Edactik

Empowering the Next Generation of Digital Learners

1 Limited Guidance

2 Hidden Profile

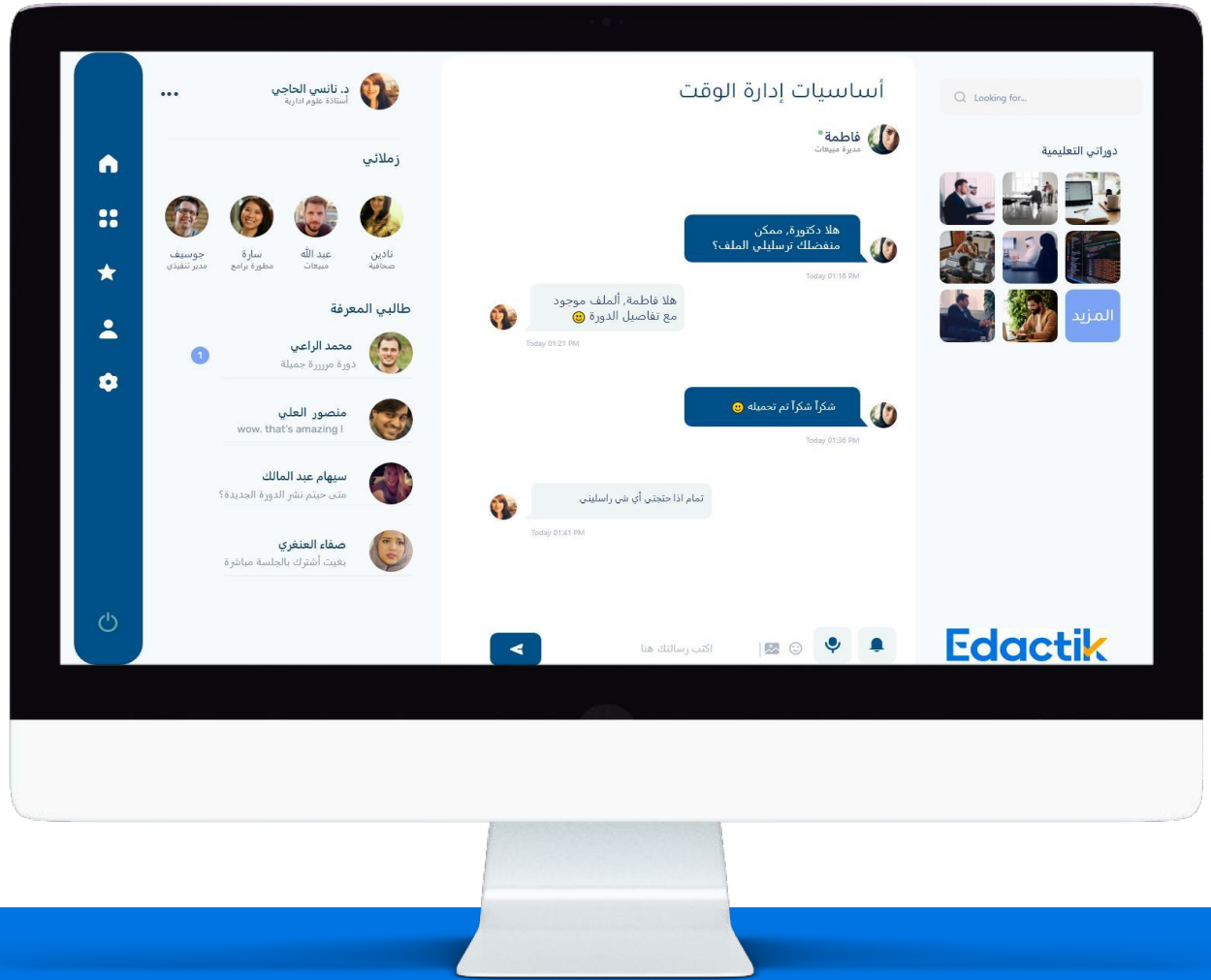
3 Learning Alone

Edactik

1 Guided Paths

2 Public Profile

3 Social Learning



1 Subscribe

2 Build

3 Select & Enroll

4 Interact

5 Connect

Basic

$10/month

- Access Basic Courses
- Social Features
- Profile Page
- Certificate Of Completion
- Badges on Profile Page

