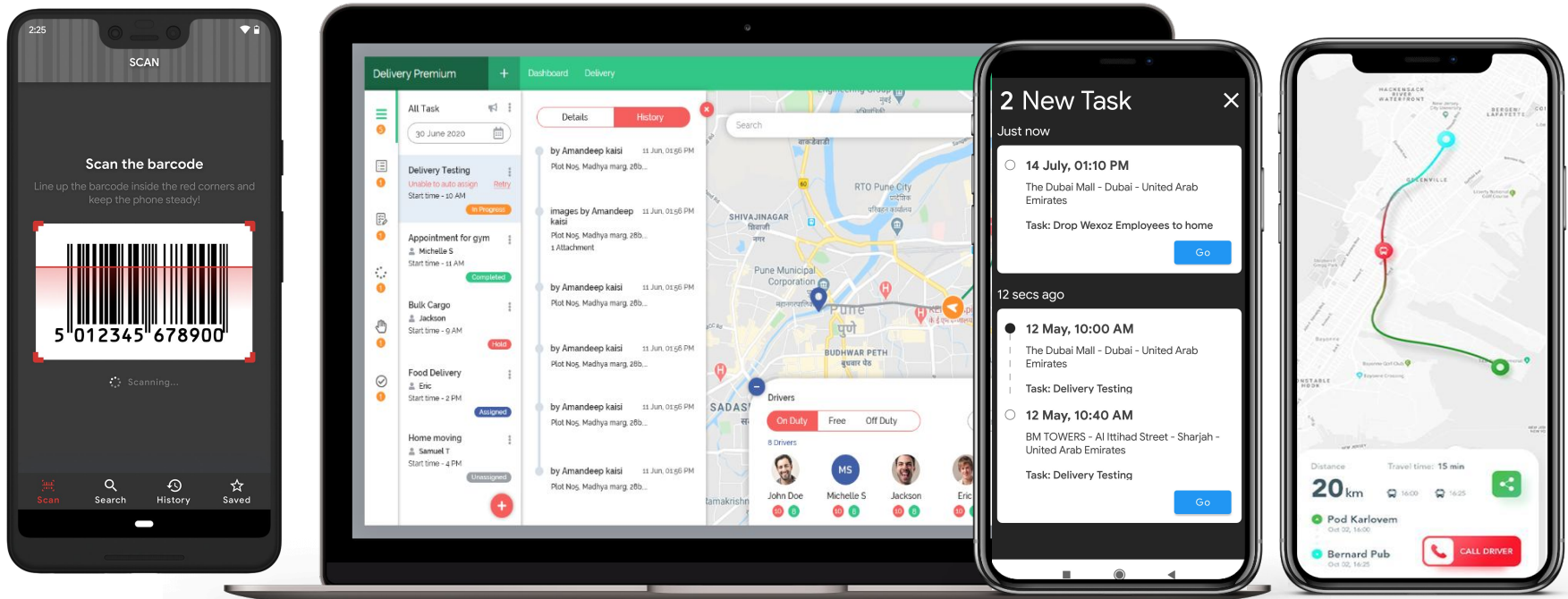
Planning & dispatch operations

Rider Operations

Rider daily tasks completely hands free

Customer Experience

A delightful branded customer experience



SUCCESS CASES

High growth KPI improvements



6x
Revenues

30%
Cost reduction

75%
Customer
retention



2Hrs
In planning

15%
KMS reduction

65%
Customer
retention



99%
SLA Adherence

10%
Service time

65%
Customer
retention

We've grown since launch and reached \$350K ARR

180

Customers

\$350K

ARR

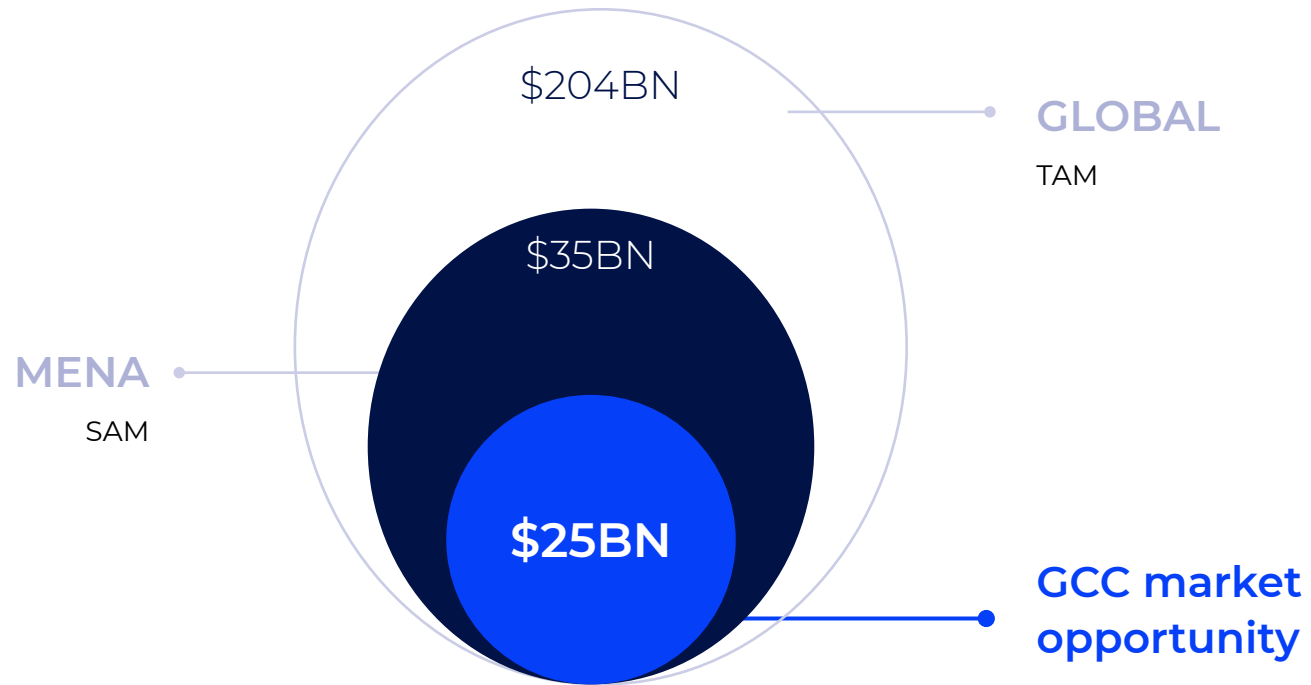
\$1.7M

Net revenues



MARKET

We address a growing **\$204Bn** global market with a **\$25B** opportunity in the GCC



COMPETITION

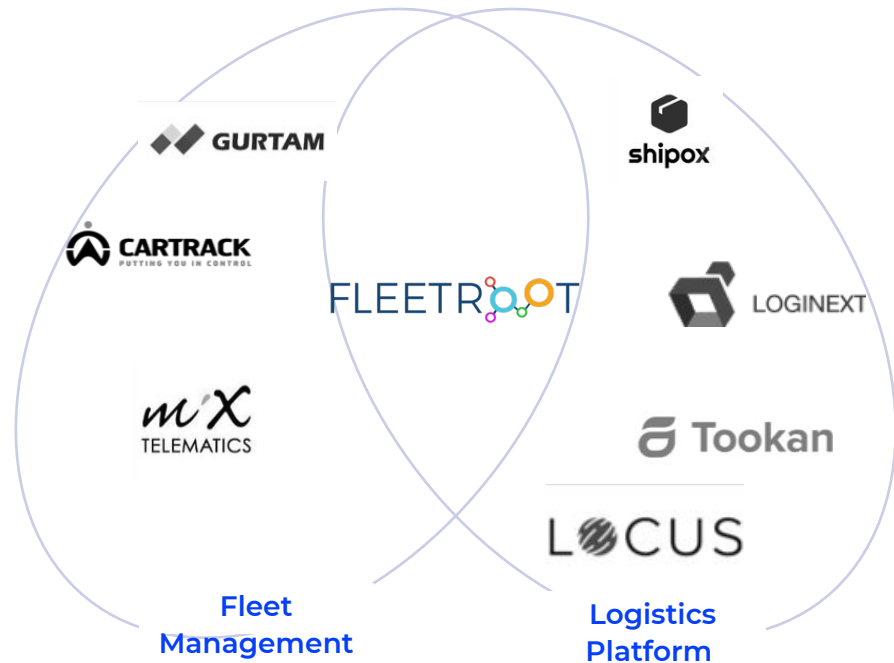
Unique combination of last-mile logistics and fleet management

 UNIFIED PLATFORM

 MODULAR

 LOW-CODE INTEGRATIONS

 3PL CONNECTIVITY



REVENUE MODEL

Simple pricing model of SaaS monthly subscription

TIER 1

\$47

Last-mile logistics +
fleet management
SaaS subscription
per month

TIER 2

\$39

Last-mile
logistics SaaS
subscription per
month

Our next milestones

Revenues &
Raise

Accomplishments

Raised total **\$500K**



\$350K ARR

Product Market Fit

180 customers

Product, Marketing
& Others

FY-2022

Accelerate ARR to
\$2.5M

Market penetration KSA
and Qatar

5000 New subscriptions
in last-mile logistics

THE DEAL

**We're looking
for \$1.5M to
acquire 5,000
new
subscriptions**



Team

Sales and Engineering



Product

Product iterations



Marketing

Customer acquisition

WE'RE RAISING

\$1.5M

TEAM

All-star team with 40 years of mobility, technology and logistics experience



Moidu Chandanam

CEO, founder

20 + years of mobility experience

Head-retail



Motilal Keshavdas

CTO, co-founder

10 years of dev-ops experience

Product head



Sankalp Dhavale

COO, Co-founder

10+ years of Sales growth experience

Growth Head





Thank you



INVESTOR DECK