Premium

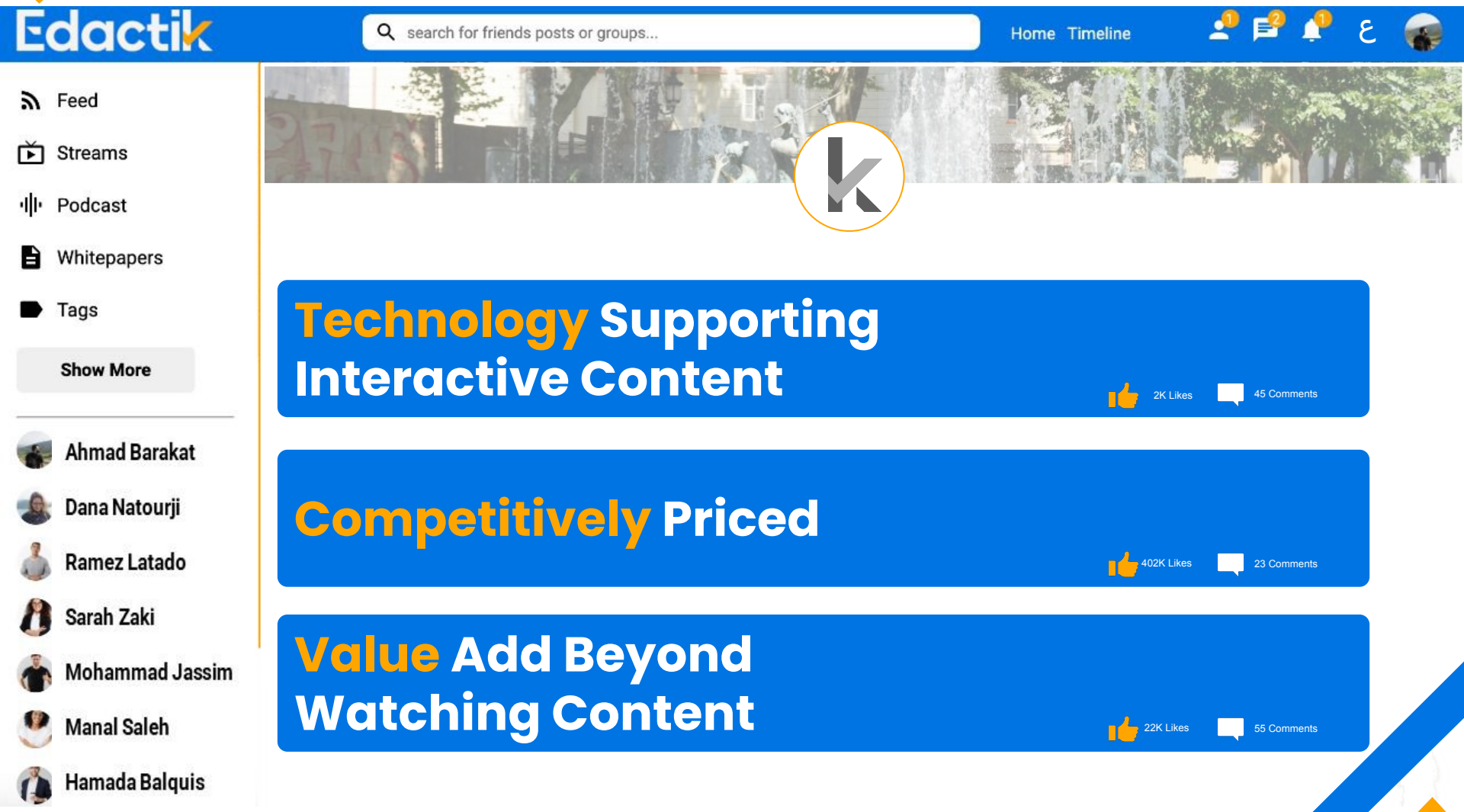
$30/month

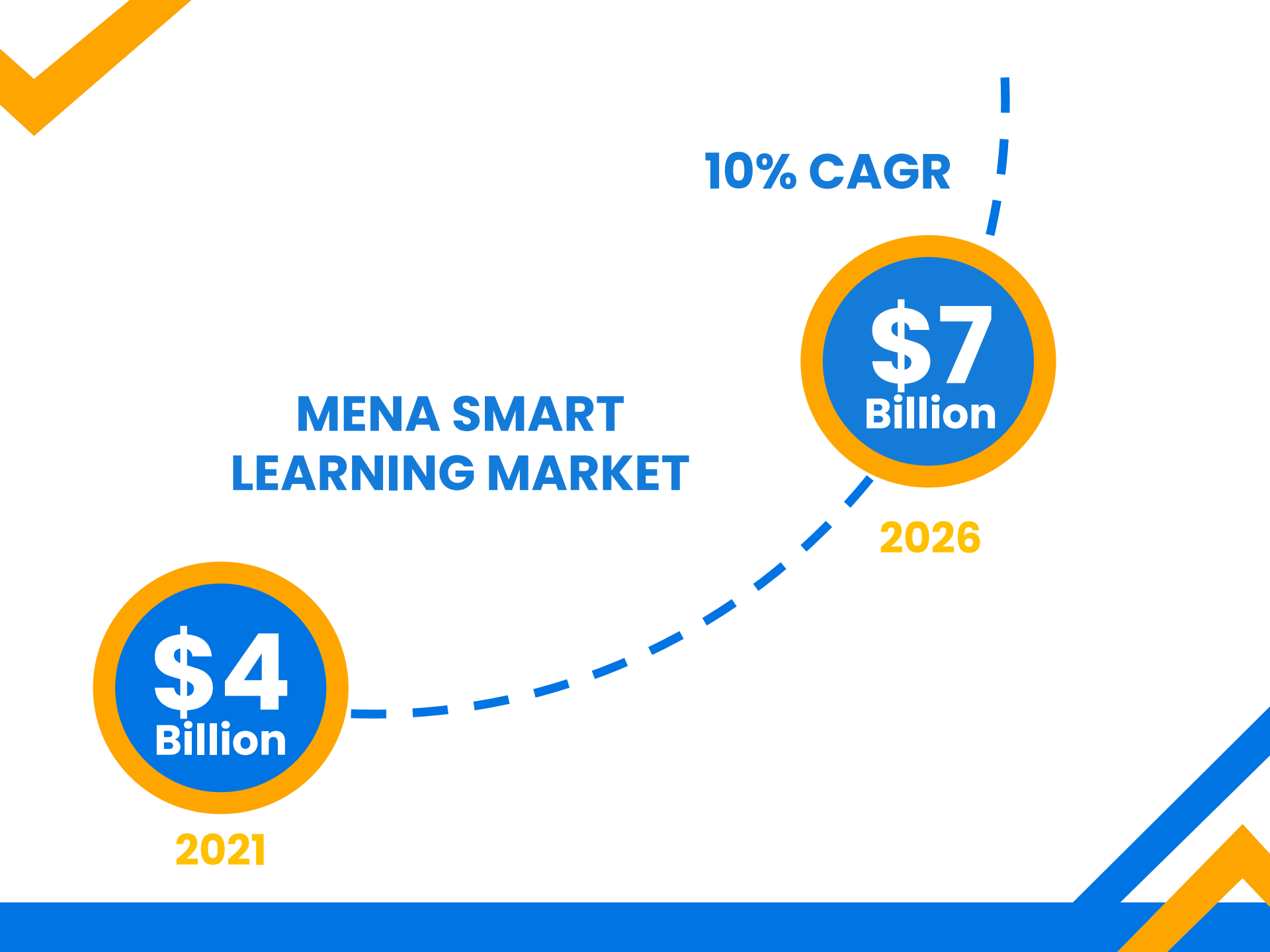
- Access to Basic + Premium Courses
- Access to Livestream
- Group Forums
- Educator Messaging
- Profile Course Badges on Completion
- Access to Learning Paths

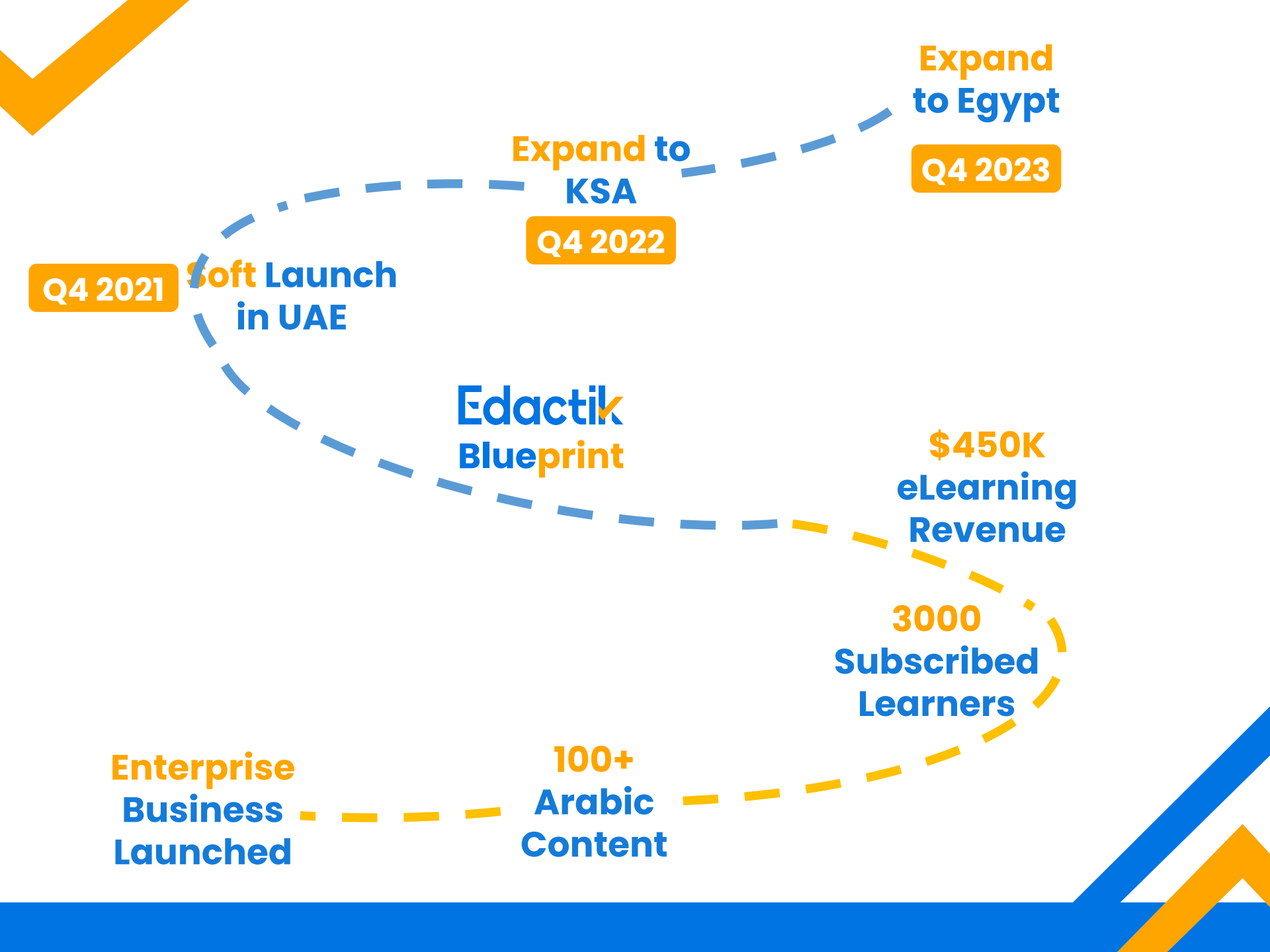
Enterprise

Contact Us

- Customized Layout
- Advanced Reporting
- Customized Learning Tracks

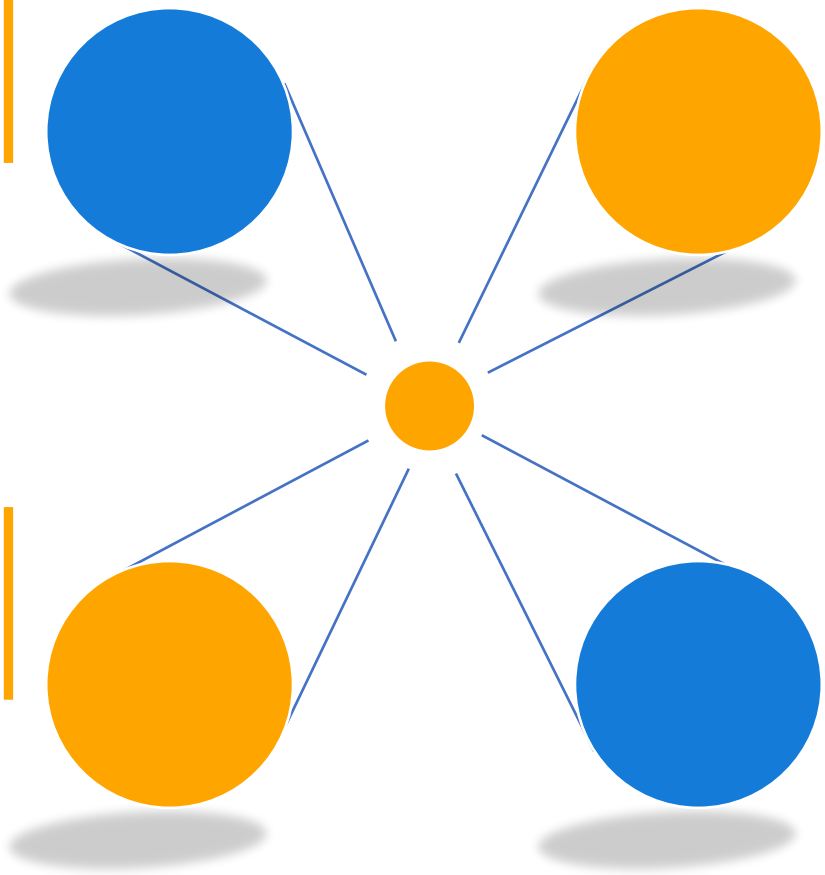

Edactik
search for friends posts or groups...
Home Timeline
Feed
Streams
Podcast
Whitepapers
Tags
Show More
Ahmad Barakat
Dana Natourji
Ramez Latado
Sarah Zaki
Mohammad Jassim
Manal Saleh
Hamada Balquis
Technology Supporting Interactive Content
2K Likes
45 Comments
Competitively Priced
402K Likes
23 Comments
Value Add Beyond Watching Content
22K Likes
55 Comments


10% CAGR
$7
Billion
MENA SMART
LEARNING MARKET
2026
$4
Billion
2021


Expand
to Egypt
Q4 2023
Expand to
KSA
Q4 2022
Q4 2021
Soft Launch
in UAE
Edactik
Blueprint
$450K
eLearning
Revenue
3000
Subscribed
Learners
Enterprise
Business
Launched
100+
Arabic
Content

Influential eLearning Content Creators

Trending eLearning Topics & Sectors

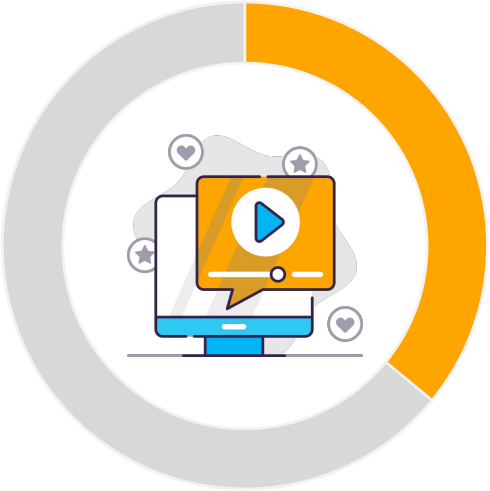


Sponsored Slots and Referral Discounts

Regional Partnerships with Academic Institutes

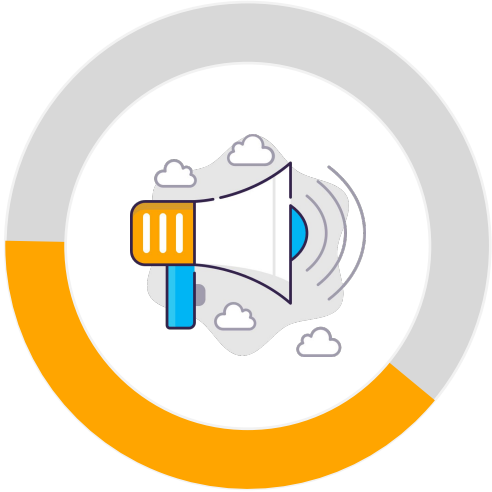
Our Ask $1 Mn

Technology



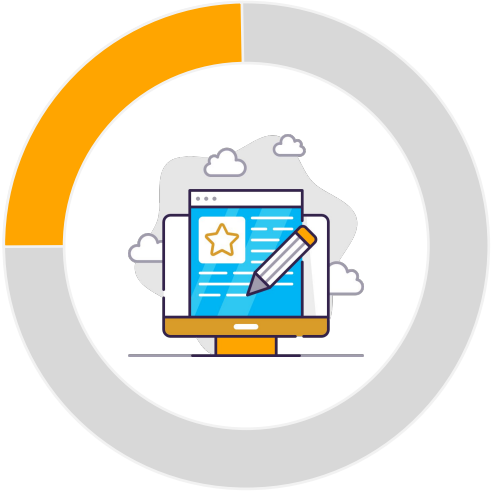
40%

Marketing



35%

Content



25%

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COO

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CO-FOUNDER &
CEO

SAAD ALSADDIKI
CO-FOUNDER &
CCO

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Head Of Technology

MANAR ABDELRAHMAN
Full Stack Developer

MHD HALLAK
UX Designer & Front-end Developer

MOHAMED ELORABI
Full Stack Developer

DR. NANCY JOUMAA
Head Of Content

HAYTHAM SAYED
Instructional Design

GHASSAN AL KASHEF
Motion Graphics

AMBERLY AGRAVANTE
Accounts

Edactik

To change the digital learning experience making it more socially engaging.

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